

The Pensacola Journal.

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KIWANIANS RECEIVE CHARTER TODAY



Pensacola Tribe of Kiwanians Who are to Receive Organization's Charter Today

PENSACOLA KIWANIS WORK FOR EVERY INTEREST TENDING TO IMPROVE OR BUILD THE CITY

Ten Local Projects Have Engaged in June. Seven Weeks Since Organization Attention of Club in Six-World Market.

CENTENNIAL ACROSS ACTIVE IN PUTTING

Composed of Young and Peppul Mined to Make Pensacola a Business Men Who Are Deter-

(W. H. BRADFORD.)

The Pensacola Kiwanis club held its first luncheon, under the direction of Organizer William F. Wright, of Orlando, New York, less than four months ago, or, to be exact, on June 14, in those four months it has prominently displayed to the community its conception of what a Kiwanis club expected to do and in what sort of affairs it is supposed to be interested.

Ten projects, mostly in the nature of local improvements, have been entered into by the membership, and committees appointed with instruction to boost in every way possible for the accomplishment of these projects.

First on the roll of interests was the high density cotton compress, entered July 3. The Kiwanis club adhered the move for the addition of resources of the city, and while others than Kiwanians assisted to put the project through, the brunt of the work fell on the infant club. The cotton press is promised in December, and will swell the activities of the club. At the same meeting a marketing scheme was entered into, it has not yet been carried out, but mainly because other matters have claimed temporary rights, but quiet efforts are being made to carry it to a successful issue.

The world peace treaty as presented to the United States senate by President Wilson was endorsed by the club on July 19 and certified copies of the resolution sent to the president of the United States and the senate. The Volusia railroad project to connect Pensacola with Mobile by direct line was accepted as part of the club program on July 17, and further action has been taken at subsequent meetings to make the road a fact. Two weeks ago the Pensacola Railroad and Navigation Company's project was given endorsement. The agitation for municipal docks was begun by the Kiwanis club August 14. The issue had slept since before the war, when the people voted against bonds for the purpose. A committee was appointed to visit the commissioners with a plea for immediate action. The matter has since enjoyed much strong agitation in the press and before public audiences, and with the determination of the club that the end is not yet. The action that has overshadowed

MOST HONORED MAN IN WORLD IS OLD GEORGE

He Does Everything That Can't Be Done, Holds Down the Dollar-a-Year Jobs and Keeps the Whole World Moving.

History has given to mankind the record of the achievements of many men, but a careful perusal of its pages will show us that while there have been many men who have become famous for having done some one thing, there is but one man who is famous as having done everything. It's an enviable place in history—to be the one man who has done everything—but one man has really done just that. As you think it over, you will find that the statement is true, that just one man has done everything recorded on the long page of the world's history. He did it, not because he wished to do it, but because the other fellow did not wish to do it. You begin to see now why this wonder-worker is. Sure! You're right! It's George!

No, not George Washington, who really did things; nor George Creel, who talks about them. Just George. When the first-laziest-man-in-the-world invented that famous indoor and outdoor sport of pass-the-buck, he made George the recipient of the honor, for honor it was. Think of the credit of having done all of those things which comes under the category of that much-used and little considered expression, "Let George Do It." George in so many cases that George is coming into his own. The dollar-a-year man is George. The man in the Why, fellows, to have the buck passed like that, and then go out and do it is the greatest honor in the world.

The ideals of thinkers and nations have most often been brought to a full accomplishment, not by the first to propose the thing, but by George. As late as our own war, we find that the work has been passed over to trench is George. The man in the ship yard is George. When we needed—or did not need—a new department or bureau created, George was given the job. When later an investigation of that same bureau was needed, who investigated? You're right.

Why, fellow Kiwanians, and now it comes out you are overlooking the biggest bet of the day, the softest piece of easy money, glory, honor and best of all, personal satisfaction. Be the George of your club, be the George of your community. A real George knows that his most important duty to the community and to himself is to co-operate with his fellow workers. He knows that, regardless of his ability, his efforts must mesh without friction in with the other gears of the social machine of which he is a part if he is to be of value to the community. When you say, "Let George Do It," you are paying George the biggest compliment that one man can pay another. You are recognizing his power and ability to do it. In other words, you acknowledge his power for service—and that is Kiwanis, your Kiwanis and my Kiwanis, but service.



F. L. MILLER.

I AM A KIWANIAN

I believe in the stuff I am putting out and my ability to get results. I believe that honest stuff can be passed out to honest men by honest methods.

I believe in working, not weeping; in boosting, not knocking, and the joy of my job. I believe that a man gets what he goes after, that one deed done today is worth two deeds tomorrow, and that no chap is down and out until he has lost faith in himself.

I believe in the right now; in today and the work that I am doing; in tomorrow and the work I expect to do; and in the sure reward the future holds for me.

I believe in courtesy, in kindness, in generosity, in good cheer, in friendship and honest competition.

I believe there is something doing somewhere, for every man ready to do it, and I am ready—right now!

I am a Kiwanian.

I AM A KIWANIAN—

THE KIWANIAN SPIRIT

KIWANIAN spirit is better manifested "out of the home town." Recently several members of the Pensacola Kiwanians have had occasion to "taste" of this KIWANIAN SPIRIT in other cities where having been found out by the local Kiwanians have been taken in hand and shown all the hospitality possible, besides having given valuable assistance in a business way; giving "real" information of credit ratings, etc., which can only be appreciated by the person directly benefited. This demonstrates that a KIWANIAN is not a STRANGER where there are KIWANIS CLUB, and there are KIWANIS CLUB in most every important city in the United States and Canada, and an effort is being made to organize in other countries.

