

PERCENTAGE PARADE SET FOR OCT. 28

Centenary Pageant Is Expected to Eclipse All Previous Affairs.

COMMISSION VOTES FUND FOR PRIZES

Suitable Awards Assured for Winners—J. Elmer Thompson Heads Committee.

Although much of the great celebration planned for the commercial tercentenary of New York City has been postponed because of the war...

The fact that the commission has approved this valuation, and that with the promise of a number of additional trophies, means that a record-breaking entry list is practically assured.

John N. Willys, who has managed the national automobile show, has been made secretary of the auto committee. During the coming year it will be augmented by several sub-committees...

GREAT HIGHWAY FEEDERS

Earl B. Joy Wields Paint Brush in Good Cause.

Earl B. Joy personally seized a paint brush last Saturday and helped in Lincoln Highway feeder road work on a telegram lines all the way to Detroit to Toledo.

CHANGES IN MOLINE CAR

Lady Distinctive Features Adopted for 1915 Line.

Distinctiveness of the Moline-Knight are year giving more than ordinary refinement that appeal to those motorists who demand a car of class.

THE NEW MODEL "42"

4 CYLINDER, 30 H. P.

FULLY EQUIPPED LIGHT FOUR

Includes DELCO starting and lighting system.

TRUE REPLICA "FAMOUS SIX"

Picture to yourself an exact reproduction of the famous six-cylinder Oldsmobile reduced in wheel base to 112 inches.

The same distinctive Oldsmobile lines that show the refinement of the highest priced of foreign design.

Unparalleled by Any Maker of High Grade Cars

OLDSMOBILE CO. OF N. Y., 225-227 W. 58th St. NEAR B'WAY.

GEORGE M. CHURCH, OF PRINCETON, NEW INTERCOLLEGIATE LAWN TENNIS CHAMPION.



AUTO EXPORTS RESUMED HUDSON OUTPUT GROWS

John N. Willys Sees Bright Prospects for Industry.

American automobile manufacturers are facing the brightest prospects since the inception of the industry, in the opinion of John N. Willys, president of the Willys-Overland Company.

CALL FOR TIRE SALESMEN

Firestone Men to Gather at Big Akron Factory.

The third week in October will bring another of the annual sales conventions of the Firestone Tire and Rubber Company, at Akron, Ohio.

A NEW REO MODEL

Announcement is made by R. E. Ingersoll, manager of Eastern branches of the Reo Motor Car Company, of an attractive coupe which has been added to the Reo line.

TIRES - GASOLINE SERVICE STATIONS

REPAIRS AND SUPPLIES. LIMOUSINE AND LANDAUET BODIES for sale. Upholstering, general repairing, body building, electrical auto repairs. Gasoline and Lubrication.

Eight-Cylinder Cadillac an Important Advance

Detroit Concern Sweeps Tradition Aside in Its Offering of New Car for 1915.

The general curiosity regarding the 1915 offering of the Cadillac Motor Car Company has at last been satisfied with the announcement that a big Detroit company has developed a car with an eight-cylinder motor of the V type for next year's trade.

There is but one crankshaft, the connecting rods of the cylinders opposite each other being jointly attached. One camshaft with eight cams is employed, positioned directly above the crankshaft, driven by a silent chain from the crankshaft and operating the valves through a series of rocker arms provided with hardened steel rollers.

The crankshaft is 1 1/2 inches in diameter, of special chrome nickel alloy steel. Its length is only 28 1/2 inches between the outer ends of the forward and rear bearings, thus overcoming the periodic vibration or thrashing almost sure to result where a long crankshaft is used.

One of the factors which contributes materially to the smoothness and absence of vibration in this engine, aside from its fundamental principle, is the lightness of the reciprocating parts. For example, a pair of piston connecting rods weigh only forty-eight ounces, yet in machine of the laboratory tests it required a compression strain of more than nine tons to bend one of them.

