

Where there is Justice, Co-operation, Economy and Energy, there is Service

5th Avenue

James McCreery & Co.

34th Street

ANNIVERSARY SALES

Celebrating 63 Years of Growth in Merchandising

McCreery Quality Linens Marked Far Below Regular

- All Linen Irish Damask Table Cloths. regularly 7.00 to 12.00, **5.50, 7.50 and 9.00**
- Heavy quality All Linen Scotch Damask Table Cloths. Size 2x2 yds. regularly 8.00 to 12.50, **6.50, 8.50 and 10.00**
- Size 2x2½ yds. regularly 10.50 to 15.00, **8.50, 10.00 and 12.00**
- Size 2x3 yds. regularly 12.50 to 18.50, **10.00, 12.50 and 15.00**
- All Linen Satin Damask Table Napkins, heavy weight, Breakfast Size. doz. **7.50, 9.50 and 12.00** regularly 10.00 to 15.00
- Dinner Size. **12.50, 15.00 and 17.50** regularly 15.00 to 20.00
- Heavy quality Irish Satin Damask Table Cloths, cotton, size 72x72 inches. regularly 7.50, **5.00**
- Heavy quality Damask Table Napkins to match, cotton, size 24x24 inches. regularly 9.00, doz. **6.50**
- Hemstitched Huck Towels, cotton. doz. **3.00** regularly 4.50
- Union Linen Hemstitched Huck Towels. doz. **5.50** regularly 7.50
- All Linen Irish Huck Towels, hemstitched. doz. **9.00** regularly 12.00
- Heavy quality all Linen Huck Towels, damask borders. regularly 18.00, doz. **12.00**
- All Linen Scotch Huck Towels, guests size, hemmed. regularly 6.00, doz. **4.50**
- Hemmed Huck Towels, cotton. regularly 3.50, doz. **2.50**
- Hemmed Turkish Bath Towels. doz. **4.50** regularly 6.00
- Twilled Kitchen Towels, name woven in red. doz. **6.00** regularly 7.50 (Second Floor)

Prices and the Anniversary Sales

For considerable time past this store has been making reductions in the prices of goods. Our reductions have followed in every case directly after the wholesale change. Many times we foresaw what conditions were bringing about and took quick advantage in order that this new low price should benefit our customers. Always the policy has meant a sacrifice in profits, but our

stocks have ever been fresh and filled with the latest and most seasonable merchandise.

We were particularly well prepared to take advantage of lowered wholesale prices in arranging these Anniversary Sales. Customers will find every department offering numbers of things at surprisingly low prices. We only ask them to remember that the standard of McCreery quality is never lowered.

Curtains--Nets--Cretonnes Portieres--Specially Reduced

You can rest assured it is due to our Anniversary Sales that these reductions have been made now—at the height of our season. Such values as are now offered will be hard to beat and should, therefore, not be overlooked.

- Super Velvets for hangings and coverings, beautiful in lustre and shade. regularly 5.25, yard, **4.25**
- Rare Verdure Tapestries in exceptional color combinations. regularly 8.75, yard, **6.00**
- Velour Portieres of super quality, reversible with open French edges. regularly 60.00, pair, **45.00**
- Couch Covers of Tapestry in admirable designs and colors. regularly 15.75 and 17.50, **12.95**
- Imported Cretonnes, our latest shipment; choice designs and color combinations. yard, **85c** regularly 1.10 and 1.25
- Artistic Cretonnes; American characteristics, fascinating and decorative. yard, **68c** regularly 85c and 95c
- Cretonnes, admirable for draperies and coverings, 50 inches wide. regularly 2.50, yard, **1.65**
- Draperies Poplins, lustrous; serviceable; in good colors. regularly 1.25, yard, **85c**
- Curtains of fine Scrim and Etamine with lace insertions. regularly 7.75, pair, **5.25**
- Curtains of fine Cable Net with lace, edges and Tambour embroidery. regularly 12.75, pair, **9.50**
- Marie Antoinette Curtains, mounted on fine nets, attractive patterns. pair, **14.25** regularly 17.00 and 19.75
- Lacet Arab Curtains, most desirable designs. regularly 25.00, pair, **19.75**
- Curtain Nets of durable quality in handsome designs White, Cream and Ecru. yard, **55c** regularly 85c, 95c and 1.00
- Curtain Nets of our own importation in dainty and popular stripes, 43 inches. regularly 1.75, yard, **1.25**
- Scotch manufactured Curtain Nets in exclusive designs; exceptional quality. yard, **1.95** regularly 2.50 and 2.75
- Curtain Drapery Sunfast in figured and plain patterns, many beautiful shades; 50 inches wide. regularly 3.25 and 3.75, yard, **2.65** (Fifth Floor)

