



**SINGER SCOOP! LESS THAN \$50** for a straight-stitcher. Less than \$150 for an honest-to-goodness SINGER\* zigzag machine. In fact, all SINGER prices are lower. And the picking is plush. Take the STYLE-O-MATIC\* zigzag machine shown above at right. Slick! New! Automatic! 23 fabulous features including exclusive drop-in front bobbin and micro-stitch length control. Automatically does dec-

orative stitching, overcasts, blind-stitches... just drop in a FASHION\* Disc and sew. All for only \$149.50, as illustrated.

Or maybe you lean toward a straight-stitcher. There are many in the SINGER family including the sturdy SPARTAN\* Model (above left). Rugged, dependable... for perfect straight sewing, even over pins. Back-tacks. And it's only \$49.50 as illustrated.

Get your money's worth. Now you pay no more for a talented—and famously dependable—SINGER machine. Remember, with a SINGER, parts and service are always available—seldom needed!



**SINGER SEWING CENTERS**

Listed in your phone book under SINGER SEWING MACHINE CO.  
\*A Trademark of THE SINGER MANUFACTURING CO.