

Did You
See
Santa
Claus
Arrive
In His
Airship
Yesterday

The old fellow found the going pretty hard through all the ice and snow he encountered, but finally landed safe and sound on the quiet waters of the Potomac. His hydro-aeroplane, you know, floats on the water as gracefully as it glides through the air.

Between 700 and 800 people are the richer for being out to greet Santa. One hundred watches, 500 tickets to Poli's Theater, and free subscriptions to the new Sunday edition of The HERALD were among the gifts presented with Santa's compliments.



Berberich's
Two Stores
Will Be
Santa
Claus'
Headquarters
Until
Christmas

Santa Claus did not give all his presents away by any means. During his stay in Washington BERBERICH'S two stores will be his headquarters up to and including Christmas Eve. While here, Santa will give with each purchase of children's shoes the finest toys ever presented by any big store to its little patrons. Some of these toys are worth the price of the shoes alone. It's the big BERBERICH way of remembering future grown-ups at Christmas time.

Every day now until Christmas Santa will be on hand to personally greet each of his little friends who wear BERBERICH Shoes. As an example as to exactly how spry old Santa Claus actually happens to be, you can shake hands with him in, say, BERBERICH'S Avenue Saint Nick ahead of you and to the Seventh Street Main Store and you will find the good Saint Nick ahead of you and ready to give you a second smiling welcome.

FREE

Your Choice of any of these expensive Toys, including a Mechanical Train, Twenty Inches Long that runs on a circular track that will just about fit on top of a dining-room table. Locomotive blows whistle while in motion. Train consists of locomotive, tender, and two first-class passenger coaches. Track is equipped with brake for stopping train. A Mechanical Auto Fire Tower, 21 inches long and 31 inches high. Tower lifts with windlass and hose elevator to extent of 31 inches. Equipment includes two firemen. Your choice of Auto Engine or Auto Touring Car also. Handsome Dressed De Luxe Dolls for the girls, jointed limbs, bisque heads, curly hair and sleeping eyes. Also Campbell Kids and other nursery favorites.

FREE



With Every Purchase of EDUCATOR SHOES For Boys and Girls

The manufacturers of EDUCATOR Shoes have taken the same care with the materials and styles as they have of the interior designing. But there are no freak shapes—and good taste never decreed that anything freakish could ever be stylish. Educator Shoes are made to withstand the hard knocks that only a child can give to footwear, and give to the mother the reputation of always seeing that her children's feet are well shod.

Educator Shoes are MADE RIGHT—inside and outside—inside for comfort and outside for style and service.

EDUCATOR SHOES Are Made by the GOODYEAR WELT Process
The Satisfactory Service of Every Pair of EDUCATORS is Guaranteed

Infants' Sizes, 5 to 8 . . . \$1.75 | Misses' Sizes, 11½ to 2 . . . \$2.50
Child's Sizes, 8½ to 11 . . . \$2.00 | Boys' Sizes, 1 to 5½ . . . \$3.00

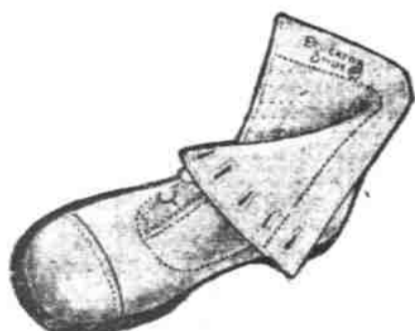
Berberich's

Washington's Largest and Most Progressive Shoe House—Established 1868

Main Store 1116-22 7th Street
Branch Store 813 Pa. Avenue



Patent Colt Skin



White Buckskin



Dull Calf Blucher
Goodyear Welt, Whole Quarter, Single Sole



Tan Calfskin



Gun Metal Calfskin