Beginning Monday—A Great Sale of 3,000 Domestic Rugs At 25% to 33½% Below Regular Prices

THE contributions of our Rug Department to the Anniversary Sales are most interesting and praiseworthy. First quality merchandise from our regular stock has been specially reduced for no other reason than to create exceptional values in commemoration of our 63rd business year—and this in view of the fact that Rugs were never so scarce in the wholesale market.

Immediate action is advisable because these savings will be offered for a limited time only!

Fine Royal Wilton Rugs

Size 9x12 ft. **84.50** regularly 125.00

Unusually handsome Rugs of a fine grade. Some are fringed, a few are seamless and all show most effective patterns and beautiful colors.

Highest Grade Worsted Wilton Rugs

135.00

These rugs have a sheen like silk and must really be seen to be appreciated. Size 9x12 ft. regularly 180.00

Fine Seamless Axminster Rugs

59.75

A modest price on these handsome and durable rugs made in the country. A large variety of patterns and colors to choose from. Size 8.3x10.6. regularly 79.50

Seamless Wool Velvet Rugs

58.00

A collection showing many handsome colors and designs. Size 9x12 ft. regularly 72.00

Royal Wilton Rugs

12.75

Useful size for hall, chambers, etc. Size 36x36. regularly 18.50

Seamless Velvet Rugs

29.50

Just what is needed for foyer or small apartment living rooms and dining rooms. Sizes 6x9 ft. regularly 37.50

Seamless Tapestry Rugs

39.75

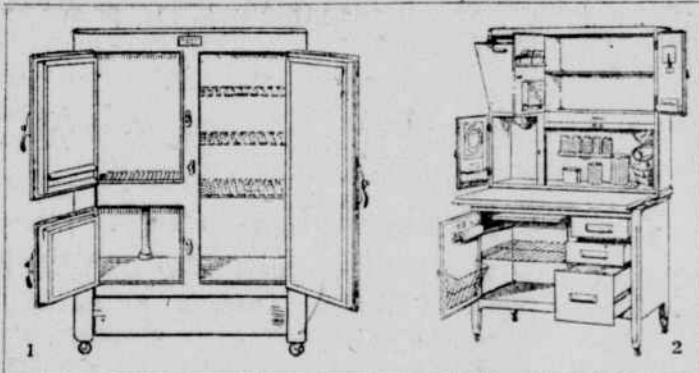
Size 9x12 ft. regularly 56.00

In addition—Extra Special!

5,000 Square Yards Genuine Inlaid Linoleum

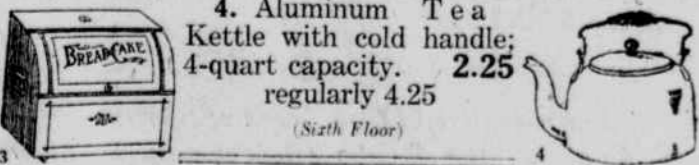
sq. yd. **1.69** regularly 1.95

In view of the very low prices quoted for this sale no goods will be sent C. O. D. or Credited. (Eighth Floor)



