Mrs. Harding Pictured by One of Her Lifelong Friends

Personality of President-elect's Wife Grows More Charming on Ripe Acquaintance—Versatile to a Degree, She Possesses Great Charm, Rare Wit and Intense Loyalty—Importance of Her Influence on Husband's Career Shown by Story of Their Life

WOMEN who are admired in America are particularly interested in the personality of the woman who will probably be the White House Stiore after March 4.

"The first lady of the Harding Administration"—Mrs. Warren G. Harding—will make her official appearance March 4. Her place in the history of the United States will be permanent, for she is the leading woman in the nation's capital

One of the recent portraits of Mrs. Warren G. Harding, wife of the President-elect, taken on her recent New York shopping tour. Below at left in another pleasing picture of her.

THERE is a strain of youth that is king all the time. Born in the Ohio hills, a little girl, she grew up in the grip of a tender mercy, a loving and understanding father, and a mother who influenced her by example. She went west, talked steady and broad, convinced converts among them and the woman of the West.