W. C. Leland, general manager of the Cadillac company, is quoted as saying: "We believe the eight-cylinder is destined to change completely the current of motor car design and manufacture."

Howard Coffin's New Office. Howard E. Coffin, vice-president of the Hudson Motor Car Company, has been appointed a member of the patent committee of the National Automobile Chamber of Commerce.

PROTEST AGAINST TAX ON GASOLINE

Motor Truck Club Desires Exemption on Fuel Used by Business Vehicles.

A protest against the imposition of a revenue tax on gasoline, as far as it affects users of motor trucks, has been made to the Ways and Means Committee at Washington by the Motor Truck Club of America, and it is hoped as a result that this particular form of motor vehicle will be relieved of the necessity of helping to make good the deficit caused by the war in Europe.

Statistics showing motor trucking in New York City tend to show that the tax would force an outlay by members of the Motor Truck Club of nearly \$100,000 a year in excess of their present expenses for maintenance.

Perhaps the strongest argument put forth against the proposed tax is that it would have a detrimental effect on an industry that may be of extreme value to the country in times of such stress as Europe is now passing through.

The war, therefore, can be looked upon as accelerating and not retarding the introduction of the electric vehicle in this country, and I hope the American manufacturers will take full advantage of the situation.

I have to thank you for putting the vehicle makers and makers of electrical

War Opens Big Market for Electric Vehicles

England Has Already Lost Use of a Third of Its Gasoline Cars and Horses.

A. Jackson Marshall, executive secretary of the Electric Vehicle Association of America, is in receipt of further advice regarding the European situation as affecting electric vehicles which are of interest. His correspondent, representing one of the largest concerns in England, writes in part:

"I thank you for your favor of the 6th inst. Notwithstanding the war—and, in point of fact, the real cause of it—there is at the moment a great demand for vehicles. The government has commandeered for war purposes about 25 to 33 per cent of available suitable horseflesh, as well as large numbers of petrol-motors of the commercial and passenger types."

"Continental designs of vehicles are, as you can readily understand, absolutely barred, and therefore the present is the unique and psychological moment for American manufacturers to appoint agencies or to fix up branches in the leading cities of this country."

"As I have already mentioned, the worst field will be presented by the commercial and municipal vehicle, and makers of commercial vehicles should concentrate upon designing suitable bodies and machines for municipal services, such as refuse collection, street watering and flushing, street sweepers and the like. It can be fully anticipated that the example of the municipalities will be very quickly followed by the leading commercial and industrial firms in the country."

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A THOUSAND CARS A DAY

Ford Company Plans Stupendous Output Next Year.

Detroit, Sept. 19.—A thousand cars a day for 306 days. Excluding Sundays and holidays, this constitutes the "working year." This is the production schedule of the Ford Motor Company.

That means a production of 306,000 Ford cars for the year, which will meet the minimum production of 300,000 cars upon which the Ford Motor Company insures each purchaser of a Ford car, between August 1, 1914, and August 1, 1915, a share in the company's profits to the extent of \$40 to \$60 a car.

The surprising and unprecedented feature of the Ford schedule to most people is that any automobile company can calmly and confidently plan its daily production a year, or even three months, in advance—much as if it were bread or some other staple that is being made and sold.

Light Peerless Cars Coming Out

Although it is understood that the Peerless Motor Car Company is shortly to announce a light, four-cylinder and a light six-cylinder car, both of which are to sell at a figure near \$2,000, the line of large six-cylinder cars which has been the chief product of the company for several years will continue to be built and marketed.

AUTOMOBILES. AUTOMOBILES. AUTOMOBILES. AUTOMOBILES. AUTOMOBILES.

Advertisement for Hudson cars. Features include: \$930,000 Per Week Paid for Hudson Cars; \$235,600 in One Day; Five-Fold Increase an Amazing Thing; Six-40 HUDSON \$1,550. Includes an image of a Hudson car and contact information for The A. Elliott-Ranney Company.