1. Organizer.
2. J. Mercer Barnett, International 1st Vice-Pres., Birmingham, Ala.
3. O. Sam Cummings, International Secretary.
4. Roe Fulkerson, Editor The Torch, International Organ.

SERVICE IS KEYNOTE OF KIWANIS CODE

Some Pointed Information About the Aims and Ambitions of the Organization.

It has been told with considerable truth "that only he who serves best in the interest of the public should receive, or is entitled to continued prosperity." Today it seems to be the keynote of all merchandising, and, in fact, it has become one of the bed-stones of modern business and professional life, and the foundation upon which Kiwanis is based.

To those whose memory reaches back a quarter of a century or more, the complex changes taking place from day to day and from year to year, in the business and social life of the country, present a strange and almost incredible contrast with the attitude of the older generation which seemed to find the word "service" a mental and debasing condition.

It is not so many years ago that if one were to mention to the casual stranger that his avocation was giving "service," he was immediately classed as a subordinate and was many times considered to be a social inferior. Within the past few years, however, a great change has taken place in the meaning usually given to "service," and it has become now a term proudly applied by men in all walks of life to their business, particularly in the manner in which their business is conducted, for the benefit of the consumer.

Rarely in the twentieth century do we find a man, whether he be professional or business man, who is not constantly calling the attention of the community to the fact that his name, linked with his business, means service. In furtherance of his desire to impress upon the consumer this fact, he not only advertises it publicly, but if he be a wise executive his campaign to insure service, with all that it means in his business, starts with the education of his employees.

Code of Ethics.

One of the leading and best known hotel systems in the country has published for the guidance of their employees, a "Code of Ethics," by which they deem their success in business has been attained. It is noticeable in reading this code, that no attempt is made by the employer to class his employe as a servant in the sense with which the word was formerly used, but on the contrary, the code impresses upon each of them the fact that he is a vital factor in the success of the business, and while not all business houses have printed on their "Code of Ethics," they, each of them, seem to be guided in their attitude toward their employes in much the same manner as the hotel man mentioned. Kiwanis, too, has its code.

One of the first lessons the young man starting out in business life is taught in the average business house now is, that he is an integral part of

PRESIDENT HOLSBERY GIVES STORY OF ORGANIZATION OF PENSACOLA KIWANIS CLUB



J. N. ANDREWS.

an organization, which has for its foundation, "service."

Efficiency experts have come into being as a special factor, in modern business, because they have studied and learned the best methods by which the consumer can be given the greatest value, highest quality and the best prices commensurate with good service. It is from the desire on the part of the business man to render the best in his business to the public that the Kiwanis Club as an institution has come into existence.

Upon this basis of "service" rests the entire organization of Kiwanis. The first important move in the development of the organization was the building up of a department to take

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E. G. CARTER.

Tests Showed Plenty of Material Suitable for Forming Strong Tribe of Indians of Youthful Spirits.

TEBAULT LED IN ART OF LETTING LION ROAR

Seventy-Five Young Business Men Compose Present Membership of Club and No Knockers or Grouches Admitted.

(LEROY V. HOLSBERY)

I have been asked to write a history of the organization of the Kiwanis Club of Pensacola for the Special Charter Edition. The history of the organization will be of especial interest to those connected with the club; and because of the interest taken by the club for the promotion of the progress of the city we can ask the general public to forego some of the usual reading matter for this one day and with us celebrate the delivery of our charter and learn of the principles of our organization. Whatever else you may fall to read, do not fail to read carefully the Kiwanis Creed found in today's paper, for if you have in mind that the club is organized for the selfish reasons, this will certainly disabuse your mind of that false notion which I find is somewhat prevalent.

The question of organizing a Kiwanis club had some consideration several months before the present organization was promoted but it was decided not to organize a club; but when the writer noticed that a club was being organized at Mobile, he took the matter of organizing a club up with the organizer and decided to talk the matter over with some of the active young men who were not connected with any similar organization as to the possibility of organizing a club here and found them enthusiastic for the organization. The proper authorities having been procured, the organizer at Mobile having completed his club there early in June came from Mobile here and began the active work of organizing our club after making proper investigations.

W. F. (Buffalo Bill) Wright, first came to the city, to the writer's office early one Monday morning, and told the story of the phenomenal growth of the Kiwanis club in four and one half years from the time of its organization and explained the Creed and told of the unselfish spirit of the worthy Kiwanians. He expressly stressed the fact that members must be young and full of "pep" and so strong did he make his statements about the youthfulness of its members that the writer very much feared that he had passed the age limit; but after offering to submit to examination was

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LEROY V. HOLSBERY, President Pensacola Kiwanis Club.

all else for the moment dated from August 4, when the 1922 Centennial boost began in the club. The action which counted most, however, was taken September 11, at P. D. Tebault's Ferry Pass country home, at a time which seemed to be a crisis in the career of Centennial boosting. Kiwanians Partridge, Rollo and Thompson put the membership on edge with electrical appeals, and Kiwanis took the Centennial movement by storm from that day on, under the managerial leadership of Secretary Kiwanian Bayliss, and with the considerable assistance of Kiwanian Burke and

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J. HARVEY BAYLISS.