Pay Attention to All 3

STOP

. . . taking chances with your meat quality! Buy where there never has been and never will be any compromise made with quality. Only the top quality meats . . . no commercial grade meat is ever sold in your GIANT, regardless of conditions.

Better QUALITY

LOOK

. . . for the most economical and efficient trimming of your every meat cut at your GIANT, because we realize that true meat economy is dependent solely on selling the very minimum of fat, grizzle and bone, at all times.

Better TRIM

LISTEN

. . . to our story of consistently higher quality meats and then put us to the test! You'll be surprised to learn that it costs no more, and in most cases it costs you less, to always serve the best meat on your table.

Better PRICE

NO Commercial Grade Meat Sold Here!

Giant

FOR DEPARTS

JOIN THE OPPORTUNITY DRIVE

INVEST IN U.S. SAVINGS BONDS

Giant Top Notch

"GIANT TOP-NOTCH" Western Corn-fed Steer

RIB BEEF ROAST 7-INCH CUT lb. **63c**

"GIANT TOP-NOTCH" Selected Milk-fed Veal

VEAL ROAST LEGS AND RUMPS lb. **59c**

"Oscar Mayer" or "Swift's Premium" Sugar Cured

SMOKED HAMS SHORT SHANK lb. **61c**

Whole or Shank Half—10 to 14 lbs. Average

"Morrell's Pride" or "Armour's Banner"

SLICED BACON lb. **49c**

"Armour ★" or "Swift's Premium"

FRANKS SKINLESS lb. **49c**

"Southern Gold" Colored

MARGARINE lb. in ¼'s **39c**

Pure Wholesome

NUCOA 2 1-lb. ctns. **57c**

"Kraft's" Cheese Food

VELVEETA 2-lb. loaf **85c**

Giant Top Notch *Ready-for-the-Pan. Cleaned and Drawn*

FRYING CHICKENS lb. **55c**

LEGS AND BREASTS *Fancy Frying* lb. **82c**

"DOWN PRODUCE LANE"

ICEBERG LETTUCE

Jersey Large Heads head **10c**

California Jumbo Heads head **12c**

FLORIDA Fully-Podded All Green

LIMA BEANS lb. **12c**

Texas Hard Ripe **TOMATOES** carton of 4 **17c**

Texas Hard Ripe **TOMATOES** carton of 3 **19c**

Jersey Jumbo Stalks **ASPARAGUS** bunch **43c**

Penna. All-Green, Large **BROCCOLI** bunch **43c**

Florida Juicy, All-Green **FRESH LIMES** doz. **29c**

BLACKBERRIES

First-of-the-Season! *Carolina Large Extra Fancy* quart box **33c**

"HIT OF THE WEEK"

HEIDI

Old-Fashioned JELLY **LAYER**

Three golden layers between-layered with raspberry-apple jelly and abundantly top-sprinkled with powdered sugar. A real cake "buy"!

3 *Layers each* **69c**

FRESH FROZEN **BLACKBERRY PIES**

Here's a dessert treat—it answers the request of many of our customers who like our berry pies.

each **49c**

CRAB MEAT

Fresh Picked Claw lb. **59c**

Fresh Picked White lb. **69c**

Freshly Steamed—Ready-to-eat **LOBSTERS** lb. **65c**

PORGIES

Fresh-Caught JERSEY lb. **15c**

SHRIMP

Fresh Georgia GREEN Medium Size lb. **59c**

★ No Seafood Sold in Our Conn. Ave. and Two Wilson Blvd. Stores

NEW PACK Asparagus

"RITTER" All Green **SPEARS** 13 oz. jar **45c**

"RITTER" All Green **SPEARS** 14½ oz. can **35c**

"RITTER" Green Cut **SPEARS** 2 14½ oz. cans **45c**

"Del Monte" Mary Washington **SPEARS** No. 2 can **47c**

Aunt Nellie's "Whirl-Whipped" **SALAD DRESSING**

If it fails of your approval, return unused portion and receive two quart jars of any other brand of salad dressing FREE.

qt. jar **49c**

GREATER DISINFECTING EFFICIENCY... Added Health Protection!

CLOROX 2 qt. bots **33c**

½ gal. bottle **31c**

BLEACHES • REMOVES STAINS • DEODORIZES • DISINFECTS

'America's Favorite Bleach and Household Disinfectant!

Another Shipment of These Great Values!

"DEL MONTE"

APRICOT PRESERVES lb. jar **19c**

Boysenberry JAM Seeds Removed lb. jar **19c**

"Libby's" Twice-Rich **TOMATO JUICE** 46-oz. can **27c**

"White House" **APPLE JUICE** quart bot. **19c**

"Aunt Nellie's" **APPLESAUCE** 2 17-oz. cans **31c**

"Chef Boy-ar-dee" **SPAGHETTI & MEAT BALLS** 15¾-oz. can **19c**

"Del Monte" Yellow Cling **PEACHES** Sliced or Halved No. 2½ can **29c**

"Crosse & Blackwell" **BEEF STEW** 16-oz. can **43c**

"White Star" **TUNA FISH** Light Meat 7-oz. can **41c**

"Libby's" Garden **SWEET PEAS** 17-oz. can **19c**

"Del Monte" Green **LIMA BEANS** 17 oz. can **25c**

"Kellogg's" **CORN FLAKES** 2 8-oz. pkgs. **27c**

"Maxwell House" **COFFEE** All Grinds lb. can **55c**

"Aunt Nellie's" **STRAWBERRY PRESERVES** 16-oz jar **39c**