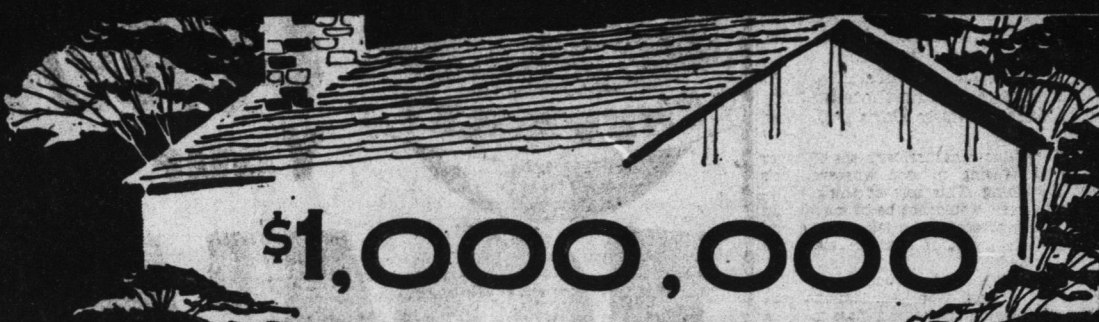




THE HECHT CO.



\$1,000,000

Sale for Homemakers!

Starts Tomorrow! Big Savings On Furniture and Homefurnishings!

Here's your golden chance... 7 wonderful days to save on everything you need for the home! Restock linen shelves, buy wanted housewares, furniture, appliances, refurnish a room or an entire home at more-than-worthwhile savings! Value galore in every home furnishings department... at all 3 Hecht Co. stores throughout the coming week!

Front-Page Specials! Many Limited Quantities! On Sale Saturday While They Last! No Mail or Phone Orders!