McCreery Standard Housewares Marked at Good Savings

1. McCreery Refrigerator, solid ash, finished in golden oak or white enameled; 46 inches high, 34½ inches wide; 19 inches deep. Ice capacity 100 pounds; nickel-plated brass hardware. regularly 52.00, **38.95**
2. Kitchen Maid Cabinet, porcelain steel extension table top, glass containers for sugar, coffee, tea and spices. White Enameled. regularly 95.00, **74.95**
3. Roll Top Bread Box, white enameled; 15¾x11¾x12½ inches. regularly 4.50, **3.45**
4. Aluminum Tea Kettle with cold handle; 4-quart capacity. regularly 4.25, **2.25** (Sixth Floor)



Practical Bed Coverings At Sale Prices

Blankets, Comfortables and Bed Spreads

- White Blankets, pink or blue borders: Single Size. pair, **5.90, 7.50 and 8.50**
- Double Size. pair, **7.50, 9.50 and 12.00**
- Plaid Blankets. pair **6.50 and 8.75**
- Grey Blankets. pair **7.50 and 9.50**
- Comfortables, Silkoline with plain borders, cotton filled. each, **5.85**
- Dotted Silk Mull Comfortables, solid colors, **13.50**
- Bed Spreads, Crochet, hemmed. each, **2.75**
- Satin Marseilles Spreads, hemmed. each, **4.95**
- Satin Marseilles Spreads, scalloped. each, **7.95**
- Fancy colored cotton Blanket throws. each, **5.75** (Second Floor)

Clearance Sale of 191 Floor Lamps

Complete

12.00

formerly 36.50

They are slightly marred but are worth a great deal more than this low price warrants. Think of it—the saving is twice the sale price. Certainly you cannot afford to overlook this!



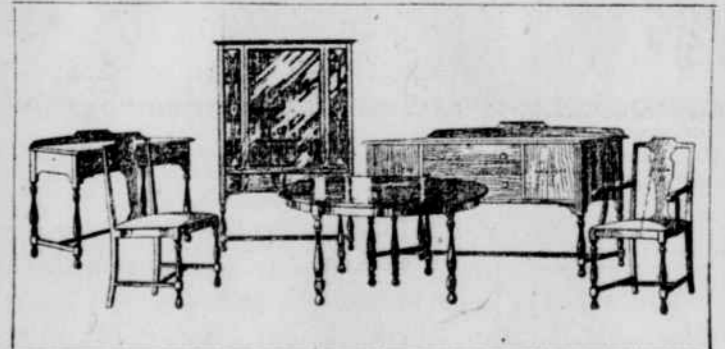
Complete

12.00

formerly 36.50

Standards may be had in Gold, Ivory or Gold and Black. The shades are of fine silk with silk fringe 4 inches deep in shape illustrated. Colors are Rose, Gold and Blue.

No C. O. D.'s. No Returns. No Exchanges No Repairs. (Sixth Floor)



"Master-Made" Furniture At Marked Reductions

- Ten piece solid Mahogany Dining Room White, illustrated, consisting of Buffet, China Cabinet, Extension and Side Tables, five side Xchairs and one Arm Chair. regularly 675.00, **437.50**
- Ten piece Louis XVI. Model Dining Room Suite, in American Walnut or Mahogany. **675.00** regularly 875.00
- Ten piece Queen Anne Model Dining Room Suite in American Walnut; including 72 inch Buffet. **595.00** regularly 750.00
- Ten piece Chippendale Model Dining Room Suite in American Walnut. regularly 1275.00, **895.00**
- Ten piece Queen Anne Model Dining Room Suite in American Walnut. regularly 1140.00, **875.00**
- Ten piece Louis XVI. Model Chamber Suite made of finest solid Mahogany. regularly 850.00, **675.00**
- Four piece Louis XVI. Model Chamber Suite in Mahogany. regularly 637.50, **475.00**
- Four piece Colonial Model Chamber Suite in Mahogany with Pineapple carved posts. **289.50** regularly 400.00
- Four piece Queen Anne Model Chamber Suite in Solid Mahogany. regularly 1040.00, **875.00**
- Three piece Library Suite upholstered in Tapestry. Sofa. regularly 179.00, **98.00**
- Arm Chair or Rocker. regularly 110.00, **59.50** (Seventh Floor)