

Athletic Director of Note Arrives

As athletic director of the Committee on Training Camp Activities, David J. Yates, has arrived at the Naval Air Station, and will take charge of athletics at the Pensacola station.

Mr. Yates, who will be permanently located at Pensacola, volunteered for service, immediately upon declaration of war, but failed to pass the physical examinations through some minor defect. Determined to aid his country, he offered his services through the training camp activities of the navy, and arrived in Pensacola a few days ago to assume his duties.

Mr. Yates, who will have charge of all sports and athletics at the air station, was connected with the athletics of a number of colleges and high schools of this country. While a student at St. John's, Brooklyn, New York, he was prominent in college athletics, and was later director at Swarthmore, as well as the New Rochelle High School, and the Horace Mann School of New York City.

For three years after leaving college he played professional baseball, having been at one time with the New York Americans, and having also played with the Newark (International) and several minor leagues. Mr. Yates has also engaged extensively in aquatic sports, and at one time had as a competitor C. M. Daniels, former champion swimmer. During college days he was also noted at a basket ball and football player, and for three years was director of a boy's summer camp in New Hampshire.

Several of the New York papers have carried very flattering notices of Mr. Yates and his work, and he comes to the Pensacola station very highly recommended.

In speaking of his plans for the service men yesterday, Mr. Yates said: "Nothing is more necessary to the development of the men than directed physical exercise, and it is proposed to promote all athletic activities, swimming, baseball, basket ball, track meets and boxing matches all to have their place on the program."

"There is nothing more important to the aviator than trained muscles—muscles which quickly respond, and eyes that are trained. Boxing, bouts and baseball train the arm and the eye to act quickly and together."

There is a fine recreation building at the Air Station, and the parade ground, now in process of completion, will make an admirable athletic field. Before entering the service of the navy, Mr. Yates was sales manager of the W. K. Jahn Chemical Brokers, Importers and Exporters, of New York City.

Mr. Yates will be ably assisted by a champion gymnast and former athlete, R. F. Moore. Mr. Moore is a fine coach, and has trained the men for the coming track meet, to take place on Decoration Day.

MONSTER FISH IS SEEN BY CROWDS

Captain Bennie Edmundson Saturday afternoon stated that he would have to make a contract with a lumber company for new flooring material if Captain Charles H. Thompson, the exhibitor of the big fish and other specimens of deep sea life, stopped much longer at his dock on the trim yacht Tamiari.

Saturday morning Captain Thompson and his sea complement arrived in Pensacola and at 10 o'clock had warped at the landing of Captain Edmundson. From that hour on there were crowds of people to see one of the wonders of the ocean, a monster fish. Just what it is scientists cannot tell.

The naustodon has been under the inspection of experts of the national museum at Washington, D. C.; also men versed in fish lore attached to the bureau of fish and fisheries at the national capital. In fact one scientist of the Smithsonian Institution mounted the fish, that is after its life was extinct.

Captain Thompson yesterday said it was caught by accident in 1912 between Miami and Key West, Florida, while he and a party of friends were trying to hook tarpon. The fish came to the surface of the water near the outlying party and Captain Thompson threw a harpoon at it. His aim was good but he essayed more than he bargained.

For about thirty-nine hours the men in his party were dragged miles about the waters by this monster. As an audience there was about 1,000 people, at odd times, witnessing the struggle. The fish was finally made captive but life was about extinct. And the fishing crew was also about ready to quit.

The catch was landed and at the time the newspapers were filled with stories about it. Skeptics would not believe what they read. It was then that scientists of the Smithsonian Institute were called in and one of them mounted the fish.

It is well worth seeing. It has a mouth large enough to swallow all of the Jonah family, as far as the family tree extends, going and coming. It is well preserved and its tongue would make "Maggie" of "Bringing up Father" fame subside.

In connection with this fish is an exhibit of sea life which is interesting and instructive. The specimens are too numerous to specify.

Captain Thompson will be here until Tuesday, when he goes to Mobile, thence to New Orleans and up the Mississippi River to the inland river landings. The fish and other attractions can be seen from 10 o'clock in the morning until 10 o'clock at night.

