## \* DAILY MAGAZINE PAGES FOR EVERYBODY\*

THE BEST Photoplay Department in WASHINGTON

# **PHOTOPLA YERS**

Theater Owner Who

Believes Public Ought to Be

Consulted

of the moving picture theater of

the future will depend upon how far

the public is consulted in the selecof programs is being made

plainer and plainer every day. It

probably has occurred to but few exhibitors that what people of one

locality are glad to get those living in another section will not take

the trouble to step across the street

to see. Yesterday the establishment of a projection room by one

exchange manager was noted in

this column. Today we print a statement from the owner of a

string of theaters setting forth his

business from the exhibitor's point

of view. We have been very glad

to quote the exchange manager be-

to quote the exchange manager because he is one of the most successful in the business. And we are also glad to be able to quote the theater owner, because he owns several of the most successful bouses in Washington. And we are especially glad to present the views of both to the readers of this column because they agree absolutely with the statements we have been making from time to time during the last few months.

"If politicians, managers of public utilities, etc., would take more interest in criticisms of themselves and their enterprises, it seems to me they would benefit themselves and their charges and do much to kill off any prejudices that might exist against them," states this theater owner. "I am interested in several enterprises in and outside of

ater owner. "I am interested in several enterprises in and outside of Washington, among them being a number of motion picture houses. As the owner of such places, I realize that nowhere does the public play so important a part in success or failure.

so important a part in success or failure.

"A few years ago a man could rent an old store, tear out the front, blaze it with lights, display bill-boards and catch lots of nickels. But that day is passing. Now we find fireproof buildings, ample exits, ventilating fans, and all other possible means adopted for the comfort and safety of patrons. We owners fully realize the truth of the statement that "Politeness is a glitedged investment and never fails to pay a dividend." The residence distinct theater particularly depends for its success on a certain little coterie in its vicinity, and it is very surprising to note how certain pictures will entertain a certain section and be a dismal failure in other sections. It is true that the films showing Mary Pickford or the Mutual Girl, or Kathlyn Williams, seem to be favorites everywhere—but there are other fine pictures that do not have a universal appeal. Washington is peculiarly adapted to the successful exhibition of motion pictures—they are permitted to open on Sundays, and there are many other conditions that make for good business. "It seems to me that what is need-

'It seems to me that what is need-

ed to insure success is to draw the patrons and the theater management closer together. I have stated that politeness pays, but politeness must be like the quality of mercy, it must bless him that gives.

"Surely if the meaning of the management of the management of the meaning of the meani

entitled to encouragement. It is not his fault if the reel breaks and for a moment the patron is annoyed. Then, too, the same class of pictures cannot always be shown. Spring would be but dreary weather if it were nothing else but spring. It would be very boring to the old folks if there were all 'Keystone comedies' and to the little folks if it were all 'dramas.' So when patrons should expect to share the reel selections with their friends of different tastes, get close to the manager, tell him what is wanted—it is often as easy for him to give a certain feature as otherwise, and he wants to please his patrons—that's his business and his living.

"There are coming now some unusual attractions, "The Million Dollar Mystery,' Mary Pickford, in many of the old, beloved scenes where she began her success; new comedies, with Ford Sterling for the little folks. By asking, no doubt the home theater can give those very attractions, especially if it be assured of the co-operation of the patrons. On Sundays lots of us people feel that it would be best to show no sensational features—to make the show cleaner on that day, and to add some educational attractions to the shows—but we must have your sanction. It would be suicide for us to adopt such a Sunday policy without the public's approval.

"In short, we want the public's money, but at the same time we want to please and give full value. While it is just about as economical for us to give five and six reels, it would in the end be much more satisfactory for all to have few reels and better.

to give five and six reels, it would in the end be much more satisfactory for all to have few reels and better. Confer with the theater man; he knows his patrons by sight and wants to know them personally. We would all like to have honest criticisms. Personally, I am for good, clean shows, and for refined Sunday shows. Our theaters have helped the playground fund and the churches. We will do it again and again, and will meet the public more than halfway in any honest, sincere elevation of the picture business."

