Lend Him A Hand

Every man of ours in France has confidence in you. He knows that you want him to win. Lend him a hand! He doesn't doubt for an instant that you will see him through. He knows that the training he got was necessary. He knows that shells and bullets are necessary. He knows that food and clothes are necessary. He knows that these things cost money. But he is leaving that to you. He has his mind fixed on going over the top.

This firm-jawed fighting man knows that this war is no rocking-chair job. He knows that patriotism is a working commodity. He knows that it takes money to keep an army just where our army is now—in action.

Invest in a Liberty Bond to-day!

The war can't wait. Germany isn't waiting. Her army is working night and day to beat us. Never mind conditions. Think what they are in France. Men, ships, guns and gun-food—that's what will bring peace. That's what will bring victory. Invest in a Liberty Bond. If you took bonds in an earlier issue, take more now. Lend to your government.

Take this soldier by the hand, and pledge him your word you'll do your part to back him up by buying all the Liberty Bonds you can.