JOE JACKSON DRAFTED FOR ARMY SERVICE

GREENVILLE, S. C., May 18.—Joe Jackson, star outfielder, who a few days ago left the Chicago Americans to enter a shipbuilding plant at Wilmington, Delaware, was ordered by the local draft board to report immediately for army service.



Buy a Flag

and hang it out to the breeze. We have a splendid new lot, wool and bunting, washable colors, well made up, 4 to 8 feet long.

\$4. to \$12.

We cannot preserve freedom unless we conserve food.

Watson, Parker & Reese Co.

Everything To Wear for the Entire Family

Use more potatoes and ship more wheat.

The Various Dress Goods Departments Invites You to the Exhibit of Beautiful Summer Fabrics

The Silks and Dress Goods Departments extend the invitation. The new fabrics of summer are in plenty. There are multitudes of fabrics with strange names and beautiful new textures—the novelties about which modish women are inquiring. Rare importations and remarkable tissues of American production, which will introduce you perhaps for the very first time to the wonderful things American manufacturers have been accomplishing in textiles. And these new fabrics present a veritable riot of colors—wonderful colors—that simply scoff at all this talk of the dye scarcity. Impossible to describe them as it is to give anything like a list of the host of new materials mustered in these departments. Every yard at a much lower price than goods ordered from the mills now. At our fair prices and getting quality.

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Just Arrived! Newest Ideas in Drapery Fabrics



Better get your wants supplied now if you want something extra fine, every day makes goods harder to get, especially at fair prices. New heavy Norman reversible portiere drapery, furniture drapery, fancy covers, linen tapestry, pillow patterns, odd florals, stripes and figures in most beautiful fast colors at

35c to \$1.25.

Sheets, Cases.

"Standard" brand, and quality, money saved buying now.
 54x90 \$1.35
 72x90 \$1.65
 81x90 \$1.75
 Cases 40c

Special Sale "4711" Imported Toilet Goods

Broken lots of high grade goods, some of them not obtainable at present time. Others just arrived at fair regular prices.

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| 75c TOILET WATER, new arrivals, worth \$1. assorted odors "4711" goods choice 50c | 25c LIQUID SOAP, imported goods, white rose glycerine 15c |
| 25c BATH TABLETS, large cakes Benzoin glycerine and Eau-de-Cologne choice 15c | 25c NIGHT CREAM, Pompeian, fine for complexion, very soothing tubes 10c |
| 25c LA CATHEDRAL, highly perfumed toilet soap, "4711" goods cake 15c | 25c DENTAL POWDER, Colgates per can 10c |
| 15c LECINA SOAP, medicated, healing refreshing, cake 7c | HONEY OF ALMOND, Hinds' famous whitening cream, fresh stock 50c |
| 10c RECORD SOAP, medicated, fine for face and hands, cake 7c | PEBAGO TOOTH PASTE, medicated, fresh stock 50c |
| | WOODBURY'S SPECIALTIES, Facial Soap, Face Powder, Cold Cream, Tooth Paste, Shaving Stick, same price each 25c |

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Beautiful Skirt Silks

We ask you in particular to see this large window of beautiful fabrics at \$1.50 to \$4 a yard.

Natural color and white silk Pongee, white Crepe Pongee, Satin Sublime in Copenhagen, black, white, navy and the new grays. Tussab Silk in tan, gold, white, lawn and emerald green.

Wash Satin in white and flesh, Khaki Kool, Tricotine, Fancy Silks and Gingham patterns and other novelties of most beautiful pattern. No high prices and excellent qualities only, all are the very newest ideas. Whatever you can purchase in this line. Now is the time!

We Tell You, Buy Gingham Now!

Our prices are still low considering the extra fine brands we carry. Costume gingham zephyrs, bookfold, rich new summer patterns, yard only 35c, 30c **25c**

Sea Island Punjab Percales.

Fresh, washable colors, excellent patterns for shirts, blouses, house dresses, children's wear, full 36-inch, yard only **40c**

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Very high time. Our styles are wonderfully attractive good all brand new, strong frames, and beautiful handles, straps, Jap handles, ivory, celluloid and carved wood and ring handles, white and fancy tipped ribs. FRESH NEW SILK that will last.

