



LA FRANCE SHOES

DAME Fashion's very latest word in a style way. The finest obtainable leather and fabric qualities, a high order of workmanship throughout the construction, recognized as the standard of excellence the world over. Such is the LA FRANCE Shoe.

And, oh, yes, the satisfactory service of every pair is guaranteed by

The BERBERICH Guarantee

"Should any pair of LA FRANCE Shoes fail to maintain the BERBERICH standard, we guarantee the customer's satisfaction."
"BERBERICH'S."

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\$3.00—\$3.50—\$4.00

Berberich's

Washington's Largest and Most Progressive Shoe House.

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