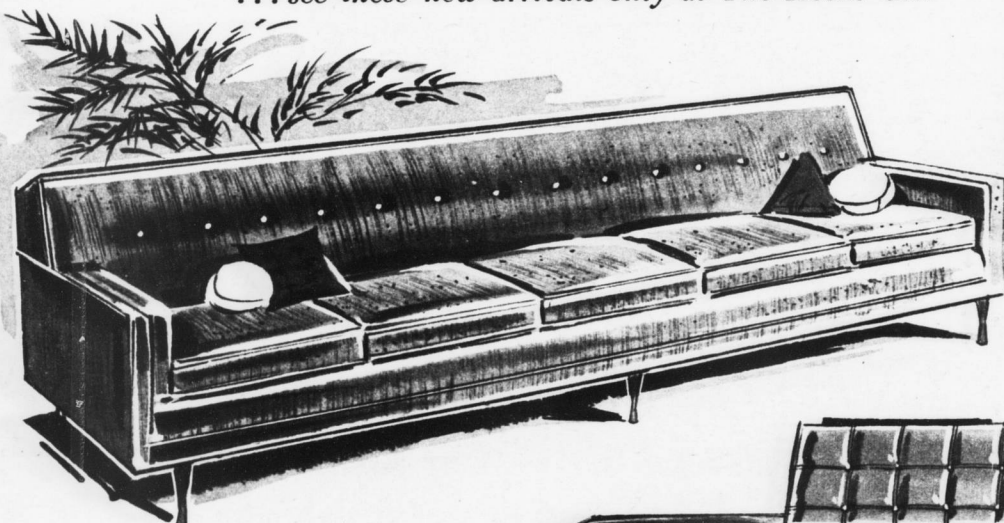


# THE HECHT CO.'S HALF-YEARLY SALE AND

## Modern Unlimited!... Ready For Immediate Delivery

... see these new arrivals only at The Hecht Co.!



COMP. VALUE 219.95 EXTRA LONG  
SOFA WITH **5 REVERSIBLE**  
FOAM RUBBER CUSHIONS

Half-Yearly Price	
179.95	no down payment, \$13 monthly

Massive beauty that seats 5 comfortably... with a "light touch" in its narrow arm design, graceful walnut legs. Utmost comfort is concealed in its coil-spring back... fashion covered in nubby tweed fabric. Sepia Brown, Honey or Tan colors.

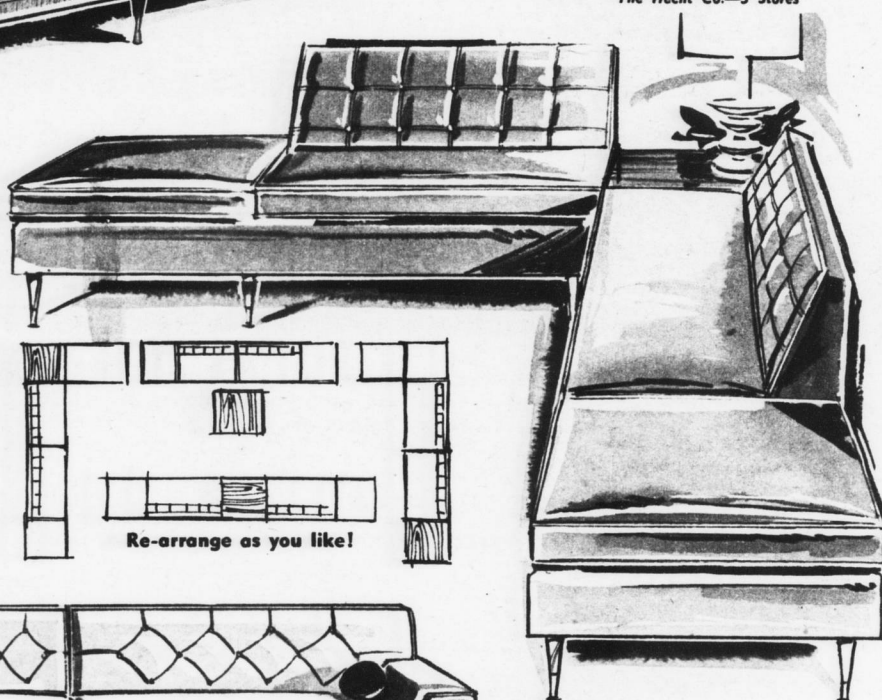
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COMP. VALUE 249.95  
VERSATILE ARRANGE-A-ROOM IN  
SUPER-SOFT EXPANDED PLASTIC

Half-Yearly Price	
199.95	no down payment, \$14 monthly

So smart to buy... so softly comfortable yet wears so well, wipes clean with a damp cloth... and so easily mobile you can re-arrange them as many as 15 different ways to achieve the look of a "new room" whenever you wish. Double as twin beds, too, in the event of extra guests. Button-tufted back, walnut legs. Black, aqua, gold, beige.

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Re-arrange as you like!

4-PART SOFA IN NYLON  
OVER FOAM RUBBER

Half-Yearly Price	
279.95	no down payment, \$14 monthly

Luxurious comfort, easy to care for... long on wear because it's nylon! Diamond-tufted foam and coil spring back... walnut legs. In rich Brown; Gold, Natural or Black.

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**NEW ARRIVAL!**  
first time  
at this  
Half-Yearly  
Sale Price

Living Room Furniture—The Hecht Co.—5 Stores