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**THE
HECHT
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National 5100



GUYS LOVE "DOLLS" IN

**Doll-waisted
Jaunty Junior
Flared-Skirt Suits**

Straight from your favorite fashion magazines, Glamour, Charm, Seventeen—Jaunty Juniors in Spring's newest silhouette—the "short" rounded hipline, hand-span cinched waist above the skirts' billowing smartness. In new textured woolens—nubby tweeds, classic gray flannels, crisp checks, wool worsteds. Spring-fresh plaids. Exclusive with The Hecht Co.

Young Washingtonian Shop, Third Floor, Washington; Second Floor, Silver Spring and Parkington, Arlington, Va.

Left to right:

Yarn-dyed all-wool tweed with checked trim in gray only. Sizes 7 to 15-----**49.95**

Pure wool worsted fabric in navy and white, Sizes 7 to 15-----**59.95**



Live in Virginia? Come to The Hecht Co's
**BUSINESS GIRLS'
FASHION SHOW**

Tonight 7:30 P. M. Parkington, Arlington, Va. Store
See fresh spring fashions for desk and date . . . at prices well within your pay check! No tickets necessary. Plenty of seats.
Auditorium, Second Floor, Parkington, Arlington, Va.

"DOLLS" LOOK PRETTIEST IN
**R & K's Spin-Skirted
Junior Suit-Dress
with Cinched Waist**

19.95

"Shoe-button" oblique closing—flaring peplum accent the "doll-waist"—the whirling, swirling skirt of this lustrous rayon faille two-piece suit dress. And to make your waist look even more fragile pose it over a petticoat so crisp it crackles—or a crinoline (in our Evening Shop, \$3). The dress in black, 9 to 15.

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