Very Narrow Escape

Madame Blache Has a

and scattered broken glass in every di-

rection.

The accident happened in the Blache studio, where the tank had been built and carefully tested for the making of

and carefully tested for the making of a scene in which Kenneth D. Harlan is thrown into the sea in a sack and cuts his way to liberty while under the wat-er. In view of the fact that Annete Kellermann and Director Herbert Bren-

non had a narrow escape because of the breaking of a glass tank last winter Madame Blache took every precaution to try to prevent a similar occurrence.

But a flaw in the glass must have weakened it in a mannar impossible to detect with the naked eye, for scarcely

had the camera begun to grind when he side of the tank near which Madame

Surely if the manager does all he can to give his patrons what pictures they want—even at more cost—he is entitled to encouragement. It is not his fault if the reel breaks and

leas of the proper conduct of the



Jones, the butler, operating one of the "mysteries" in the wonderful house of "The Million Dollar Mystery' during the fifth installment of the film story to be shown tonight at Olympic Park.

#### WHAT THEY'RE SHOW-ING IN WASHINGTON.

TODAY.

"The Million Dollar Mystery," Fifth installment, Olympic Park, Fourteenth and V streets. Mary Pickford in "The Old Actor," Crandall's, Ninth and E streets

Mutual program, Central Park, Ninth near G street. "The Creation," the Belasco, Lainyette square.

> TOMORROW X. Bushman in "One

Night," Ninth and E streets. Helen Holmes in "The Identification," Olympic Park, Fourteenth Mutua! program, Central Park,

Ninth, near G street. "The Creation," the Belasco, Lafayette square.

#### Police Produce Play.

Probably for the first time in history, the police of New Orleans are using motion pictures, not for the detection of a few weeks. The police paid a tribute to the value of the films by acting a States. farce comedy of their own authorship under the centuries-old trees of City

at the various local theaters, and is proving a great advertisement for the

first of the Francois Villon series is a first of the Francois Villon series is a three-reeler and is entitled "The Oublibia surroundings despite the efforts of this former associates to pull him down. Francelia Billington, Howard Gaye and Elmer Clifton take prominent parts in the production. "The Saving of Young Anderson," in two reels, will be released by the Reliance as a part of the eased by the Reliance as a part of the

#### Dog Adopts Lion Cubs.

On the animal farm of the Universal Film Manufacturing Company at Universal City, Cal., a diminutive fox terfier has successfully mothered three lion cubs, and, although the cubs are now twice the size of the dog. Fannie, the fox terrier, still maintains maternal sway over them. The lion cubs were born four months ago. There were originally four, but the lioness, their mother, laid upon one of the cubs and crushed it. As the same fate might have overtaken the remaining three the trainer decided to remove them. Fanny, the little mother of a litter of six pups, was chosen to be the mother of the cub lions.

## Basque Bathing Suit Latest At Seashore

most comment and really seemed the most becoming.

Another oathing dress which created a small sensation was a tight fitting affair built like a sleeveless jersey, with a pleated skirt, so short that it scarce-ly seemed to be a skirt at all Considerable alarm was felt by the more sedate as to where extreme fash-

ion will stop when several young wong-en appeared in half hose. Down in Chelsea, where the beach is

## Behind the Screen

J Warren Kerrigan will shortly be seen in the role of a prosecuting attor-ney. The story is entitled "Weights and Measures,' 'and it tells of a woman of the world wno cultivates the ac quaintance of the young attorney that she may ruin his political career.

"The Script," the official organ of the Photoplay Authors' League, of Los Angeles, Cal., is at last a reality. The first issue, consisting of sixteen pages and cover, is composed principally of vital articles dealing with their objects. The contents are copyrighted.

The Sawyer Pompelian projecting room was recently the scene of a very interesting party. In compliment to Jesse Lasky, this room was placed at his disposal, and he had as his guests Judge Dittenhoefer and members of his family and friends, who witnessed the first showing of a motion picture of Judge Dittenhoefer, which was made by Mr. Lasky and presented to the judge by Mr Lasky.

