

Does she... or doesn't she?\*



New Flaxen Blonde  
by Miss Clairol...

**Hair color so natural only her hairdresser knows for sure!**

**Radiant, fresh, exquisitely feminine.** That's how she looks *now* and she loves it! Yet just a few months ago, she felt she was losing her looks. Her hair, always fair, seemed to be fading, looked dull, old. So she tried new Flaxen Blonde! Miss Clairol. Now her hair shines like a child's, looks young again, lovelier than ever. So quick, easy. No wonder more women use Miss Clairol than all other haircolorings combined.

**Hairdressers everywhere prefer Miss Clairol** and will be glad to explain the advantages of lightening your hair this one-step way, with the fabulous new color—Flaxen Blonde. It achieves a softer, lighter tone and, like all Miss Clairol hair color, it keeps hair in a wonderful condition. What's more, it's the most beautiful, most effective way to cover gray. Try Miss Clairol yourself. Today. Takes only minutes.

**MISS CLAIROL** HAIR COLOR BATH† THE NATURAL-LOOKING HAIRCOLORING

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