**LISTEN! THERE'S BIG COMPLEXION NEWS FOR US GIRLS...**

**Ivory's improved... Sudsier than ever!**

Something sudsy has happened to Ivory! Baby's pure, mild Ivory makes extra suds faster. Just swish improved Ivory around in the water and watch! Up come heaps of cuddly, smooth suds in a jiffy! They last longer, too. Yes, the most famous soap in the world has been improved. The same pure, mild suds—and more of 'em—faster!

That's "sudsational" news for baby, too! More suds—more fun in the tub. Baby loves pure, mild Ivory—it's so kind and gentle to her tender skin. More doctors, you know, advise Ivory than any other brand of soap.

Your skin never outgrows Ivory! Millions of Ivory-pampered babies have grown up to be Ivory beauties—girls with naturally lovely complexions. You'll find that the pure, mild soap that's right for baby's tender skin is right for your skin, too.

You can have That Ivory Look! If you'll promise never again to be careless about your complexion—if you'll change to regular care with pure, mild Ivory Soap—you can have That Ivory Look in just one week. Yes, a lovelier, younger-looking, more radiant complexion can be yours just one week from today. Use Ivory for baby, for you. Pure, mild, faster-sudsing Ivory!

More doctors advise Ivory than any other soap! 99 3/4% Pure...It Floats

**Dear Audience:**—Be sure to tune in LOWELL THOMAS, America's best-known newscaster, Mon thru Fri evenings Columbia Broadcasting System...Ivory

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**Emily Post**

**Gives The Answers**

"MAY a widower wear her rings on her right hand? I am young and enjoy dates, but, thinking I am married, men don't invite me. I don't want to hide the fact that I've been married, but can't I indicate my status in some way?"

Mrs. Post: It is entirely correct for you to wear your rings on your right hand. It means you are widowed or divorced.

**Dr. or Mr.? When the bridegroom is a Ph.D., should wedding invitations say "John Brown, Ph.D." or "Dr. John Brown"?**

Mrs. Post: Either title should be used only in connection with his profession. Socially his name should be "Mr. John Brown."

**Sudden Guests. How can you best handle the situation when unexpected guests drop in just as you are sitting down to a meal and do not have enough food for them?**

Mrs. Post: This is an unthinkable situation among properly behaved people since one of the first rules of courtesy is not to intrude on others at meal times. If the visitors have a valid reason, you would, of course, share your food gladly.

**Thank You. Are verbal thanks adequate for a wedding present?**

Mrs. Post: Yes, if they are more than casual.

**Gravy Manners. Is gravy or sauce poured or ladled from a gravy boat? If a ladle is used, why does the boat have a spout?**

Mrs. Post: For thick gravy or sauce a ladle is used. If the sauce is very thin, it is sometimes poured.

**What Name? I am divorced and am expecting a baby soon. How should I sign my name to the birth announcements?**

Mrs. Post: You sign your divorced name — your first name and the surname of your ex-husband.

**Note:** Mrs. Post cannot answer individual letters but she welcomes suggestions for topics to be discussed in a single paragraph in this column. Correspondence should be addressed to Mrs. Post, THIS WEEK, 120 Lexington Avenue, New York 17, N. Y. Letters cannot be acknowledged or returned.

(Released by The Bell Syndicate, Inc.)

"Dinner is served!"