4.99 Fringed Overlay Chenille Bedspreads White, cherry pink, yellow, light green, blue in double or twin sizes! You save \$2 on every one! 2.99 Bedspreads, 6th Fl., Washington; 3rd Fl., Silver Spring and PARKington	Indoor TV Antennas Cuts out ghosts, interference, snow. Just 100 at all 3 stores. 39c 5th Fl., Washington; 4th Fl., Silver Spring, PARKington	2.49 Printed Cafe Curtains Cotton prints on white background; 36 in. long; washable. 2 pr. \$3 6th Fl., Washington; 3rd Fl., Silver Spring and PARKington	3.99 Silverplate Salt and Pepper Sets Silver plate and black glass combined in a handsome pair of shakers. 1.99 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	29.95 Lined Oak Utility Storage Chests Just 50 of these sturdy beauties at this price! Finished in warm grained lined oak, are ideal for extra storage space anywhere! \$15 Furniture, 4th Fl., Washington and PARKington; 3rd Fl., Silver Spring
24.95 Automatic Electric Blankets Twin or double size at the same low price! Choice of 4 colors, matching rayon satin binding. Guaranteed for 1 year. 16.95 Blankets, 6th Fl., Washington; 3rd Fl., Silver Spring and PARKington	Wrought-Iron TV Tables Sturdy with swivel top and shelf. Fits 17" and 21" sets. 6.95 5th Fl., Washington; 4th Fl., Silver Spring, PARKington	12.95 Crib Mattresses Waterproof crib mattress with innerspring construction. White cotton cover. \$5 2nd Fl., Washington; 4th Fl., Silver Spring; 3rd Fl., PARKington	2.98 Nylon Tricot Jersey In solids and prints—loads of colors! Washable, of course. \$1 Street Fl., Washington, Silver Spring and PARKington	Tweed-Covered Innerspring Studio Bed Handsome cotton tweed in assorted color covers the 2 innerspring cushions, innerspring seat. Converts into two single beds; metal back. 59.95 Furniture, 4th Fl., Washington and PARKington; 3rd Fl., Silver Spring
3.99 All-Steel "Futura" Venetian Blinds All are 64 in. long with plastic tapes, nylon cords, all steel head and slats. Gleaming white in size 32 to 36 inches. 2.99 Shade Shop, 6th Fl., Washington; 3rd Fl., Silver Spring and PARKington	5.95 Table-Top Record Holders Mahogany finish holds your 7" records safely. Just 80. 2.99 5th Fl., Washington; 4th Fl., Silver Spring; Street Fl., PARKington	14.98 16x68-in. Door Mirrors Double thick Pittsburgh glass with polished edges. 6 lucite clips for hanging. 9.98 6th Fl., Washington; 4th Fl., Silver Spring and PARKington	2.50 China Salts and Peppers You get 2 salts and 2 peppers! 4 pr. \$1 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	Twin Size Medium Firm Innerspring Mattress Button-tufted medium firm innerspring mattress has striped cotton ticking, handles for turning! 18.95 Sleep Shop, 4th Fl., Washington and PARKington; 3rd Fl., Silver Spring
89.95 Oriental Pattern 9x12 Axminster Rugs Famous Alexander Smith rugs in red Sarouk and Ivory Kerman designs. Woven of carpet wool and carpet rayon. At a \$30 saving! 59.95 Rugs, 6th Fl., Washington; 3rd Fl., Silver Spring and 4th Fl., PARKington	18.95 Phono or TV Bases Black and brass with storage shelf. Fits most phonographs and TVs. 10.99 5th Fl., Washington; 4th Fl., Silver Spring; Street Fl., PARKington	Imported 9-Pc. Damask Dinner Sets Rayon and cotton damask. 60x90 in. cloth, 8 napkins. 2 for \$7 5th Fl., Washington; 3rd Fl., Silver Spring and PARKington	4.95 "APRIL" and \$1 Laundry Baskets Famous April laundry both for detergent and sturdy splint laundry basket. Just 200 sets. 4.44 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	Twin Size Decorative Head Boards Modern, sleek in line and in a warm eggshell color. Just 200 of these, so shop early! Duran plastic. 6.95 Sleep Shop, 4th Fl., Washington and PARKington; 3rd Fl., Silver Spring
4.99 Dacron* Filled Washable Bed Pillows Finest spun rayon and cotton yarns, covered with washable rayon crepe. They're plump and resilient, non-matting, non-allergic. 3.99 Pillows, 5th Fl., Washington; 3rd Fl., Silver Spring and PARKington	Buy 4, Get 2 Free! 39c Famous Records RCA, Decca, Capitol! 45 r.p.m., pre-selected group. 4 for \$1 5th Fl., Washington; 4th Fl., Silver Spring; Street Fl., PARKington	3.99 Pad and Mattress Covers Twin size; pre-shrunk cotton closely stitched to prevent lumping! 2.99 5th Fl., Washington; 3rd Fl., Silver Spring and PARKington	39c Colored Aluminum Tumblers 4-ounce tumblers for tall drinks. Just 300 4 for 88c sets. 4 for 88c 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	Adjustable Black Iron Bed Frames Take your choice... adjusts to twin or double size with ease! Made of black iron, comes complete with 4 casters! 6.95 Sleep Shop, 4th Fl., Washington and PARKington; 3rd Fl., Silver Spring
