

THE HECHT CO. HALF-YEARLY SALE AND SHOW OF FURNITURE AND HOMEFURNISHINGS

**4 DECORATOR SOFAS BY SELIG—EACH IN 4 SIZES
SCALED TO FIT YOUR ROOM, YOUR FAMILY—1 LOW PRICE!**



199.95 each

no down payment, \$14 monthly

Custom-order your sofa to fit your needs in the proportion that is most becoming to your room, the color and fabric most desirable for your decor! Choose from the 4 styles shown, each in 6, 7, 8 or 9 foot size. Pick your own exclusive fabric from the exciting selection now available! Allow 6 to 8 weeks for delivery.

The Hecht Co.—All 5 Stores

Also available
in other exclusive
fabrics at sale prices



SELIG'S Family Chair Trio

Mr. & Mrs. Chairs and share-Ottoman . . . custom-covered in the fabric of your choice. Foam cushioned, spring construction. A smart and cozy addition to any room! Allow 6 to 8 weeks for delivery.

149.95

no down payment,
\$11 monthly

The Hecht Co.—All 5 Stores

**NEW ARRIVAL! FIRST TIME AT THIS
HALF-YEARLY SALE PRICE**