

## JUST RECEIVED Ladies' Fitted Suit Cases

In black finish, beautifully lined with silk and containing a White Ivory Toilet Set—an ideal gift. Step in today and see for yourself.

### HARTMANN

**HARTMANN TRUNKS**  
are standard. They are built for service and defy the baggage smasher.



**Cushion Top Ward-robe Trunks**  
conserve your clothes and pay for themselves many times over by saving pressing bills.

Whatever your needs in leather goods—a leather purse or a bill fold, a satchel or a suitcase, or any type of trunk—we can supply you, at moderate prices.

We keep our stocks full and complete so that the choosing may always be good. We fully know that it is necessary to meet the needs and preferences of many people—and we are ready.

## White & White

"Better Clothes."

### DOINGS of the..... DUFFS by ALLMAN



## USEFUL GIFTS MARK GIVING

TASTE AND USEFULNESS MOST NOTED IN SHOPPERS CHRISTMAS SELECTIONS.

Christmas buying and giving this season has been the greatest in the history of Pensacola, according to the local merchants and the goods that moving most, are of the best quality and of the more elaborate designs. There is an unfilled demand for goods that are useful and that will give service and the stocks are being cleaned out in all stores.

Many of the retail stores have sold out their entire Christmas goods and are supplying late shoppers by daily express shipments and other stores that thought they had a full stock are finding it hard to supply the demand.

Toys and temporary presents are being taken rapidly, but the presents that show the greatest move are ones that are durable and useful. The furniture houses are doing an unprecedented business and the music houses are selling all their stock to the Christmas shoppers.

Phonographs, probably their most notable gifts, are a general sample of the Christmas shopping. Herebefore the small machines were in demand, but this year the larger machines and cabinets are most wanted. The records show the same tendency as the machines. The higher class records, the parts of grand opera, classical music and instrumental are the records that are most in demand.

But musical presents are not the only ones that show the upward trend of the Christmas giving. The furniture houses are also selling the presents that are worth while. The demand in this line is for the same high grade material. The dainty furniture, the furniture of finish and distinction is what the people want and what they are getting to give.

Clothing houses give the same story. Most of the clothing stores say that the people are giving presents of clothing and wearing apparel this year instead of the temporary gifts that they usually give. The women's and men's apparel houses say that the rush this year has been the greatest they have ever had and their stocks are being cleaned. All shoppers want the best and will give this class of presents only.

The jewelry stores tell the same story—that the public is not buying the usual cheaper grade of jewelry for presents. It demands the best and the most useful for presents; and the jewelry stocks are being cleaned of high-grade goods that are useful.

rib roast, chuck roast, plate beef, pork chops, bacon, ham, lard, hens, flour, cornmeal, eggs, butter, milk, bread potatoes, sugar, cheese, rice, coffee, and tea.

According to reports received by the bureau of labor statistics of the United States department of labor from retail dealers in 50 cities the retail cost of 22 staple food articles increased two per cent in November as compared with October. The foods upon which this comparison is based are: Sirloin steak, round steak, rib roast, chuck roast, plate beef, pork chops, bacon, ham, lard, hens, flour, cornmeal, eggs, butter, milk, bread, potatoes, sugar, cheese, rice, coffee and tea.

The articles which increased during the month from October to November were: eggs, 13 per cent; onions and sugar, 10 per cent each; raisins, 9 per cent; butter, 6 per cent; storage eggs and prunes, 4 per cent; each; canned salmon, fresh milk, and potatoes, 3 per cent; each; rice and bananas, 2 per cent; each; evaporated milk, oleo-margarine, cheese, lard, crisco, bread, flour and macaroni 1 per cent each; tea and coffee less than five-tenths of 1 per cent. Nut margarine cornmeal rolled oats cornflakes cream of wheat cabbage canned peas and tomatoes remained the same price as in October.

The following articles decreased in price: Pork chops, 5 per cent; ham, 4 per cent; bacon, 3 per cent; round steak, plate beef, hens, navy beans, and oranges, 2 per cent; each; sirloin steak, rib roast, chuck roast, lamb baked beans, and canned corn, 1 per cent, each.

The average family expenditure for these 22 articles increased 5 per cent during the year from November 1918 to November 1919. The articles which increased during this year period were: Onions, 73 per cent; prunes 64 per cent; coffee 56 per cent; raisins 44 per cent; rice 26 per cent; potatoes 18 per cent; sugar 16 per cent; canned salmon and storage eggs 14 per cent; butter 13 per cent; flour 10 per cent; strictly fresh eggs 9 per cent; fresh milk cheese and lard 6 per cent; tea 5 per cent; bread 4 per cent; and corn meal 2 per cent. The articles which decreased were: Navy beans, 24 per cent; plate beef 18 per cent; bacon 13 per cent; chuck roast 12 per cent; round steak and rib roast 6 per cent; lamb 5 per cent; ham 4 per cent; sirloin steak and pork chops 3 per cent; and hens less than five-tenths of 1 per cent.