24.95 Rayon Satin Covered Down Filled Comforts You save \$10 one very one! Rose, blue, wine, light green, hunter green, gold and flame. 14.95 Comforts, 5th Fl., Washington; 3rd Fl., Silver Spring and PARKington	If Perf. 9.98 Cotton Spreads Reversible cotton in full or twin sizes. 2 for 9.98 6th Fl., Washington; 3rd Fl., Silver Spring and PARKington	10.99 Glass and Brass Table Lamps Trimmed with crystal babiche and prisms; 14 in. Acetate drum shade. 6.99 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	15.50 Wooden Anti-Tarnish Chests Will hold complete silver service for 12. Smart dark mahogany finish. Just 30! 8.99 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	29.95 Mahogany Veneer Student Desk Sturdily constructed, has 2 full-size book, magazine and "what not" shelves; Governor Winthrop drawer pull! 19.95 Furniture, 4th Fl., Washington and PARKington; 3rd Fl., Silver Spring
27.95 Unpainted 7-Drawer Knotty Pine Desk Colonial Hardware makes this a special gem! Sanded smooth for paint, stain, lacquer. Measures 29½x42½x16½ inches. 19.99 Unpainted Furniture, 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	If Perf. 2.99 and 3.99 Tablecloths Assorted patterns of cotton prints and laces! \$1 5th Fl., Washington; 3rd Fl., Silver Spring and PARKington	19.99 Traverse Ceiling Fixtures Polished brass with perforated hood, 2 lite cluster, diffuser to soften light. 10.99 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	69c Rosebud Cotton Challis Soft, warm and 36 inches wide. For gowns, robes and pajamas. Just 700 yds. 35c yd. Street Fl., Washington; 3rd Fl., Silver Spring and PARKington	Innerspring Convertible Sleep Chair Just 35 in selection of one or two of a kind! Easy chair converts into a full-length bed, all innerspring construction. \$35 Furniture, 4th Fl., Washington and PARKington; 3rd Fl., Silver Spring
48.94 All Brass 7-Piece Fireplace Ensemble Curtain screen with black or brass finish; frame measures 31x38 in., 4-pc. tool set, matched brass and irons. 39.99 Housewares, 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	Seconds of Martex Bath Towels Popular sizes in pink, aqua, yellow, blue, grey, spruce! 2 for \$1 5th Fl., Washington; 3rd Fl., Silver Spring and PARKington	2.99 Boucle Lamp Shades Table and floor sizes in pink or green! Cotton boucle over parchment gives luxurious effect. 59c ea. 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	2.95 Thirteen-Pc. Drink Sets Think of it. A glass pitcher with 6 tumblers and 6 juice glasses. Just 100 sets. \$1 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	Famous Tenner*-Top Cocktail Tables Handsome 24-karat gold tooling on mar-proof Tenner* tops (genuine ground leather fused between layers of pyroxylin-based lacquers). \$15 Furniture—4th Fl., Washington and PARKington; 3rd Fl., Silver Spring
79c Imported Cut Crystal Stemware in 9 Sizes From Portugal, delicately cut goblet, sherbert, champagne, cocktail, wine, cordial, old fashion, 10 or 12 oz. tumblers. 59c each China and Glass, 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	6.99 Rayon-Nylon Blankets Choice of 7 colors with matching rayon satin binding; size 72x84 in. 4.99 ea. 5th Fl., Washington; 3rd Fl., Silver Spring and PARKington	7.98 Sterling Sherbet Cups Set of two sterling silver sherberts to use for relishes, etc. Just 40! \$5 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	39c to 69c Cotton Remnants Useful ¼ to 3 yard lengths. Prints, solid colors. All washable. Just 800 yds. 10c yd. Street Fl., Washington; 3rd Fl., Silver Spring and PARKington	Famous-Make 24" TV, Radio Phonograph Combinations New 1956 model in handsome mahogany-finish cabinet has powerful radio, 3-speed record player and big TV set. 299.95 5th Fl., Washington; 4th Fl., Silver Spring and PARKington
14-In. Bride Doll With Trousseau Unbreakable plastic doll is 14 in. high, has rooted Saran hair to comb, wave, curl! Trousseau in suitcase. 4.99 Toys, 3rd Fl., Washington; 4th Fl., Silver Spring and PARKington	19.98 Studio Slipcovers Cotton barkcloth or rayon antique satins, 2 and 3 cushion styles. 8.99 6th Fl., Washington; 3rd Fl., Silver Spring and PARKington	12.99-19.99 Assorted Table Lamps Many styles, including modern and traditional; many in pairs; all with own shades. 4.99 ea. 7th Fl., Washington; 4th Fl., Silver Spring and PARKington	59c to 1.29 Rayon Remnants Useful lengths... many matching Rayon prints, taffetas and novelties. 19c yd. Street Fl., Washington; 3rd Fl., Silver Spring and PARKington	24.95 Three-Speed Phonos Play 7, 10, 12-Inch Records A perfect phonograph for the kids! Plays 3 sizes and 3 speeds. Buy for Christmas gifts! Just 100 at 3 stores. 19.95 6th Fl., Washington; 4th Fl., Silver Spring; Street Fl., PARKington

More, More Savings for You Inside! Check Every Value-Packed Item in The Hecht Co. Ads You See in This Section—Come Tomorrow to The Hecht Co. Store Nearest You and Save!