

There's a World of Wear in Worsted Suits... Particularly

Sheldon Worsteds

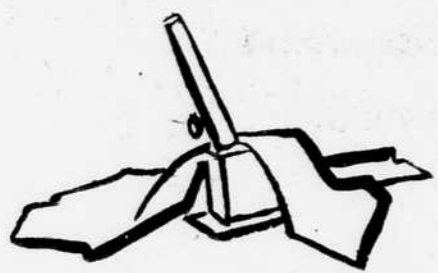
From The Hecht Co.'s Great Store for Men

Practical? You bet... because they're sturdy all-wool worsteds... tailored so carefully, styled so you're dressed right day or evening... and yet they're moderately priced! And remember... Sheldon worsteds are The Hecht Co.'s own... and if you keep in mind the other fine clothes we sell, you'll know the dependability you get in Sheldon. Make your choice now from a well-rounded selection of models in sizes for regulars, shorts, longs and stouts... long-wearing Sheldon worsted suits!

\$50

Other Sheldon Worsted Suits... \$45 to \$59.50

Men's Clothing, Second Floor, "E" Street Bldg.



What Fabric!



What Tailoring!



What Styling!



What a Suit!



THE HECHT CO.

Direct Entrance on E Street between 6th and 7th

STORE FOR MEN

Famous for Nationally Famous Men's Wear