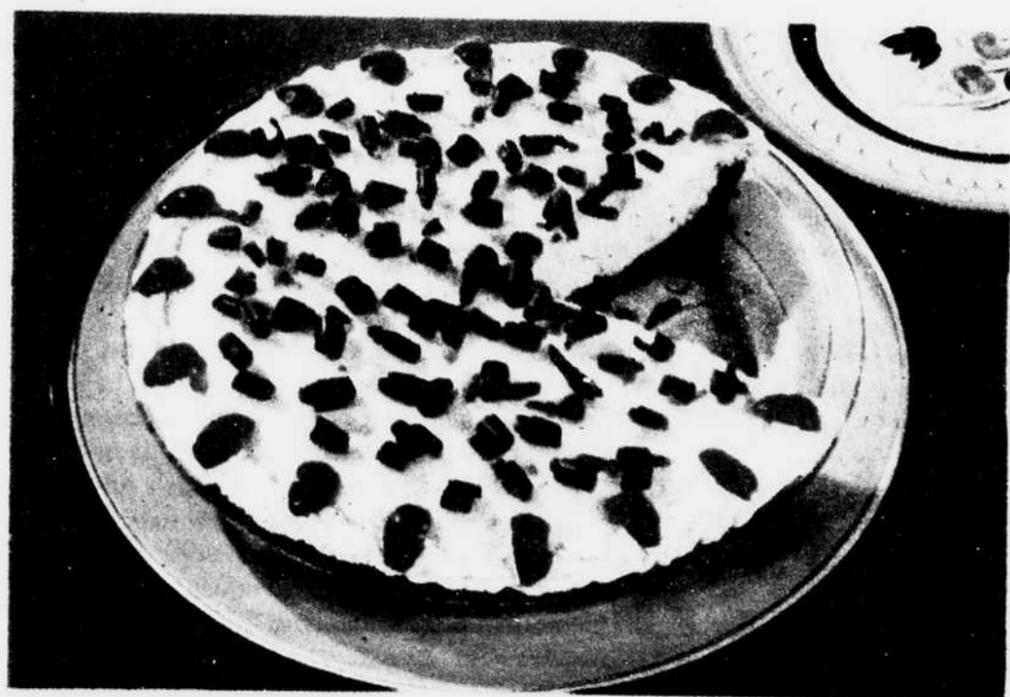


THE GREAT
DISH EXPERT



60,000 MILES OF EATING

by Clementine Paddleford



OKLAHOMA: Hines remembers creamy black-bottom pie with a crunchy crumb crust, made with a chocolate-custard base and topped by gelatin meringue, whipped cream, chocolate shavings

Duncan Hines knows more about food than any man in America. He picks his twelve favorite recipes for you

DUNCAN HINES is, beyond any question of a doubt, America's best-qualified expert on cooking and eating. He has spent 11 years hunting for something to eat. The search has already taken him over a million miles, into 9,000 eating places. This year he will cover another 60,000 miles, take many a dose of bicarb. But he thinks it's all very worthwhile because he comes back with recipes and memories of dishes like the ones on these pages.

Hines says that if this were a dream world, the best of all possible places for a man to eat would be his own table. But, according to him, only two wives out of 10 put real love into their cooking. So the safest bet is to eat out — provided you find a place where the kitchen is clean and the chef has pride.

That's a challenge for every skillet-holding U. S. wife. And it's the best reason we know

for reading what else expert Hines has discovered — and for using the coupon on the opposite page.

In his traipsing around the country, Hines has learned many cooking-eating tricks. They're the backbone of his three books which roll up over a million sales every year. His main purpose behind all this is to raise the standard of U. S. eating. As a result, he's a good one to listen to if your interest in food goes any farther than tightening your waistline.

Incidentally, you should know that Hines is no red-faced, bulging gourmet who has spent a lifetime pleasing his palate. He started out as a perfectly average traveling salesman. In self-protection, he began to keep a notebook on good, safe places to eat. He added to the list on vacation motor-trips.

Friends heard about his notes, called to get an eating list before setting out on business