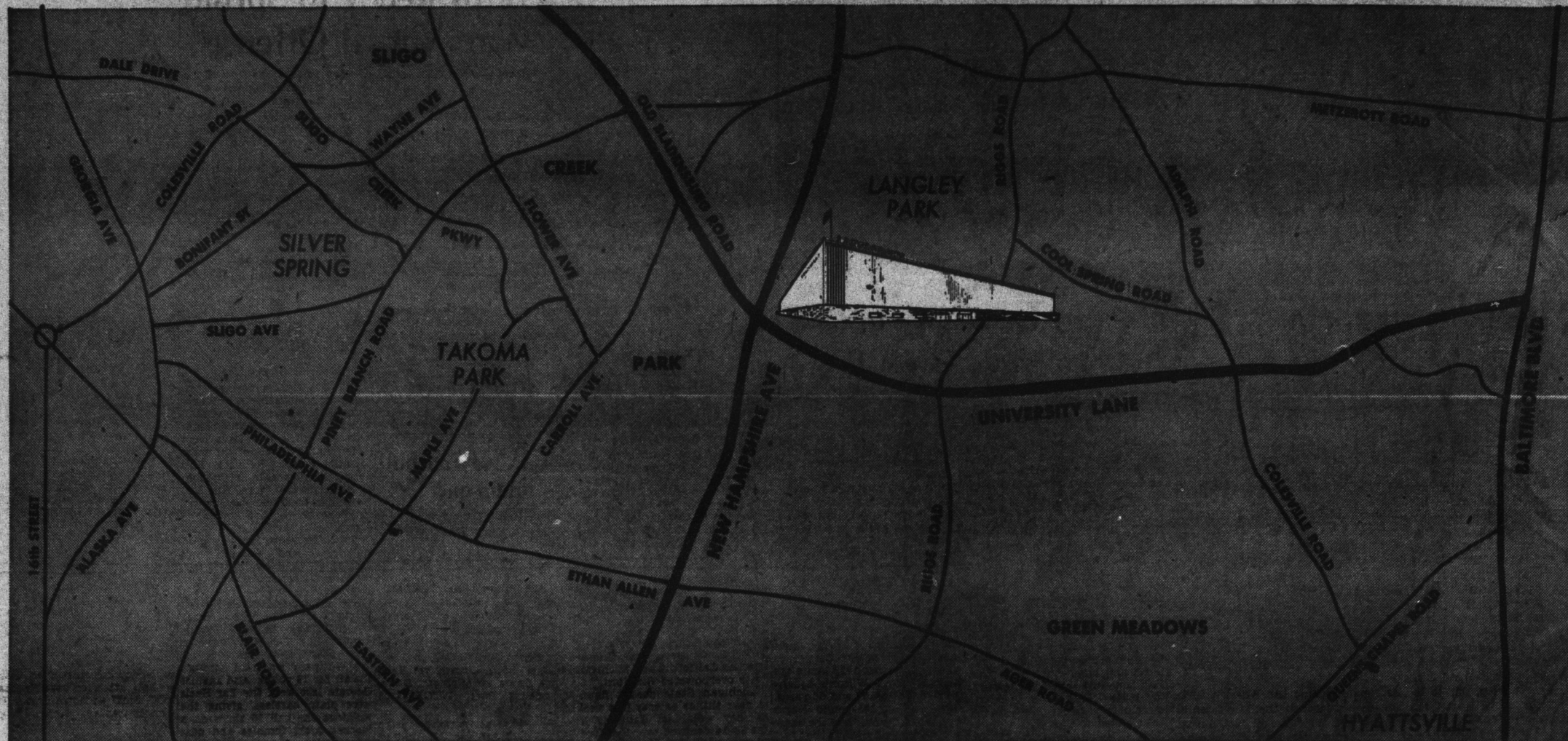


Lansburgh's new suburban store in Langley Park, Maryland

OPENS MONDAY, October 17

Dedication ceremonies at 12:00 noon. Everyone welcome!

Store opens at 12:30



FREE

27 VALUABLE PRIZES!

Just pick up your ticket at the store, fill out your name and address and deposit the stub in one of the contest boxes placed at every exit. The prizes will be awarded as follows (winners will be advised by mail).

To be drawn October 24:

1. Chrysler Air Temp Air Conditioner
2. 9x12' Hooked Rug from Trans Ocean Import Co.
3. Westinghouse Roaster
4. Murray-Ohio Bicycle
5. 3-Pc. Matched Luggage Set by Lady Baltimore

To be drawn October 25:

6. Zenith TV Set
7. Brookpark Dinner Set
8. Lionel Train Set
9. Whitestone Table Lamp with Shade
10. 2-Pc. Men's Luggage Set by U. S. Trunk Co.

To be drawn October 26:

11. Monitor Apartment Size Washer
12. Serta Perfect Sleeper Mattress
13. Gilbert Chemcraft Set
14. Borg Scale
15. 3-Pc. Women's Matched Luggage Set by Crown Luggage Co.

To be drawn October 27:

16. 3-Pc. Bedroom Suite by Bassett Furniture Co.
17. 9x12' Hooked Rug from Trans Ocean Import Co.
18. Rosenfeld Table Lamp with Shade
19. Proctor Ironing Board
20. American Flyer Train Set

To be drawn October 28:

21. Studio Couch by Eagle
22. Homer Laughlin China Dinner Set
23. General Electric Mixer
24. Gilbert Erector Set
25. 3-Pc. Matched Set of Women's Luggage by U. S. Trunk Co.
26. Roto Broil with Table

THE GRAND PRIZE TO BE DRAWN OCTOBER 29

A Trip to New York Described at Right

Wait till you see it—next Monday!

The new Lansburgh store at Langley Park, Maryland, is not only the newest store in America—but one of the most beautiful! Colorful as a California setting—from the salmon-pink walls and landscaped patio outside, to every individual department inside, each done in its own distinctive shade—Sun Gold, Navajo Turquoise, Terra Cotta Orange, Dusk Blue!

And so modern—new fixtures that flood every inch of this beautiful store with soft and radiant light! New display counters and racks that make shopping easier, selection quicker!

And indoors and out—flowers and plants bloom—for year 'round beauty! All kinds of extra conveniences, too—a baby carriage ramp and a special room for diapering baby, a luncheonette, a meeting room for your community activities, and free parking space for 1,200 customer's cars!

Most important of all—you'll find complete, attractive stocks of fashions, men's and children's apparel, home needs and appliances—all worthy of Lansburgh's 95-year reputation for reliability and value!

But come, see this breathtaking new store for yourself—and you'll know why we think it's the most beautiful suburban store ever!



Lansburgh's

7th, 8th AND E STREETS N.W. NA. 8-9800
NEW HAMPSHIRE AVE. AND UNIVERSITY LANE

GRAND PRIZE

A Luxury Trip to New York for Two
To Be Drawn October 29



On November 15, you'll fly up or ride the train—whichever you choose—and stop at one of the most lavish suites in all New York—

The Penthouse Suite at
The Hotel Warwick

Truly a setting out of your dreams, this \$75 a day suite is exquisitely furnished, situated high above the city with a magnificent view of New York.



Your prize includes the Gourmet-approved meals prepared by the fine chefs of the Warwick, served in your suite if you like, or in the famous Raleigh Room if you prefer.

After you've enjoyed dinner, you'll be off to see Revlon's exciting TV Quiz Show—the Biggest Give-Away Show Ever—"The \$64,000 Question"! Then, the evening's your own (and you'll have \$100 spending money to help enjoy it).

Next day, you'll return to Washington with memories that will keep you talking for days!

