

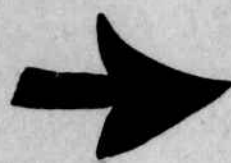
**Other Selling Floors**

Each with its varied departments of wanted merchandise, priced with our policy of better values, feature many attractive "specials" to make the store interesting.

# HEARN

FOURTEENTH STREET WEST OF FIFTH AVE.

## May Series of Unusual Offerings in Numerous Sections Now in Full Swing—Also



The Following on Sale Both Monday and Tuesday

### Semi-Annual Second-Floor Sales Desirable Modes in New Apparel for Women, Misses and Children (Including Flapper Department)

The rapid growth of our business has overflowed the Second-Floor boundary and extended the apparel sections to the third floor, where our new depts., devoted exclusively to Women's Extra Size Wear and accessories, are now located. Second-Floor Sales retain the name but offer a notably wider range than ever before, and a consequently larger list of extraordinary money-saving values.

#### 35-inch Taffetas

1.18

Were \$1.57

The fabric that fashions into cool and charming frocks. This is serviceable quality, with lustrous, soft chiffon finish in plain or changeable light and dark colors.

#### White Linens By Yard

#### For Summer Dresses

Three linens that are thoroughly desirable for dresses, sports wear and other uses have been very specially priced and offer great values for Monday and Tuesday.

- 36-INCH WHITE LINENS—pure white—two weaves, French and ramié—for dresses, sports wear, embroidery, etc.—were .87 **.62**
- 45-INCH OYSTER WHITE LINENS—heavy weave—suitable for dresses, etc.—were \$1.17 **.84**
- 90-INCH WHITE LINENS—fine weave—for art purposes, bedding, etc.—were \$3.47 **2.24**

#### Sheets and Pillow Cases AT GREAT SAVINGS

Fine quality muslin, with no dressing.

- |                    |                    |             |
|--------------------|--------------------|-------------|
| Pillow Cases—      | 63x90—value \$1.28 | <b>.93</b>  |
| 42x36—value .35    | 72x90—value \$1.39 | <b>.97</b>  |
| 45x36—value .37    | 81x99—value \$1.62 | <b>1.09</b> |
| 50x36—value .44    | 90x99—value \$1.62 | <b>1.09</b> |
| Sheets—            | 90x99—value \$1.74 | <b>1.19</b> |
| 54x90—value \$1.16 |                    |             |
| 54x99—value \$1.28 |                    |             |

#### Bed Spreads

- |  |             |                                      |             |
|--|-------------|--------------------------------------|-------------|
| 3/4 Size Crocheted Spreads—hemmed or scalloped—were \$2.38 | <b>1.57</b> | Dimity Spreads—summer weight—hemmed— |             |
| Full Size Spreads—hemmed or scalloped                      | <b>2.87</b> | 63x90                                | <b>1.27</b> |
| Single Size Crocheted Spreads                              | <b>1.67</b> | 72x90                                | <b>1.47</b> |
| were \$2.49  |             | 81x90                                | <b>1.77</b> |
| were \$2.69  |             |                                      |             |

#### Bleached and Unbleached Sheetings

- |                         |            |            |            |
|-------------------------|------------|------------|------------|
| 42 inches wide—were .32 | <b>.19</b> | Unbleached |            |
| 5-4                     | <b>.21</b> | 32         | <b>.19</b> |
| 50 inches wide—were .39 | <b>.24</b> |            |            |
| 6-4                     | <b>.32</b> | 39         | <b>.24</b> |
| 7-4                     | <b>.39</b> | 49         | <b>.32</b> |
| 8-4                     | <b>.44</b> | 53         | <b>.39</b> |
| 9-4                     | <b>.49</b> | 59         | <b>.44</b> |
| 10-4                    | <b>.54</b> | 65         | <b>.49</b> |

#### Semi-Annual Second Floor Sales Misses' Dresses

15.77

Were \$22.73 to \$26.73



Canton crepe models with fulness through the yoke and pretty trimming of folds.

Come in periwinkle, rose, henna, navy and black.

Roshanara crepe sport dresses, come in henna, navy, dandelion and beige, with ribbon of contrasting color.

#### Semi-Annual Second Floor Sales

94c White Sateen Petticoats, .82

#### Semi-Annual Second Floor Sales Women's and Misses' Utility Coats and Capes

19.50

Were \$29.73 to \$39.73



Coats of good quality mixtures and serges in full length models, in three-quarter length of tan sport cloth and black tricotine. Capes of shaw-sheen, serge, tricotine and other materials. All are lined throughout with peau de cygne and fancy silk.