Wilfred Buckland, artistic director with the Lasky company, constructed a stockade at Hollywood, which Stuart Edward White, author of 'The Call of the North," said is even more natural than the criginal which formerly stood at Big Lake Tap, Canada, far north of

tion pictures, not for the detection of crime, but for the purpose of advertising the annual festival for the benefit of the relief fund, which is to be held in the relief fund. Which is to be held in the relief fund, which is to be held in the relief fund, which is to be held in the relief fund. The police paid a tribute and operate 190 at the construct and op motion picture theaters throughout the

rarce comedy of their own authorship under the centuries-old trees of City Park.

The chief characters are the tallest, the smallest and the fattest policemen on the force. This film is being shown at the various local theaters, and is more than a match for Joseph.

The Bastile, one of the most famous prison-castles in history and the raz-ing of which marked the fall of the Shows Policeman's Life.

F. A Kelsey is producing and playing lead in "The Saving of Young Anderson," a story of police life at the Reliance and Majestic studios. The drama shows how a young police or sonal advisor to King Louis XI. The first of the Francois Villon series is a saving story of the post of

Donald I. Buchanan is a new mem-ber of the Vitagraph staff, engaged as special writer of scenarios and assist-ant to Ralph Ince ir. the directing of his pictures. Mr. Buchanan comes to the Vitagraph well equipped, as he has written a number of special pic tures for other motion picture pro-

The board of Panama-Pacific Managers for Massachusetts has appointed Dadmun, of Boston, photographer to make the motion pictures of the state's industries, to be projected at the exposition at San Francisco next year. These pictures will be exhibited at the expense of the state, and will cover every department of industry.

An exact reproduction of a section of the sewers of Paris was built on the lot adjoining the Blache studio for an effect is "The Burglar and the Lady," in which James J. Corbett is featured.

Albert Roccardi, of the Vitagraph players, familiarly known as Tony, un-derwent a serious operation at the Seney Hospital, in Brooklyn, N. Y., on Wednesday, July 1. The operation proved a success and the patient withstood the ordeal splendidly.

While staring a complicated water scene last week for a coming Blache feature entitled. "The Mysterious Bride." Madame Blache narrowly escaped injury when a large glass tank gave way under the pressure o fwater and scattered broken glass in every discount. In the industrial parade, representing all industries of southern California, which took place a few days ago in Los ATLANTIC CITY, July 37.—The basque bathing suit, the very latest note in the 1914 beach costume for women, had its first real summer shewing today. Many other styles appeared, but the basque suit caused the peared, but the basque suit caused the most comment and really seemed the given the first place.

> Gus Anderson, the Norwegian marvel a Pacific Coast fighter of considerable repute, was with the Vitagraph Com-pany, posing for Theodore Marston, who directed the production of the fight picture, "The Greater Motive."

Sam J. Ryan, of "Tom Lewis and Sam Ryan" vaudeville fame, is always a good laugh whenever he comes on the screen. Sam J. Ryan, of Tom Lewis and Sam Ryan, which Madame Rayan, wanderlie fame, is always a good laugh whenever he comes on the screen. Down in Chelsea, where the beach is less congested, the women bathers from the cottage colony have adopted the fashion of going in the water without stockings. And some of the more athetic young women have been wearing simply a jersey and bloomers.

Sam J. Ryan, of Tom Lewis and Sam Ryan, of T present work in the Pathe studio.

## PHOTOPLAYS AND A Poiret Interpretation Of the Ancient Basque



## Advent of Basque Into Chaos of Styles

By MADGE MARVEL.



funny little hats or floppy big ones, the woman of the summer looks like a stranger to those of us whose minds

an't travel fast enough to keep up with the styles.

It is not the styles that are so ugly and muddled and incongruous. It is the adaptation of them. To be sure, we hardly know what is in style now, for no two makers of clothes seem to agree on many points, and every wearer of clothes tries to give them that ruilns element of the times, individually.

View, it seems we snail nave to reckon with.

