

**BE FAIR
TO YOUR HAIR!**



WAKE UP YOUR SCALP

Want better looking hair? Want to avoid the embarrassment of falling dandruff scales? Itching scalp? Then you need a Vitabrush and you need it now! Doctors and competent scalp authorities have long recommended brushing... vigorous, frequent, regular brushing as the approved and sensible way to care for the hair. Vitabrush gets your scalp really clean and stimulates the life-giving blood supply in your scalp. Not just theory—you see and feel the results right away.

Vitabrush is not a vibrator. It is an electric-powered scalp brush that makes easy, quick and pleasant the kind of brushing needed to get results. By electric power it turns 20 minutes of tedious, tiring, hand-brushing into 3 minutes of fun. Restful, pleasant, satisfying. Appreciated by the entire family.

Vitabrush is sold on a money back, satisfaction-guaranteed offer. You need not risk a penny to try Vitabrush and judge for yourself. Don't delay. Write today for full information. Hershey Mfg. Co., 3791 Field Bldg., Chicago 3



Doctors Tell You
Brush your scalp to aid your hair. Brush it vigorously, frequently, regularly. Brushing cleans the scalp and stimulates the blood supply.

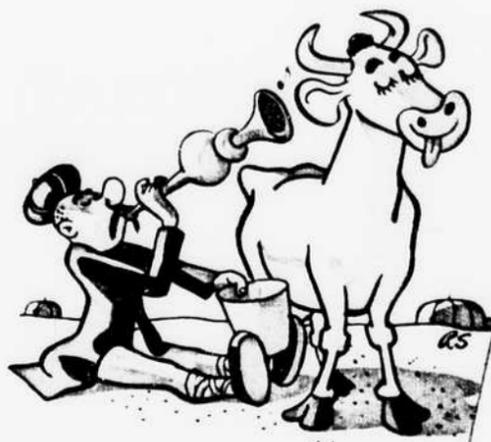


Nothing in World like Vitabrush
Vitabrush produces 5000 vitalizing cyclic strokes per minute, not possible by any other means.



Saves Effort, Time, Money
Vitabrush turns drudgery of scalp care into fun. It takes but a few minutes a day.

It's not so new!



COWS GO HEPCAT!

FLASH!
MONGOLIA, 1254 A.D.—Farmers of Tangut, according to the English traveler Friar William of Rubruck, have devised an ingenious means of increasing the milk production of their cows. They sing or whistle to them while milking, which music pleases the beasts so greatly that they often refuse to give milk at all when the solace is denied them.
It is possible that in times hence, no barnyard will be without music, as a means of encouraging milk production among cows and egg production among fowls. Leading Tangut citizens state that music may soon be introduced into local factories in an effort to increase the output of Chinese back-scratchers.

THE TRUTH ABOUT CANCER

Continued from page five

in time even build up an immunity against them. Unless handled with skill, they can do much damage to normal tissues.

Many types of cancer once deemed incurable now yield to new and bolder operative techniques. Cancers of the esophagus, lung and pancreas were held to be incurable 10 years ago. They can be cured today in a large percentage of early cases.

The danger of immediate death after major operations for cancer has been greatly reduced. Better knowledge of vitamins, blood transfusions, and especially the discovery of how to control infection by means of chemicals such as penicillin and the sulfa drugs have made it possible for surgeons to lower the risk in all types of operations.

Today the most dangerous operation for cancer can be performed with less risk than a tonsillectomy a few years ago.

X-ray Advances

NOTABLE developments have been made in X-ray and radium treatment. Skilled operators can today frequently destroy cancer tissues without harming healthy tissue.

What about the isotopes? We have been hearing a good deal about these radioactive products of the uranium stockpile. Do they contain a cure for cancer? Will mankind's

greatest agency of destruction also produce the greatest good?

There is nothing new or revolutionary about the use of atomic energy in cancer research or cure. Radium and X-ray are forms of atomic energy. The cyclotron, a device for splitting the atom, has been used in cancer research and therapy. Radioactive iodine has demonstrated beneficial effects in treating an overactive thyroid gland, but its use in thyroid cancer has yet to be established.

What the isotopes will do, however, is of incalculable value. By making available new and easily obtained types of radioactive substances they will quicken the pace of research. Their progress through the body can be traced with an ordinary Geiger counter, as though each atom were tagged. They will speed up research by helping us follow the chemical changes and concentrations that take place in cellular societies. And speed is of the essence if this generation is to be spared the fate of its predecessors—decimation by cancer.

The American Cancer Society has announced a new cure for \$12,000,000 to further cancer therapy, research and education. This is a small enough sum for a project that embraces every branch of science, including what may appear to the

layman to be remote problems of physics, biology, chemistry and genetics. When we study cancer we approach the borders of the Unknowable. We are involved in the study of life itself, and the mysterious processes of birth and reproduction.

The sum of \$12,000,000—a minute fraction of the \$700,000,000 we spent in a day to conduct World War II—is the irreducible minimum for so large an order. Let us trust that the American public will fulfill its responsibilities to this cancer fund.

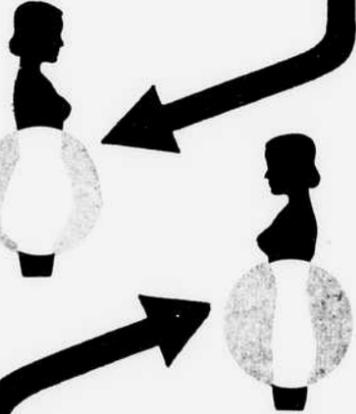
A Long Road

THERE was never a time when such an amount could be spent to better advantage. Cancer research is no longer fumbling, but marching along lines well established. The byways must still be thoroughly explored, but certain main avenues lie straight ahead.

It is still a long road we must travel. But the recent quickening of the pulse of cancer research, the upsurge of optimism among the patient, stubborn, devoted workers in the field—does this not mean that the dawn is at hand, that the long night is ending at last?

"Hope," said a surgeon at the Cleveland meeting, "has put on seven-league boots." We can only echo this statement. *The End*

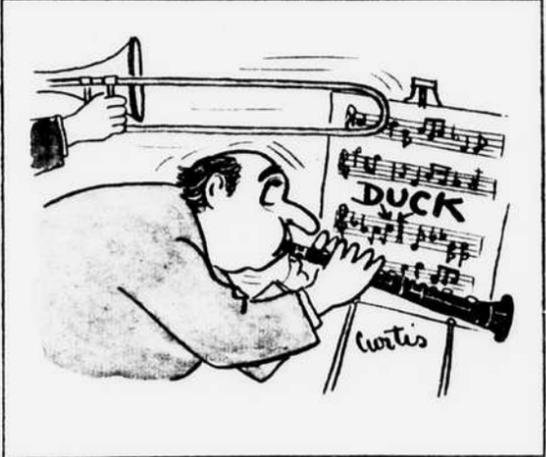
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