

Watson, Parker & Reese Co.

Store Closes 9 p. m.
Every Evening Until Christmas.

Watson, Parker & Reese Co.

Last Minute Gift Suggestions for Late Shoppers

GIFTS

of Jewelry

ARE memorable ones, and are cherished for a life time. That is why our Little Paris Shop is so popular. There are solid gold and sterling silver pieces; also others that are gold filled and silver plated. There are articles for him, for her and for the baby which will solve many a Christmas problem. Let us serve you.

"What Shall I Give?"

This question is answered here in several ways. Haven't you still a few names of friends or relatives on your gift list that you haven't bought for yet? And are you still undecided and wondering what to buy for them?

It is not unusual to leave a number of details for the last minute, nor is it impossible for you to forget someone.

Look over your list again, then come to the Christmas Store where everyone is ready to help you.

GIFTS

of Lingerie

ARE always appreciated because of their silken beauty and the joy of wearing them. There are soft gleaming glove silks and crepe de chines in flesh and white that hold their own for fineness and delicacy of material and workmanship.

Vests, bloomers, Teddies, knickerbockers, camisoles, chemises and gowns, some inset with lace in extra stout sizes as well as regulars.

Parasols

new arrivals

This is a real opportunity for those who had intended to buy parasols but waited. These are covered with fine black silk, and the black handles are topped with sterling silver, at from \$6.50 to \$9.00. There are also umbrellas for men, in this lot. In all there is a fine collection.

Bathrobes

of velvet corduroy

Are wonderful gifts. The colors are old rose, coral and Copen. These are new additions to our extensive stocks and for that reason are bound to please her. There are also some blanket bathrobes in a nice range of colors. They are silk bound and come with matching cords.

Gift Choosing for the head of the house

will be simplified if you make use of these suggestions. There are:

Gloves

In silks and washable capes; all the desirable shades with either plain or fancy stitching at 75c to \$5.00 pair.

Handkerchiefs

Sold either separately or boxed. There are cambrics from 15c each to silks at \$2.00 each. The 6-in-a-box kind are sold at \$1.00, \$1.25, \$1.75 and \$2.00 box.

Silk Hose

In a fine collection of colorings. Some have embroidered clocks of contrasting colors and others are striped. They range from \$1.00 to \$2.00 a pair.

Mufflers

Fine silk knit in a beautiful range of colors. He'll enjoy wearing one of these. They can be had at from \$1.50 to \$10.00.

Neckwear

That have just come in. Each tie will have its own separate gift box. There is an unlimited variety of patterns and shades and all can be suited. They are priced at from 75c to \$5.00 each.

Neckwear

delicate and lacy

There is no end to the neckwear niceties. There are luring little collars, refined sets and embroidered pieces of net and lace and some of organdy, in round and square effects. There are also Venise and filet patterns with Van Dyke points, combinations of Georgette crepe, laced-trimmed and lots of other equally good suggestions for appreciable gifts.

Auto Rugs

splendid presentations

That are as useful and as lasting as they are good looking. Nothing could give him more comfort or service in his car than one of these of all pure wool. They are fringed and hemmed with fardon plaids on one side and solid colors on the other at from \$12.00 to \$24.00.

Blouses

of fine Georgette

In new modes for gifts. So charming, with so many entirely new fashion details are these blouses, that it would indeed be difficult not to please her with one. There are whites, fleshs, and all the popular suit shades. Some are trimmed with beads, others are embroidered.

There are also some beautiful black silk blouses for mourning wear.

Handbags

in Xmas array

And they're all so fine that it would be almost impossible to go into detail and tell you all about them. There are some of leather with fittings and others of costume velvet with silk tassels, cleverly beaded. The shapes and shades are wide in variety. There are also "Reedcraft" bill folds and tightwads for men.

COATS, Suits, Dresses, continue to go at reductions of one third. There are still a number of attractive garments and all are wonderful values.

Pillows

none prettier

Than these new arrivals. They are covered with sheen silks of the most beautiful shades you ever saw. They are all square and the corners and centers are finished off with silk covered buttons of matching shades. Pure Java Kopak is the filling. For the home these make appropriate gifts, and are only \$5.00 each.

Negligees

real Christmas gifts

The fine art of giftmaking finds fullest expression made possible by a beautiful Neglige. Here are assembled the practical and necessary at-home robes, with the added charm of beautiful fabrics and exquisite styles, making them gifts for every woman's Christmas.

These are of fine soft silks and are graced with finishing touches of fine laces and hand embroidery. The colors are flesh, white, maize, orchid, Nile green, rose and other evening shades. There are also equally pretty Boudoir Caps to match.

Toilet Goods

at special prices

These items have real holiday interest because they will be lower than usual for Monday's selling. Of course there are numerous other items in this section that are equally as good for gifts.

| Perfumes | Usually | At | Usually | At |
|----------------------------|---------|--------|------------------------------|----------|
| Melba Lov' Me | \$1.50 | \$1.19 | Melba Vanishing | .50 .43 |
| Mary Garden | 2.50 | 2.29 | Melba Cold Cream | .50 .43 |
| Mary Garden | 1.25 | 1.15 | | |
| Creams | | | Melba Toilet Waters | 1.00 .85 |
| 4711 Vanishing | .50 | .43 | Pinaud's Lotion Vegetale ... | 1.25 .95 |
| Woodbury's Vanishing | .50 | .43 | 4711 Lotion Vegetale | 1.00 .85 |
| Pond's Vanishing | .50 | .43 | Mary Garden Xmas Set | 10.00 |

Furs

for her--and for the children too

Furs are splendid gifts. Every woman loves furs for their beauty and appreciates the warmth, comfort and service they afford. There is no gift that portrays kind thoughts as well as furs. And you'll find it easy to select them here, whether it's a child's set or a coat, for not only our quality but our styles are correct.

The sets for the kiddies come in white thibet, imitation fox, beaver and a few others.

The larger furs, scarfs, stoles, coats and capes are of fur trimmed plushes and imitation moles and other furs.

Gifts

of Ivory

These are useful as well as attractive gifts that she can't be too proud of. Milady's boudoir can always find room for another piece of ivory. There are glove boxes, jewel cases, puff boxes, manicuring articles, picture frames, trays, clocks, combs and brushes, hand mirrors and dozens of other beautiful things. Will you come in to see them?

Gifts

from our Japanese Pagoda Gift Shop

These quaint hand made articles have played leading parts on many Christmas lists this year. The basketware, the glassware and the many other pretty novelties have helped clear up a number of doubts.

WATSON, PARKER & REESE CO.

The Christmas Store