Personally I like the basques. Perhaps, they will not be so attractive when every one gets to wearing them, and they are made in all kinds of goods, set upon all sizes and varities of figures and fashioned with various degrees of skill. But these first basques

buttoned straight here; hats are larger. buttoned straight Also there is a splash of bright color on nearly every dress. Also there is such a conglomeration of periods that hips to neck, with such a congioneration of periods that her hair strained whirl. To see 1880 basques, topped by early Norman collars, shadowed by Nasticking out under poloonic hats, shaded by Oriental parasols, with military capes thrown over the shoulders, is a trille disconcerting to those of us who have always cher-ished a belief in the eternal fitness things, even of fashions. Out of it all should come some interesting developments by fall. The basque and the redingote are the two gar-ments which, from this midsumme

view, it seems we shall have to reckon

## Hints for Housewives

By ANN MARIE LLOYD.

To clean an enameled kettle or pany so many moth balls with their diswhich has become stained, boil in a sofifteen minutes and rub with sait. Pad the dishpan with a folded Turkbreaking will be materially lessened. When sending your rugs away for storage or when storing them in the Copyright, 1914, Newspaper Feature Service. ouse for the summer, roll powdered alum in the folds, and you will not need

LOCAL MENTION.

F. F. V. Lunch, 1008 Pa. Ave., is giving patrons tickets Virginia Thea. That's all. Virginia Theater-That's All.

lution of baking soda and water for and shows wear can be freshened by dusting and washing with tepid soap suds, dried quickly in the air, but not in the hot sun. Then run with crude ish towel when you have fine china or kerosene or turpentine and raw linseed cut glass to wash, and the danger of off, mixed half and half. All oil should be carefully removed or clse rubbed in to the wicker or wood.

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worlds of that desirable quality known as "chic."

as "chic."

Black satin is coming into favor with it in a salad bowl. the advent of the basque. Some exclusive modistes are using it in preference to taffeta. It is quite the rage in Paris Mrs. John Jacob Astor, the beautiful young widow in whom all the world is interested, has worn black chiffon a great deal this summer, and her gowns are charming in their simplicity. One in particular seemed to be drapped or her figure, with a long tunic, a blouse which fitted rather closely, with no him of bagginess at the waistline, and a surplice front effect. The sleeves were set in, which is somewhat unusual in set in, which is somewhat unusual in such a sheer fabric. Also they were long and close fitting, and finished with small white organdie cuffs. The bodice was collarless and she were her superb pearls. Her hat was a medium affair

with a flare over the face, in the manner of the poke.

To go back to basques: Some are
plain and fitted with darts, others are
tucked round and round, leaving the
shoulders plain in yoke effect, and
others are wrinkled. All the sleeves are
set-in at a normal place and are long
and fitted to the arm. The buttons on the basques are large round affairs and make a conspicuous line directly up the front of the garment. They are often of rubles or jet.

The redingote is like the basque in front, but has long back portions which

reach to the hem of the skirt and fall free. Plain redingotes worn over a plaid skirt made of a series of flounces

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## TIMES BEDTIME STORY



SEE-SAW MANNERS. By FLORENCE E. YODER.

OMMY ABBY and Ted were on the see-saw. They looked peaceable enough, but to tell you the real truth, they were doing their best to annoy one

go down," called Teddy, to the other little kitty boy. "I don't bump you," replied Tom, indignantly, "you oump yourself." "But you do, and you know that you do," cried Teddy, getting the words out of his mouth just in time to grab with both paws, and hold on tight at the top while

just in time to grab with both paws, and hold on tight at the top while Tom banged his end of the see-saw very hard upon the ground. Teddy set his mouth firmly and held his tongue away from his teeth. He knew that Tom was trying to shake him off, and he simply wasn't going to be shaken.

Then, too, they could not quarrel very loudly. As you can easily see in the picture, they have already been punished once by having to wear their aprons. Mrs. Tabby tried to cure them from teasing one another, but she did not seem to be able to do it. If they were not up to some mischief which worried some one else, they were playing all sorts of tricks on one another.

Up and down they went, and every time that Tim hit the ground he gave Teddy a fearful bump. 'Oh, dear me.' thought Ted, 'if I could only get Tom for a good bump.' but before he could think more. Bang! he was up again. Tommy laughed. 'It's not my fault: I can't help it.' he called.' 'It is jjust because I am heavier than you are.'