1.50 to \$14

Children's Parasols, 35c to \$4

Fans, Fans, Fans.

White Parisian Ivory painted designs, heavy gauze with pretty colored floral, celluloid fans with black Jap patterns. Children's fans with ribbons, rings, mirrors and vanity boxes \$2 to **35c**

Pretty Neckwear.

Beautiful all-over filet patterns, neat set in corners, net with cut-outs, colored embroidered styles, original ideas, and collar and cuff sets with fancy embroidery and edges—everything you can think of. \$2.50 to **75c**

Heavy Warp Ribbon.

Extra wide, large colored floral in odd shapes, jacquard patterns, grape and rosebud designs, deep colored stripes—beautiful! Fine for sashes, millinery, bags, camisoles and trimming. Yard \$1.75 \$1.50 and **\$1.25**

Service Star Ribbon.

To use for little badges, red, white and blue, per star 15c and **5c**



Sand Fly Net

New fresh stock, steel framed, ready to put up, and by the yard.



Summer Vests.

Full fashioned, full taped necky "sta-up" shoulder straps, fine gauze like, regular and out-sizes, 75c to **15c**

New Laces.

Just arrived and unpacked. Fancy Filet Edges and Insertion in assorted widths.

Hair Pins.

Fresh, new stock in black and bronze just in, have been very scarce. Assorted styles, sabinets and sizes.

Womens' Wear Dep't Showing High Grade Merchandise Values You Could'nt Dream of

Women's Bathing Suits

\$2.50 to \$12

- Children's Bathing Suits 75c to \$4
 Bathing Shoes, all sizes 25c to \$1
 Bathing Caps, new fancy rubber, 25c, 50c, 75c
 Kopak, non-sink wings \$1.50

Most Beautiful Ideas in Real Silk Wash Skirts

White, wash satins, silk, wash crepe, khaki kool, satinette, corded silk, extra fine gabardines and fancies of rare beauty, excellent qualities, and very attractively styled. Dots, stripes, odd patterns and combinations of every kind to suit your fancy. See window.

\$2.50 to \$20



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Don't forget to get your Summer Baby Togs NOW! As the days go by, costs go up. We carry only the finest soft qualities and dainty styles in finest materials, and prices still modest. Bonnets, Wash Hats, Dresses, Carriage Robes, Sacques, Sweaters, Bibs, Boutees, Stockings, Socks and Jewelry.



Large Rack Silk Dresses Half Price! Buy Undermuslins Now and Save Money!

If We Could Sell Better Underwear for Men than Munsing Cut, and Knit Union Suits, We Would'nt Keep Munsings Ten Minutes! See Window. Men's \$1.15 up, Boys' 75c up

Women's Reign Skin White Boots.

High tops, military and solid leather, ivory heels, plain and tipped, only

\$5

Reign Skin Oxfords.

White ivory, solid leather heel and sole, fancy

\$3

REIGN SKIN PUMPS

White, with Neolin soles

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Educator Play Shoes.

Boys' and girls' stylish black and tan, the great wearers, first quality

\$3

Child's Slippers.

Patent and dull, ankle straps

\$1.25

Men's Bathing Suits

Silk, wool, cotton, one-piece suits, cold colors and fancy, no high prices, \$8 to ... **\$1.50**

Boys' Bathing Suits.

Fancy colors, greys and black and white effects, \$4 to ... **75c**

Young Men's Caps.

Fresh new stock, fancy materials, light weight, long peaks \$1.50 and **\$1.25**

Boys' Wash Suits.

The "Kaynee" brand, large stock of assorted styles for all ages, guaranteed fast colors, excellent workmanship, \$2.50 to **\$1.25**

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New summer stripes, large fresh assortment, all sizes, \$1.25, 85c and **75c**

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Straw hats, black and white, wash hats, plain white and colors \$1.50 to **50c**

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For the Military Man

White Duck C. P. O. Uniforms. Best Quality, army drill, \$7.50. Good quality duck, extra well made up. See window, suit **\$6**

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White Canvas Oxfords. Some of the finest makes on the market, all sizes, \$5, \$4 and **\$3**

Men's Belt Chains.

Vestograms and Belt Buckles, initials and monograms, gold face.

\$1 to \$5

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