

CORN PRODUCTS REFINING COMPANY

"HOW DOES SHE KEEP

HER CHILDREN'S CLOTHES LOOKING SO FRESH AND DAINTY?"



HERE isn't anything quite so charming as the dainty freshness of your children's clothes, nor anything in which a mother takes more pride.

Every mother knows the trouble to keep the little dresses and suits looking fresh and dainty. One reason for this is that ordinary starch does not give a smooth surface, nor does it resist the dust and dirt and permit the fabric to stay clean.

Here is truly good news! All this trouble is a thing of the past. Starch with Linit, the remarkable new starch discovery. It will keep your children's clothes fresh and dainty—with a soft, cool, pliable finish.

You will also be surprised to know that Linit makes even ordinary cotton fabrics look and feel like pure linen.

Because Linit is made by a new, scientific process, it quickly dissolves in water and makes a THIN solution which easily penetrates the fabric, strengthens it and prevents wear.

Begin tomorrow to use Linit for every kind of fabric in your householdwhether lawn, cotton, linen, gingham, lace or curtains.

And don't envy the neat appearance of your neighbors' children. Starch with Linit! Now on sale at all first-class grocers.

Notice The Economy of Starching With Linit

For the following use ½ cup Linit to 14 cupfuls of water:

Shirt waists Fancy aprons Pillow cases French blouses

voile dresses

Fine laces Sheets Cotton handkerchiefs Handkerchief linen French or cotton dresses

Dotted Swiss dresses

Just a very little Linit used with your cotton sheets, table covers or napkins will give the "cool," smooth finish found only in fine linen. You'll be surprised and delighted with the results.

For the following use 1/2 cup Linit to 12 cupfuls of water:

Table cloths Bureau scarfs Gingham dresses Boys' suits

Doilies Gingham aprons Children's rombers House dresses Men's soft collars

For the following use ½ cup Linit to 10 cupfuls of water:

White linen skirts Uniform aprons White uniforms Doctors' or Dentists' white coats

CORN PRODUCTS REFINING CO., NEW YORK

The Famous Duryeas' and Argo Starches