PEAR SODA
by Clementine Paddleford
This Week Food Editor

It's the new rage in the Northwest. Here's how to make one yourself.

SEATTLE

"Double giant on the pear!" I was eavesdropping on a romantic teen-age twosome at a soda bar in Seattle, Wash. The drink came, a fantastic oversized pear soda, one of those happy-talk super-dippers which are frothing across the nation. I ordered one, too, out of curiosity. It was later I learned that this pear soda had started life as a home-kitchen cooler, then went careering to win national fame.

Trial-Run Hit

Mrs. Emma Stotes developed the recipe in her Seattle test kitchen as a promotion job for the Washington State Fruit Commission. A long drink she had planned, one to encourage home women to use canned fruits in milk beverages. A soda jerk in Seattle got a taste of the blend and gave it a trial. It went over great guns. Now it's commonly found in fountain chains in the Northwest and this summer is being introduced in Chicago and Milwaukee.

The drink comes in a giant beaker, milky white, cool to the eye, collared with froth. Cool and smooth to the tongue! It has spice for the nose; ever the fluffy heavy rash of nutmeg.

Two straws to the glass, two pulls and in unison, two involuntary "Ah-b-b-b's." It's a fruity elixir, sweet as a mellow, ripe pear.

Original Recipe

This is a mix ideal to make in a home blender but an electric beater gives the same velvety results, or a rotary beater works too if you apply some elbow grease. Here is the original recipe to use any hot afternoon: Take five canned pear halves, or use canned peaches. Add two tablespoons of syrup from the can, one and one-fourth cups chilled milk and three scoops of vanilla ice cream. Beat until smooth and foamy. Pour into two tall glasses or one giant beaker; fleck with nutmeg.

STYLE SHOW next week in
This Week, a parade of the new fruits and vegetables being grown à la mode for America's table — midget watermelon, peaches non-browning, lima beans to zip-shell...

‘M-m-m! Coffee... Mom knows what hits the spot!’

‘M-m-m! Nothing Tastes as Good as Coffee!’

When it comes to hearty, mouth-watering flavor, coffee's hard to beat. Iced or hot— at home or in your favorite restaurant, it's the perfect beverage. So much enjoyment for so little money!