

We Are Not A "Special Sale" House

However—We believe that there is now an expectant public waiting for substantially lower prices—lower than any declines in cost up to the present would justify.

Our stocks are very full and complete, so we decided to inaugurate a sale of such magnitude, at selling prices so much below the regular quotations, that no one really interested in the purchase of household furnishings can ignore this money saving opportunity.

We do not wish merely to sell you a carpet, rug or piece of furniture. We are as desirous that your purchase should be suitable and correct as we are that we make the sale.

This is an opportunity offered the public to purchase—THE GOODS THAT THEY WANT, AT THE TIME THEY DESIRE THEM, AT THE LOW PRICES THEY EXPECT.

W. & J. SLOANE

FIFTH AVENUE AT FORTY-SEVENTH STREET, NEW YORK

Announce the Continuation of the Three Million Dollar Readjustment Sale Real Reductions up to 40% on A Wonderful Assortment of FURNITURE, ORIENTAL RUGS, CARPETS, DOMESTIC RUGS, LINOLEUMS

In arranging this sale we did not merely select a limited quantity of the least desirable of our merchandise but included representations of all grades in great quantities.

From our reserve stock we are placing the goods sold and the sale will continue with an assortment so large and varied as to afford to those who have been unable to visit us during the beginning of the sale an opportunity to make a proper selection for every purpose.

Owing to limited space we list only a few of the many articles included in the sale

Come Prepared to Buy

Bring full information necessary to assist in an immediate decision.

Bring with you accurate measurements of the space to be occupied by either Rug, Carpet or piece of Furniture. Bring any samples of colors with which your new purchases must harmonize.

Owing to the extremely low prices, made for the purpose of immediate sale, we cannot send these goods on approval, reserve or exchange them, or accept their return at a later date.

All prices marked in plain figures.

Free delivery to all shipping points in the United States.

Store Open from 9 A. M. to 5 P. M.

6300 Imported and Domestic Rugs

An unsurpassed variety of choice patterns and colorings. All sizes are included from 22 1/2 x 36 inches to 12 x 15 feet.

3250 Wilton Rugs

This great assortment contains all the best-known domestic and imported weaves. All sizes are represented, especially the popular 12x9 ft., 6x9 ft., etc.

Table listing various rug sizes and prices, including 9.0x12.0, 9.0x12.0, 9.0x12.0, etc.

380 Axminster Rugs

Table listing various rug sizes and prices, including 9x12, 9x12, 9x12, etc.

540 Plain Seamless Chenille Axminster Rugs with Band Borders

Table listing rug sizes and prices for 540 Plain Seamless Chenille Axminster Rugs.

1650 Braided Rugs; Bath Mats

Table listing rug sizes and prices for 1650 Braided Rugs; Bath Mats.

140,000 Yards of Imported and American Carpets and Linoleums

so varied in pattern and color that a proper selection is assured for every room.

Table listing prices for Plain Carpets and Figured Carpets.

Inlaid Linoleums

8,000 Yards in 32 Tile and Parquet Designs

Table listing regular and sale prices for inlaid linoleums.

"Sloane" Improved Vacuum Cleaners

The best and simplest for the home.

Table listing regular and sale prices for vacuum cleaners.

The tremendous response to our announcement of this sale has been so great that despite all our arrangements to handle the largely increased volume of business, some of our patrons may have experienced some unavoidable disappointment in service.

Extraordinary Savings on Sloane Furniture

THIS GREAT SALE includes remarkably varied and extensive stocks of all kinds and styles of dependable furniture assembled for those who appreciate purity of design, and workmanship of highest quality.

Among the furniture offered will be found a number of genuine antique examples of the 16th, 17th and 18th centuries. Call early in the day to insure unhurried selections.

Living Room Pieces

Table listing living room furniture items like Mahogany Arm Chair, Mahogany open arm Easy Chair, etc.

Small Tables and Occasional Pieces

Table listing small tables and occasional pieces like Walnut Lamp Stand, Mahogany Lamp Stand, etc.

Dining Room Suites and Pieces

Table listing dining room furniture items like Tea Table, Breakfast Set, Mahogany Dining Room Suite, etc.

Bedroom Suites and Pieces

Table listing bedroom furniture items like Mahogany Side Chair, Colonial Bed, Mahogany Bed, etc.

Mirrors

Table listing various mirror items like Walnut mirror, Gilt mirror, Silver mirror, etc.

Genuine Antique Pieces

Table listing antique furniture items like Sheraton Sofa Table, Antique Secretary, Mahogany Chest of drawers, etc.

850 Room-Size Oriental Rugs

Despite the fact that chaotic conditions in the Orient indicate a scarcity of desirable carpets and consequent high prices for the next two years, we are offering from our stock 850 room-size rugs.

Table listing various Oriental rug items with descriptions and prices.

Fine Persian Carpets

Table listing various Persian carpet items with descriptions and prices.

750 Small Oriental Rugs

A wonderfully complete collection of popular small size rugs in a great variety of weaves, in beautiful designs and colorings.

Table listing prices for small Oriental rugs.

175 Chinese Room-Size Rugs

These rugs are of the Peking quality, with incised shearing, good depth of pile, firmly and closely woven. They must not be confounded with the more ordinary type of Chinese rugs quite frequently offered at low prices.

Table listing various Chinese rug items with descriptions and prices.