

The Hecht

No Down Payment, Convenient
 Monthly Payments with The Hecht Co.'s
 Liberal Homefurnishings Credit Plans!
 Ask about them in all
 The Hecht Co.'s 5 great Stores

HALF-YEARLY sale/show

FURNITURE AND HOMEFURNISHINGS

now in progress! . . . check these new arrivals of America's most distinguished names in fine furniture and homefurnishings . . .

**MANY NEVER BEFORE ADVERTISED AT
 THESE SALE PRICES BEFORE THIS BOOKLET**

Distinguished furniture names, exhibited in our spacious, newly designed "look-through" galleries, each period of furniture grouped in its own area, each group in its appropriate setting with exciting new accessories! Many from our Embassy collection.

FIRST TIME AT THIS HALF-YEARLY SALE PRICE!
 ONLY TWICE A YEAR CAN WE OFFER NATIONALLY
 FAMOUS DREXEL DECLARATION AT REDUCED PRICES

Rare savings on this fine furniture of fresh, long-lasting beauty. Rich, oiled wild-grained walnut accented with the luxury look of white porcelain drawer pulls! 6-piece dining room includes: extension table and leaf, 1 arm chair, 3 side chairs and buffet. (Very special half-yearly savings on open deck hutch with glass shelves; reg. \$80, now 49.50!)

The Hecht Co.—All 5 Stores

\$405 6-Pc. Dining Room
 no down payment
 \$20 monthly



Reg. \$65 Serving
 Cart, 58.50



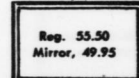
Reg. \$67
 Panel Bed, 54.50



Reg. \$163
 Chest, 146.50



Reg. \$102 Bookcase
 Bed, \$91



Reg. 55.50
 Mirror, 49.95



Reg. \$169
 Triple Dresser, \$152