Extreme Reductions on Gorgeous Metal and Velvet Brocades

in a very important clearance here tomorrow

Most important just now at the height of the social season when clothes of this type are most in demand—only from the very real and substantial savings these reduced prices offer.

Metal Brocades

Reduced to $8.50 yard

Gorgeous creations in exquisite colors—in striking color combinations, with the gleam of metallic threads adding much to their artistic beauty. Especially for evening gowns—special distinctive designs in black with gold or silver.

Brocade Velvets

Reduced to $6.50 Yard

Varied hues and colors and designs from which to select.

Colored Chiffon Velvets Reduced to $7.50 Yard

Beautiful, lustrous quality velvets in handsome colorings, with new, vivid patterns

Imported Italian Brocades

Reduced $1.25 Yard

Much lower regular price—are these beautiful imported brocades for upholstery for furniture—for pillows, seat cushions, damask. Handmade delicately—practically off-white, beautifully finished, with hand embroidery and adding a touch of elegance.

Tapestry Table Covers

Reduced $1.25 Yard

Handsome square covers for round tables—tapestry, exceptionally fine-quality—finished with the straight edges of the fringe bound. And when you buy covering of this very handsome material you can eat upon, but for future use—for purposes of this quality on living.

1000 yards Cretonnes

Reduced 38c Yard

Imported and domestic cretonnes—in a great variety of interesting and attractive designs and colorings—patterns that are adaptable to every type of room and every type of home. As an alternative, one can bestow forward to re-emergence in the spring.

Two Housewares Specials

White Enamelled Commodities: Special, $1.65.

Wide Selections on Many of Our Finest Corsets and Girdles

Lily of France, Modes, Gotham, Parme, Woodthorpe, Madame Irine and Ben Ten

A well-known make at the very lowest prices at which we have ever offered them—dozens of styles

January Sale "Nature’s Rival" Brassieres---Special 38c, 68c, 95c, $1.45, $2.25

Drastic Reductions on Many of Our Finest Corsets and Girdles

Imported and Domestic Makes—laceless, laced-back and lace-front styles

Values Extraordinary January Sale Linens Towels Bedwear

January is the month they give away your linen—January is the month to buy your new linen for this whole year. Not only because of the very real savings that the January sale offers, but because quantities are larger, selection is easier, and it relieves you of the necessity of making several trips to buy the separate pieces as needed. This assures you that your linen closet is prepared to meet every emergency—for unexpected guests.

Fine Linen Tablecloths Wayne Underpriced

John S. Brown for sales—Gorgeous designs and upholtries—long well known for their beauty of design, their exceptionally fine quality.

Tablecloths for families from the fine homekeeper is especially interested in—and very good values at these low prices.

100 Hemstitched Damask Tablecloths, $7.50 dozen

From these same makers—Gorgeous designs from which to choose—at very much less than usual price.

100 Hemstitched Damask Tablecloths, $7.50

A very special price for these handsome clothes—very patterns—very hard-packed.

Towels at Special Low Sale Prices

Hemstitched Pure Linen Huck Towels, 18 x 41, 50c

Hemmed Pure Linen Hank Towels, 15 x 25, 95c

300 dozen "Linen Web" (pure linen) Towels, 18 x 41 inches, popular size, hemmed ends.

100 dozen Blue Border Turkish Bath Towels, 25 x 50, $1.95

50 dozen Turkish Bath Towels, white—$1.50

600 Yards All-Linen Crash, 20 x 30, 50c Yard

For tea and dish towels—splendid quality.

Fine Linen Sheets and Pillowcases

Lower, Priced Than Ever!

200 pairs Hemstitched Linen Pillowcases, 50c

Nimbleweave, 35c, 50c, 60c, $1.00, $1.50 pair

Very Fine Muslin Sheets

Lower Price

37 x 90, $2.50, 3.50, 5.00, 6.00

39 x 90, $2.85, 4.25, 6.00, 8.50

37 x 99, $3.00, 4.00, 5.50, 7.50

60 in stock.

Beautiful, Hemstitched Damask Luncheon Sets

Very Special, $11.75

Beautiful, hemstitched damask luncheon sets—chosen with care—chosen for you. For luncheon parties, weddings, entertainment, each set coming in a matching box. These sets are made by the finest of the best. At the linen prices we have case after case of these sets waiting for you.