Just then Mrs. Tabby called him, and he went off to the house. Teddy got carefully down at once and went over to the wood pile. Near by was a big stone, which he carried to the see-saw, and hid under his skirt on the board. 'We will see who is heavier this time.' he mumbled, and was all ready just as Tom came back.

bled, and was all ready just as Tom came back. Soon they were off again, up

and down, they seemed to go better, but Tom took no notice. Ted
knew that he was the heavier now,
but he did not pump Tom-not yet.
"You can't say this, Tom Tabby,"
cried Ted, "the air was thick with
thunder clouds."

"You can't say this, Tom Tabby," cried Ted. "The air was thick with thunder clouds."

"I can too," laughed Tommy, "that's easy." He was down on the ground now, and had tried to bump Teddy, but somehow it didn't seem to work, for he could scarcely make the see-saw touch. He touched his feet and pushed. Up he flew shouting—"the air was thick with th—"but he did not finish, for just then he reached the top, with his tongue between his teeth, and Teddy's end of the see-saw came down on the ground with a terrible bang. Poor Tom screamed and began to roll off down the see-saw, and when Teddy saw him coming he decided that it was lime to be going. Go, yes—but where? with the apron on?

Tommy had failen on the ground—in another moment he would be upon him. Where, oh where ah-sested on the porch was Mrs. Tabby and with twinkling feet, before Tommy could get up, Teddy was across the yard and had crawled into Mrs. Tabby's lap. He had just settled himself with his arm safely about her neck, when Tommy, with wrath in his eye rushed up. He circled around Ted and his mother—no use he couldn't get him. He glared at Ted when his mother was not looking. "Til-catch you yet, he whispered, but all that Teddy said was, "Can you say the air was thick with thunder clouds?"

"Why don't you answer Tommy dear" saked Mrs. Tabby, and while Teddy siggled, Tommy had to stand up, and say with his sore, sore tongue, "The air wath thick with thunder cloudth."

"What makes you lisp that way Tom," asked Mrs. Tabby. "Stop it at once."

But that was too much for Tom, and he turned and went into the house, with plans for getting even. thick in his mind.

(Copyright, 1914 Florence E. Yoder.)

dressing and dressed in large artichoke bottoms and decorated with truffles, pickles and capers and each one is served as an individual salad, one for

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Babies to Boost Show.

#### Masterpieces of the Cuisine TWO FAVORITE SALADS OF M. NOGUE

each guest.

Chef of the St. Denis Hotel, New York.

HE making of the salad ought not to be the last minute thought that the average housekeeper considers it; rather it should be a feature of the dinner. It is the one dish that gives to the meal the pleasing touch of delicious lightness and individual charm, for the salad lends itself to ready invention as no other dish does. I offer you here two salads that exemplify the housewife's opportunity to vary a salad and make it seem like an entirely different invention. One common salad base is used, the difference in dressings and seasonings making the two totally dissimilar.

Salad St. Denis,

For ten persons take twelve oysters, twelve mussels, six ounces of shrimp, one tail of cooked lobster silced, one can of French peas, one-half can of string hears, cut in silces, three bottoms of the screen at his theater at an appointed time. Members of the audience will be requested to cast votes for the baby which, in their opinion, is the best, from the standpoint of healthfulness, prettiness and "cute-ness." touch of delicious lightness and individ-

beans cut in slices, three bottoms of artichokes, cut in slices, one-half can of asparagus tips, twelve round cuts of beets, also in slices, three ounces or Flounced from Four style facts are apparent: skirts have the merit of being creations. They celery, three ounces of apples, once ankies to hips and are short; skirts are fuller; basques are have good lines, are well fited and have ounce of truffles, all cut in slices, one worlds of that desirable quality known and one-half ounces of olive oil and two glasses of dry champagne. Salt pepper

> Salad Louis Simon. The same as above with the difference hat instead of oil and champagne the salad is seasoned with thick mayonnaise

> > MOVING PICTURES

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