### START OF SEASON SALE

- |                                     |                |
|-------------------------------------|----------------|
| MONDAY                              | TUESDAY        |
| 843 Little Tots' CAPES AND SWEATERS |                |
| 2.68                                | 3.50           |
| reg. val. 3.97                      | reg. val. 4.97 |
| 300 LAWN CARRIAGE SETS              |                |
| reg. val. 5.00—3.33                 |                |

### MORNING SPECIALS

On Sale Monday & Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

- \$14.50 Boys' Suits.....10.74
- All wool chevots, tweeds and cassimeres—gray, tan, brown and heather mixtures—short, inverted or box plait models—alpaca lined—two pairs fully lined trousers—sizes 8 to 17 years.
- BOYS' CLOTHING—THIRD FLOOR.
- \$2.45 Boys' Khaki Camp Suits.....1.85
- Made of sulphur dyed khaki cloth—sport blouse style—with flapper trousers—sizes 8 to 16 years.
- BOYS' CLOTHING—THIRD FLOOR.
- \$1.57 Black Satins.....1.12
- 35 inch—fine close face—rich deep black—good wearing quality.
- SILKS—MAIN FLOOR.
- \$1.58 Dress Serges.....1.10
- 42 to 48 inch—all wool—fine twill—Copenhagen, reinder, taupe, brown, navy and black.
- DRESS GOODS—MAIN FLOOR.
- 52 ct. White Organdies....40
- 40 inch—one of the best tub fabrics for general use.
- WHITE GOODS—MAIN FLOOR.
- 31 ct. Bleached Turkish Toweling.....16
- Heavy quality—for towels, washcloths, etc.
- LINENS—MAIN FLOOR.
- 35 ct. Lingerie Batiste....20
- For all lingerie purposes—light blue, pink, lavender and peach.
- WASH FABRICS—BASEMENT.
- 57 ct. Colored Ratines....38
- For dresses and suits—full assortment of new Spring shades.
- WASH FABRICS—BASEMENT.
- \$2.97 New Summer Curtains.....1.88
- Stencilled border and centre valance—blue, rose, green and gold.
- CURTAINS—BASEMENT.
- \$5.97 Art Fibre Rugs....3.44
- 4 ft. 6 in. by 7 ft. 6 in.—stencilled border design—excellent for indoor or porch.
- RUGS—FOURTH FLOOR.
- 35 ct. New Linene Cretonnes.....24
- Japanese and floral designs—artistic colorings.
- CRETONNES—BASEMENT.
- \$4.98 Satin Finish Marseilles Spreads....3.47
- 4 designs—fine quality.
- SPREADS—BASEMENT.
- \$2.98 Feather Bed Ticks 1.97
- Full and 3/4 size—ready for filling.
- TICKETS—BASEMENT.
- 54 ct. Bleached Turkish Towels.....35
- Close, absorbent, hemmed—white Turkish stripe borders.
- TOWELS—MAIN FLOOR.
- \$3.27 Silkoline Comfortables.....2.42
- Attractive designs—plain borders—cotton filled—full size.
- COMFORTABLES—BASEMENT.

### Trimmed Hats

3.95

Were \$4.94 to \$7.50

Dress, tailored or sport models in a variety that features everything new and attractive for summer town and resort wear.

#### Semi-Annual Second Floor Sales Crepe Kimonos

2.25

Were \$2.94

The style pictured comes in pretty flowered crepe with solid color trimmings. Grays, blues and rose.

Sizes 36 to 46.

Extra sizes, 48 to 52—were \$3.47....2.50



JAPANESE SILK KIMONOS—limited quantity—beautifully embroidered—exceptional value—navy, black, rose, light blue, pink and lavender.....Special 7.50

#### Unusual Sale of Women's Long Silk Gloves

1.10

Were \$1.95

Gloves of heavy Milanese silk. They have Paris point backs and double finger-tips. 12 and 16-button lengths, in all the Spring shades and white.

#### Men's Genuine Soisette Shirts

1.35

Were \$1.95

Well made and well finished shirts for summer wear. White and tan. All sizes. MEN'S INITIAL BELT AND BUCKLE SETS—genuine cowhide belts, with silver-plated buckles in the newest designs—were \$3.97.....89

#### Rain or Shine Umbrellas

You can be just as glad for rain as for shine when Rain or Shine Week brings values like these:

- TAFFETA RAIN OR SHINE UMBRELLAS—good quality, in various colors and with bakelite ring handles—were \$3.97.....3.00
- RAIN OR SHINE UMBRELLAS—excellent quality silk, in a number of colors—fancy bakelite handles, tips and stub ends—were \$5.97.....4.25

