

V

SUBSCRIBE to the V Loan and be thankful that yours is the opportunity to subscribe. It was this money—your money that won the war. Uncle Sam knew you would “come across” as your sons and brothers “went across.” He used his credit—and bought victory with it. Now we must pay the bill. Be glad that we can.

V



And the New Styles For the Outdoor Season

For the glorious days when Nature calls on her children to come outdoors and play the styles are simple, graceful and devoid of “upholstered effects.”

In this, they, too, emphasize the correctness of the design and fashioning of



Shoes For Women

Like the millinery mode, the waists, the dresses, sport coats and other articles of feminine garb, La France Shoes are graceful, simple and devoid of “gingerbready effects.”

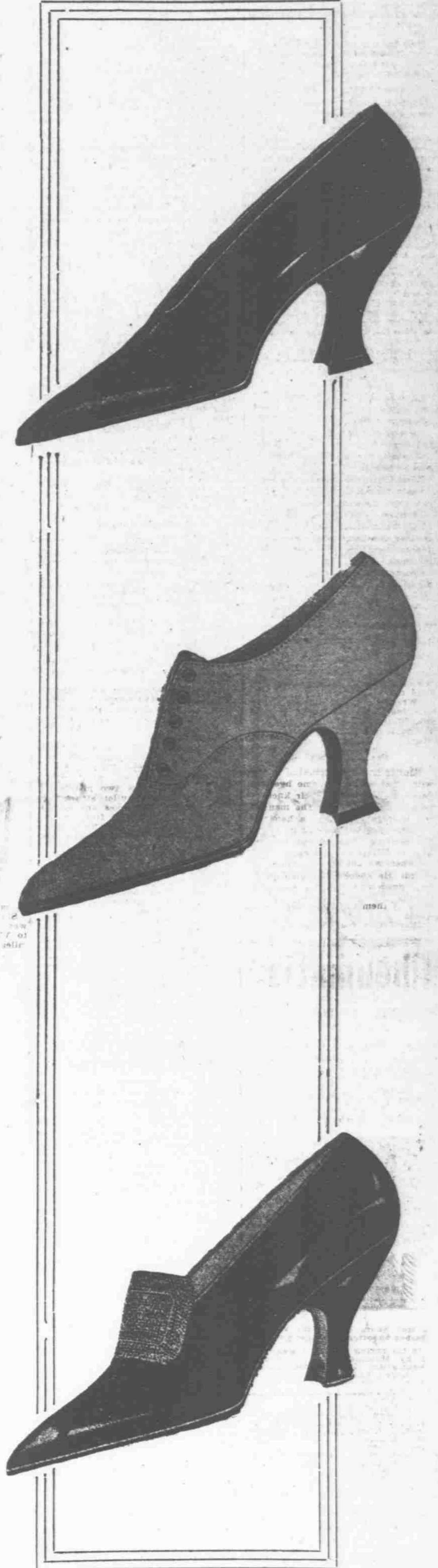
The highest example of the shoemaker's art is exemplified in this beautiful line of footwear embracing more than fifty models.

There are dainty, slender little pumps, in the graceful long vamp models, charming colonials, with a wondrous variety of buckles of beads or cut steel, dressy little oxfords, and the leathers and shades run the whole range of fashion's fancy—delicate pastel shades of washable kidskin, gun metal, patent colt, tan calf, tan kid, white buck and white Egyptian cloth.

La France Shoes maintain their leadership not only upon their style supremacy but upon their undeniable comfort and long life. The moderate price range

\$6.50 to \$12 The Pair

is a further reason for their tremendous popularity.



813 Penna. Avenue

Berberich's

WASHINGTON'S LARGEST AND MOST PROGRESSIVE SHOE HOUSE.
ESTABLISHED 1868.

1116-22 Seventh St.