

Pro-phy-lac-tic

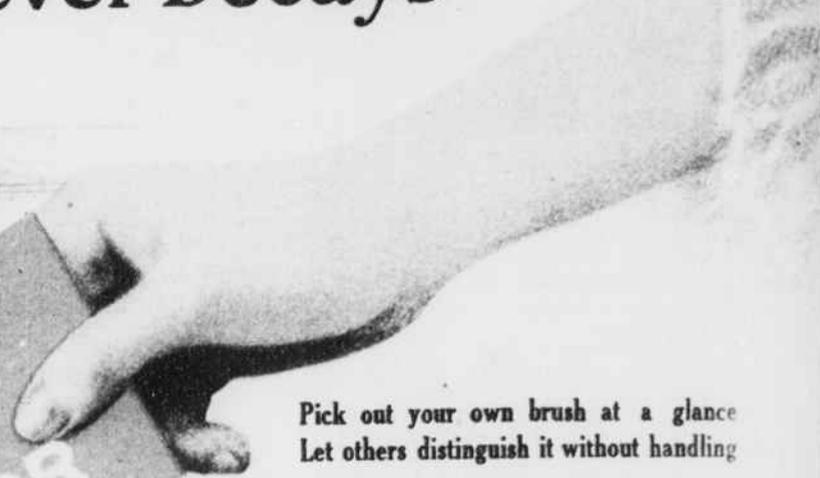
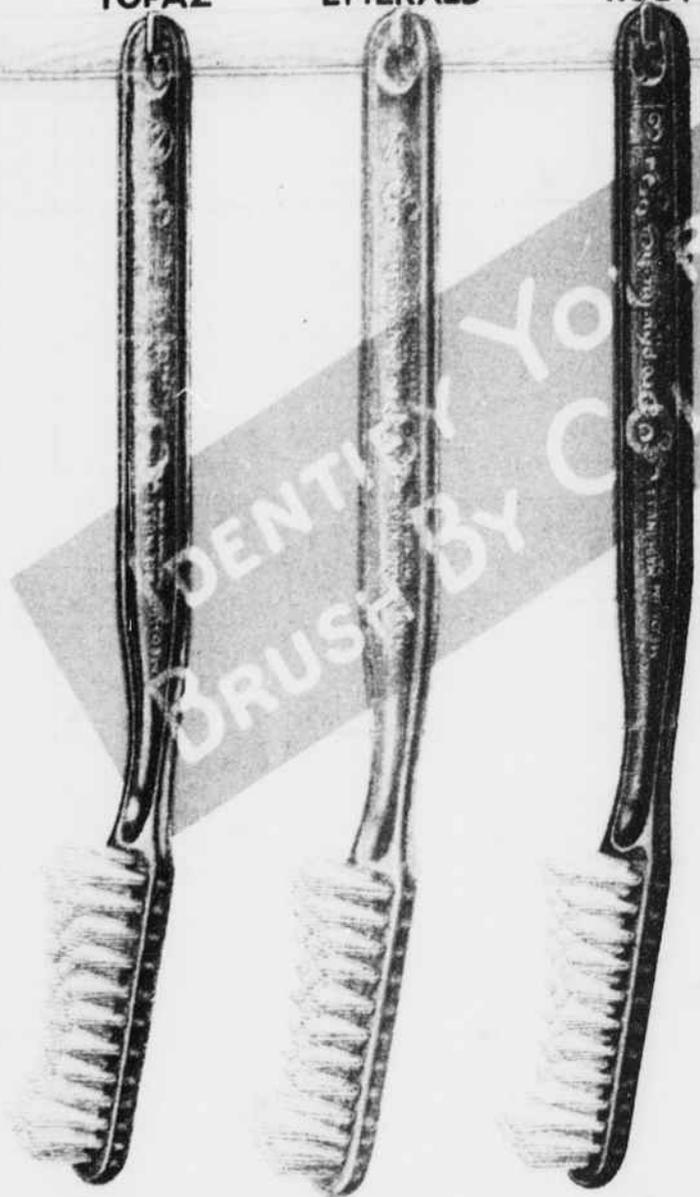
Tooth Brush De Luxe

"A Clean Tooth Never Decays"

TOPAZ

EMERALD

RUBY



Pick out your own brush at a glance
Let others distinguish it without handling

These delicately transparent flexible handles—topaz, emerald and ruby—make identification easy. Their attractive appearance gives them a refinement that is out of the ordinary, and they cost no more than the two other kinds of handle—rigid and flexible.

The Pro-phy-lac-tic is the one brush that really cleans *between* the teeth as well as their surfaces. Its bristle-tufts are curved to fit the arch of the teeth, pointed and separated to penetrate every crevice and angle, and extra high at the end to cleanse even back of the back teeth. Where the common, flat-faced brush merely "touches the high spots," the Pro-phy-lac-tic reaches the innermost surfaces and removes the food particles that would otherwise cause decay.

The Right Use of the Right Brush

The Pro-phy-lac-tic makes it easy to use the correct up and down motion in brushing the teeth. Its curved handle fits the shape of the jaw and its tapered and beveled end has no corners to bruise the gums or the delicate lining of the mouth. Dentists and physicians almost universally recommend the Pro-phy-lac-tic and more are sold than of any other known make of brush.

The Pro-phy-lac-tic has proved that no tooth brush can claim really to clean the teeth if it does not appear to be made the Pro-phy-lac-tic way.

If the Pro-phy-lac-tic features appeal to you, demand the original and spurn the imitation. If the only consideration were service, you would not need to ask for the Pro-phy-lac-tic by name—it would always be handed you when you ask for a "tooth brush."

Larger profits often influence dealers to offer others "just-as-good." A little insistence, however, will always get you the "world's standard tooth brush" in its yellow box. You should insist—for the preservation of your teeth is worth the effort.

The Pro-phy-lac-tic is made in adult's, youth's and child's sizes; rigid, flexible and De Luxe (colored transparent) handles. *Every Pro-phy-lac-tic is fully guaranteed and a new brush will be given for every one which does not give perfect service in any respect whatsoever.* Write for valuable free book on the care of the teeth.

FLORENCE MFG. CO., 176 Pine St., Florence, Mass.

Sole Makers of Pro-phy-lac-tic and Keepclean Toilet Brushes

Always sold in the Yellow Box



EMERALD Pro-phy-lac-tic DE LUXE
REG. IN U.S. PAT. OFF. FLORENCE MFG. CO. MADE IN U.S.A.
MEDIUM
A CLEAN TOOTH NEVER DECAYS

GUARANTEE
THIS BRUSH IS MADE OF THE BEST MATERIALS. IF DEFECTIVE WE WILL REPLACE IT.
FLORENCE MFG. CO. FLORENCE, MASS.

THE WORLD'S STANDARD TOOTH BRUSH. PRESERVES THE TEETH.

THE LONG TUFT CLEANS THE BACK TEETH AND INNER SURFACES OF ALL THE TEETH.
"A CLEAN TOOTH NEVER DECAYS"

THE BRISTLES FIT THE TEETH AND CLEAN BETWEEN THE TEETH WHERE DECAY STARTS
"A CLEAN TOOTH NEVER DECAYS"

MARKED WITH ONE OF THESE IDENTIFYING SYMBOLS YOUR BRUSH HUNG ON ITS HOOK DRIES QUICKLY AND ALWAYS HAS ITS OWN PLACE.
REG. IN U.S. PAT. OFF.