### MORNING SPECIALS

On Sale Monday & Tuesday Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

- \$1.45 Glas' Syrup Jars....87
- With removable nickel silver tops—none sent.
- SILVERWARE—MAIN FLOOR.
- 97 ct. Infants' Nainsook Slips and Gowns.....58
- Lace and embroidery trimmed.
- INFANTS' DEPT.—SECOND FLOOR.
- 87 ct. Women's Double Extra Size Union Suits.....63
- Low neck—sleeveless—loose or tight knee—band top finish.
- EXTRA SIZE DEPT.—THIRD FLOOR.
- 12 1/2 ct. Men's Cambric Handkerchiefs, ea.....8
- 1/2 doz., .45
- Soft finish—full size.
- HANDKERCHIEFS—MAIN FLOOR.
- 69 ct. Valenciennes Laces, ea.....57
- 12 yds. to piece—desirable width for frocks and lingerie.
- LACES—MAIN FLOOR.
- \$4.95 Men's Trousers....3.95
- All wool—various colors and mixtures—stripes or plain—sizes 30 to 44 waist.
- MEN'S CLOTHING—MAIN FLOOR.
- Crepe Plisse Dressing Sacque—Pretty floral patterns—belted models—self trimmings—sizes 36 to 46—were \$1.74.....1.44
- sizes 46 to 52—were \$1.94.....1.54
- HOUSE DRESSES—SECOND FLOOR.
- 95 ct. Men's Athletic Union Suits.....70
- Luxton make—check weave—fancy cloth—sleeveless and knee length—all sizes.
- MEN'S UNDERWEAR—MAIN FLOOR.
- 38 ct. Women's Mercerized Hose.....26
- Seamed back—double garter top—mostly black—all sizes.
- HOSIERY—MAIN FLOOR.
- \$1.95 Men's Arrow Shirts 1.39
- Large assortment of fine percales—sizes to 17 1/2.
- MEN'S FURNISHINGS—MAIN FLOOR.
- \$1.22 and \$1.42 Men's Union Made Overalls or Coats .98
- Blue, blue stripe, brown or white—regular sizes, 36 to 42; extra sizes, 44 to 50, 20c additional.
- MEN'S WORK CLOTHES—BASEMENT.
- 95 ct. Men's Caps.....72
- Tweeds or mixtures—unbreakable visors—all sizes.
- MEN'S HATS—MAIN FLOOR.
- Children's Tan Call or Patent Leather Oxfords—Broad toe lasts—our own foot-form make—wide widths—\$2.45—sizes 5 to 8.....1.75
- \$3.00—sizes 8 1/2 to 11.....2.35
- SHOES—SECOND FLOOR.
- 30 ct. Pure Linen Crash Towelings.....20
- Good wearing quality—red border.
- TOWELING—MAIN FLOOR.

### START OF SEASON SALE

- |   |         |
|---|---------|
| MONDAY  | TUESDAY |
| 550   |         |
| Women's Extra Size SILK DRESSES               |         |
| 18.88   |         |
| reg. values \$29.73 to \$37.73.               |         |
| 10 attractive models. Sizes 42 1/2 to 54 1/2. |         |
| (Extra Size Dept. 3rd Floor)                  |         |

#### Semi-Annual Second Floor Sales Fibre Silk Sweaters

8.50

Were \$12.68

Tuxedo model (illustrated), buff, jade, corn color, blue, red and black.



- Pure Wool Slip-Over Sweaters—green, red, blue, white, black or solid or combination colors—were \$2.24.....1.64
- Fibre Silk Scarfs—Roman stripes—all shades—were \$2.94.....2.24
- Extra Wide Fibre Silk Scarfs—Roman stripes—were \$5.24.....3.94

#### Boys' Navy Blue Serge Suits

14.95

Were \$19.50

A large assortment of splendidly tailored suits in every wanted new model. All are pure worsted serge. Sizes 8 to 18 years. Other navy blue serge suits for boys are priced at.....7.94 to 24.50

#### Children's Hair Cutting Shop

Our clever barbers know the best and newest ways of cutting the children's hair, and, what is more, making them enjoy having it cut and turning it into a delightful adventure for the kiddies. The charge is very moderate. BABIES' SECTION—Second Floor.

#### Specials for One Week Only

#### Cleaning and Dyeing Department

- SINGLE BLANKETS CLEANED.....75
- DOUBLE BLANKETS CLEANED.....1.50
- Let us help you in your Spring cleaning by sending for your blankets, curtains, furniture covers, etc., and cleaning them like new at moderate prices.

#### Wash Dress Fabrics Special Items for Monday and Tuesday

- FLORAL DIMITIES—white grounds with tiny rosebuds, sprays, small polka dots and allover patterns—suitable for children's dresses, fancy aprons, etc.....24
- SUMMER VOILES—42 inch, light and dark grounds—combinations of checks and dots, foulard patterns and other novelty designs in contrasting colors.....47
- IMPORTED FANCY VOILES—finely printed, made of fine combed yarns, in every color and pattern that can be had in this fabric—value .67 to .95.....25
- IMPORTED PLAID GINGHAMS—32 inches wide—various colored plaids for women's, misses' and children's dresses—were .57.....28
- KHAKI CLOTHS—for knockabout and seashore wear, camping, etc.....yard .33

#### Two Day Sale

#### Men's Sweet-Orr Khaki Trousers

1.95

Were \$2.75

The right kind of trousers for work or play, and especially good for vacationing. Union made, of heavy twill cloth, in light or dark shades.

Sizes 30 to 50.