

# How your life insurance can provide retirement income you can't outlive!



Will your retirement be the comfortable, happy years you hope for? The answer rests largely on how much income you will have—and how much of it you can count on receiving regularly for the rest of your life.

This is where your life insurance can help. If your policies have cash values—as all types of *permanent* life insurance do—the additional income they can provide may make the difference between an enjoyable retirement and “just getting by.” These cash values can even be arranged to pay you and your wife an income that’s *guaranteed* as long as either lives.

No other retirement plan offers this income you can’t outlive. *It is one of the unique advantages of life insurance.*

## 5 ways that the unique advantages of life insurance bring *peace of mind at the stroke of a pen*

- 1. Guarantees immediate family protection.** Only life insurance enables you to provide *full* protection for your family right from the start.
- 2. Guarantees funds for children's education.** By having a life insurance policy for college expenses, you can guarantee your boy or girl will have this opportunity, whether you live or not.
- 3. Guarantees a family can keep its home.** With life insurance, a man can guarantee there will be money to pay off the mortgage if he doesn't live to complete the payments.
- 4. Guarantees money for emergencies.** The guaranteed cash values in your policy can help you meet big unexpected expenses.
- 5. Guarantees a lifetime income at retirement.** Life insurance can furnish

additional income for the policyholder and his wife at retirement that's guaranteed as long as *either* lives.

*To make sure you get the most from your life insurance, take full advantage of the continuing service your life insurance agent offers. Review your program with him regularly—at least every two years—to keep it in line with your changing circumstances. This service, which costs you nothing, may make your life insurance even more valuable when you or your family need it.*

**INSTITUTE OF LIFE INSURANCE**  
488 MADISON AVENUE, NEW YORK 22, N. Y.

**WHEN SOMEONE'S COUNTING ON YOU...YOU CAN COUNT ON LIFE INSURANCE**  
SUNDAY, THE STAR MAGAZINE, WASHINGTON, D. C., MARCH 18, 1962