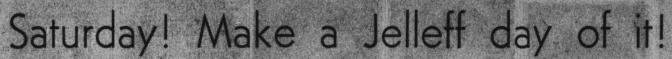
Sycamore Exclusive for Misses!

Forstmann's soft-touch Kashmiroda blend of wool and cashmere

§135

Brush your fingertips over it . . . hmmm,



Suits, wools, exciting coats . . . and don't forget to accessorize, too!



Scarfed for women A dramatic new counterpoint of fur and fur-soft fabric

⁵125

There is much news here . . the straightened slimmed silhouette in Hockanum's plush-textured wool in cognac brown, bright teal blue or black. The draped ascot and deep muff-cuffs are the rich dark brown of dyed basserisk (fur origin U. S. A.) Proportioned sizes 10 to 18.

Third Floor F Street only



Rib-jacketed Sheath Color is part of the fun. see it in red! green! peacock

\$22.99

A shimmering, glisten-ing texture blended of acetate and rayon. The scoop neckline sheath is sleeveless for sneam is steeveless for your five o'clock life. Over;it, a little wee bit of jacket buttoned rib tight and collared with velvet. Misses' sizes 10 to 18.

Second Floor F. Street and ot all Jelleff branch stores



The Boxy Costume

What a valuable asset it is to a woman's busy life

\$19.99

In sizes 14½ to 20½ . . . and a very astute flatterer! A crisp fall blend of rayon-acetate - and - cotton in aqua or rose with a qubby textured jacket that slims right past your waitline. It's wrinkle - resistant . . smart investment for a city life.



We've big plans for you tomorrow! Here's your red carpet . . . everything from coats to gay young hats, from junior-tailored suits to rustling silks and ball dresses, from separates to shoes. There's a junior feeling (and perfect junior fit) all through Jelleft's!

Tomorrow—informal modeling in Teens' and Juniors' Sport Shop, Fourth Floor.



Cashmere's new coat-shade: bamboo! Juniors' tab-collared pure cashmere coat tailed with handpicking; also in blande-nude. Sizes 5 to 13.

Third Floor F Street, Shirlington, Silver Spring, Conn. Avenue

The cardigan suit! Double-breasted in blended wool and rabbit's hair; coral, mass green or black in junior sizes 9 to 15. And very specially priced!

Third Floor F Street and all branch stores

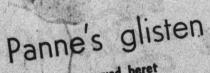
The soft-touch basic! Wool fluffed with rabbit's hair. The middy-line two piecer in blugreen or red with velvet Cowl collar; junior sizes 7 to 15.

Fifth Floor F Street and Shirlington, Silver Spring

Dyed to match for classicists! Slim flannel skirt (it's a British Walker!) in fern green or The match: Mazet Orlan cardigan in sizes 34 to 40. Fourth Floor F Street and at all branch stores

The careerist's best basic! Tweedy sheer wool in our beautifully understated two piecer with torso-line overblouse. Grey or beige in sizes 7 to 15.

S29.99
Fourth Floor F Street and of Shirlington, Silver Spring



in the close-curved beret

Reggi Wilshire calls this "Boutique" . . . such Reggi Wilshire calls this "Boutique"... such a wonderful little bit of hat that we see it with everything from a big bland greatcoat to the slinkiest black you own. It's young, has tremendous chic... and such flair that you might buy one black, one brave! Rubis red, emerald buy one black, one brave! Rubis red, emerald green, coffee, navy or black panne velvet.

Jelleff Millinery, Street Floor F Street and in some colors at all branch stores.



the Browns, too Amber, briarwood, mocha,

bitter chocolate . . . beautiful shoes

We tell the story here in pumps . . . beautiful new browns to glow against tweeds and flannels. Counter clockwise:

 Customcraft's seamless Continental pump with squared throat. Calfskin in town brown or ambertan; also in black suede black calf.
 \$18.95 Congressional's sweater-ribbing pump in brown calf, also black suede.
 \$12.95

M. Wolf's Italian inspired town pump in supple grained leather. Cognac or in black suede.
 \$22.95

4. Mademoiselle's walking pump in briarwood calf detailed with stitching; little "urbanite" heel.

5. Mademoiselle's seamless brown calf Couture pump; also in black calf. \$16.95

