

PRETTY GIRLS

FREE BRIGGS FRANKS

\$11,000 FREE PRIZES

FREE LOLLIPOPS

FAMOUS CELEBRITIES IN PERSON

DIRECT RADIO BROADCAST
You May Be On The Radio

FREE BALLOONS

FREE PEPSI-COLA

FREE DREAM VACATION

FREE ENTERTAINMENT

Fabulous EXHIBITS

ROYAL MOTORS

Expansion

STARTS TOMORROW 9 A.M.

Extravaganza

SALE

of **Brand NEW**

1955

PLYMOUTHS AND CHRYSLERS

offer expires
10 P.M. MAY 30!

LOOK

Brand New 1955 **PLYMOUTH** JUST **\$295**
PLAZA CLUB SEDAN DOWN
Just **\$1790** Delivered
(plus optional equipment)

Brand New 1955 **CHRYSLER** JUST **\$488**
WINDSOR NASSAU DOWN
Just **\$2988** Delivered
(plus optional equipment)

WHILE THEY LAST FIRST COME, FIRST SERVED!

If your present car is worth more than the down payment, you can have the difference in cash!

2 Year—25,000 Mile Guarantee

Great Array of

- MODELS
- COLORS
- STYLES

ROYAL MOTORS

Home of 2% financing—the lowest auto financing rate in the world!

4100 Georgia Avenue, N.W.
TAylor 9-2900
Open 9 A.M.—10 P.M.



FREE FOR THE KIDDIES



Pepsi-Cola Merry-go-round
Sunday 1 to 7:30 P.M.
Monday 9 A.M. to 10 P.M.

MEET GLAMOROUS PATRICA STEVENS MODELS IN PERSON



SEE IN ACTION

CHRYSLER "300"

AMERICAS MOST POWERFUL CAR

Stock Car Champion 1955

See famous Hy-Fire V-8 Plymouth Engine in operation. On display the beautiful Chrysler "300", America's most dramatic automobile.

MEET THE ROYAL FAMILY



RAY ANSELMO, President
WAYNARD "BILL" PALMER, Sales Manager
RAY PUMPHREY, General Manager



Service Officers keep your car in tip-top shape

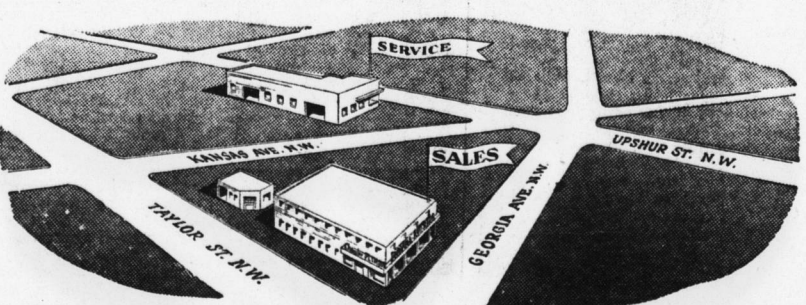


These Salesmen are Ready to Serve You

SERVICE and ACCESSORY SUPER SPECIALS

Good Anytime During the Month of June

<p>CLIP AND SAVE THIS COUPON</p> <p>1. LUBRICATION FREE</p> <p>Lubricate chassis, check battery and cooling system.</p> <p>Reg. \$1.25</p>	<p>CLIP AND SAVE THIS COUPON</p> <p>5. GAS TANK LOCK CAP \$1.98</p> <p>Reg. \$2.90</p>
<p>CLIP AND SAVE THIS COUPON</p> <p>2. BRAKE ADJUSTMENT 99c</p> <p>Also check master cylinder, inspect lining.</p> <p>Reg. \$2.00</p>	<p>CLIP AND SAVE THIS COUPON</p> <p>6. TOUCH UP PAINT 79c</p> <p>Any color, complete with brush.</p>
<p>CLIP AND SAVE THIS COUPON</p> <p>3. FAMOUS BRAND BODY POLISH 52c</p> <p>1/2 pt. can. Enough for two full polishes.</p>	<p>CLIP AND SAVE THIS COUPON</p> <p>7. EXHAUST PIPE TRIM 98c</p> <p>Chrome plated. Saves rear bumper from exhaust markings.</p> <p>Reg. \$1.50</p>
<p>CLIP AND SAVE THIS COUPON</p> <p>4. DOOR MIRROR \$2.98</p> <p>Chrome plated, non-glare. For outside left door.</p> <p>Reg. \$4.65</p>	<p>CLIP AND SAVE THIS COUPON</p> <p>8. PAINT JOB \$49.50</p> <p>Any make, any color you wish.</p> <p>Reg. \$85.00</p>



Expansion Extravaganza

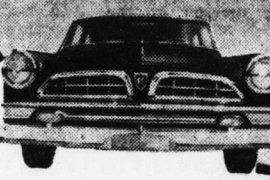
3 Great Days May 28-29-30 — 9 a.m.-10 p.m.

TO CELEBRATE THE GRAND OPENING OF WASHINGTON'S LARGEST CHRYSLER-PLYMOUTH SERVICE HEADQUARTERS

at 1240 Upshur Street, N. W.

- Over 22,000 square feet of service area
- All new, modern equipment for scientific analysis of your car
- Famous Bear front end and frame straightening equipment
- New enlarged Mo-Par parts department
- Complete stock of parts of all Chrysler-make Cars
- Over 25 trained mechanics
- Specialists in power equipment (power steering, power brakes, power seats, windows, and transmissions)
- Largest Chrysler-Plymouth paint shop in the area.

FIRST RELEASE THIS YEAR FANTASTIC REDUCTIONS 1955



CHRYSLERS & PLYMOUTHS

demonstrators and floor models



You know what a warehouse sale means—fantastic mark-downs — spectacular savings. Now cash-in on the first and only automobile warehouse sale held anywhere! The prices will stun you, the bargains will leave you speechless!

- New Car Warranty
- 2-year, 25,000 Guarantee
- Showroom Beauties
- Up to 36 Months to Pay

We've arranged for an emergency first aid unit to help you if you pass out when you see and hear these super colossal savings!

25 WINNERS WIN FREE-\$11,000 IN PRIZES

MEET CELEBRITIES IN PERSON

Direct Broadcast Tomorrow From Royal Motors Super Service Headquarters

Come see, meet, and talk to your favorite radio personalities on the special hour long show over WMAL.

You may be on the Radio!



Felix Grant



Bill Malone



Milton Q. Ford



Jerry Strang

GRAND PRIZE: Dream Vacation for 2 . . .

All Expenses Paid. • Fly to Detroit • Grand tour of Plymouth factory • Lunch with Plymouth executives in executive dining room • Dinner at a leading Detroit supper club with Plymouth official • Over-night stay at famous Statler Hotel • Brand new 1955 Plymouth to drive throughout vacation • 5-day stay at Sheraton Brock Hotel overlooking Niagara Falls • On 7th night return to Royal Motors and be driven home like king and queen.

PLUS 24 Other Prizes

Nothing to Buy — Nothing to Write • No Strings Attached.

Just fill out an official entry card at Royal Motors! Contest closes 5 P.M. June 11—Winner announced at 6 P.M. June 11. You do not have to be present to win!

WASHINGTON'S FASTEST GROWING CHRYSLER-PLYMOUTH DEALER

Royal Motors

NEW CAR SHOWROOMS 4100 Georgia Avenue, N. W.
SERVICE HEADQUARTERS 1240 Upshur Street, N. W.
TAylor 9-2900

Home of 2% Financing — The Lowest Auto Financing Rate in the World