For the six-year period, November 1913 to November 1919, the increase in the cost of the 22 articles of food, combined, was 84 per cent. Articles which increased more than 100 per cent were: Rice, 102 per cent; bread, 104 per cent; potatoes, 105 per cent; cornmeal, 113 per cent; flour 124 per cent; lard 129 per cent and sugar 131 per cent.

Based on the average price for the year 1913 as 100 the retail price index number for the 22 articles of food, combined, for the United States, was 188 for October and 192 for November, a percentage increase of 2 per cent, which makes the cost the same as it was in August, the previous high water mark during the six-year period.

Mexico City, Dec. 23.—The military college of Chapultepec, the West Point of Mexico, will be reopened during the first week in January next after being closed since 1914. This school up to the moment that the kaleidoscope change of political events in the republic made its operation impossible, was reckoned as one of the best, its faculty being recruited from Mexican military men who had received their training in similar military academies in Europe and the United States.

### MEXICAN "WEST POINT" TO BE REOPENED SOON

Mexico City, Dec. 23.—Gambling is the national curse of Mexico, according to General Marcelino Murrieta, collector of customs at this port. "If Americans who come over to Jauerez get the idea that all Mexico is like this, we have no one to blame but ourselves," said General Murrieta recently. "Today Jauerez is scarcely more than a cluster of saloons and gambling houses."

### GAMBLING THE MEXICAN CURSE

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### Must a Child Be Pale?

Pallor, "Tired-outness" and Poor Appetite Almost Always Remedied by Pepto-Mangan.

It Builds Up the Blood and Thus Improves the Appetite and Strengthens the Body.

There is but one legitimate excuse for a pale, run-down, listless child, and that is some serious disease of one or more of the vital organs, which, of course needs the prompt attention of a competent physician. Unless such condition exists, the weak, white youngster who takes no pleasure in romping or playing can be very materially helped by a course of that thoroughly dependable blood enricher and general tonic, Gude's Pepto-Mangan. This standard remedy for Anemia (Bloodlessness) has been continuously prescribed by physicians all over the world for nearly thirty years, to restore the weakened, watery blood to its normal condition, and thus improve appetite, add color to pale lips and cheeks and impart strength to the whole body. Gude's Pepto-Mangan can be had in both liquid and tablet form (no difference in its effect), the liquid, of course, being preferable for young children. When buying Pepto-Mangan, be sure the name "Gude's" is on the package. Without "Gude's" it is not Pepto-Mangan.—Adv.

Watson, Parker & Reese Co. "Everything to Wear" Watson, Parker & Reese Co.

### Make Your Boy Happy This Christmas!



Is your boy going to be fortunate enough to get one of these suits or overcoats for Christmas? Only late yesterday afternoon did this lot come in and they are already out of their cases and waiting for you to come in and look them over. There are clothes for the little fellows as well as the older boys.

### For the Little Folks

#### Suits

In velvets, pan velvets, serge, worsted and corduroy, sizes 3 to 8; in Russian blouse, middie blouse, Dutch sailor, Norfolk and Oliver Twist effects.

\$7 to \$12

#### Overcoats

These are in belted and plain styles, both single and double breasted. There are plain and fancy cashmeres, worsteds, tibets, chinella and whipcord; sizes 3 to 12.

\$7.50 to \$15

There is also a wide variety of suits and overcoats for the boys between the ages of 9 and 20 years.

## Watson, Parker & Reese Co. The Christmas Store

## NOTICE

We will make no deliveries on Christmas day, so that our employes can enjoy the day with their families. Stores will kindly govern themselves accordingly by supplying their wants on Wednesday, like they do on Saturdays.

A MERRY XMAS TO ALL

## HUGHEY'S

PLAIN VIEW BAKERY.

## Xmas Specials

### Retailed at Wholesale Prices

- Large shipment oranges, doz..... \$ .25
- Oranges, per box..... 3.50
- English walnuts, per lb..... .45
- Nice pecans, per lb..... .40
- Large pecans, per lb..... .50
- Sugar, per lb..... .22

Young Chickens and Hens

## APPLEGATE GROCERY CO.

Cash and Carry Store.

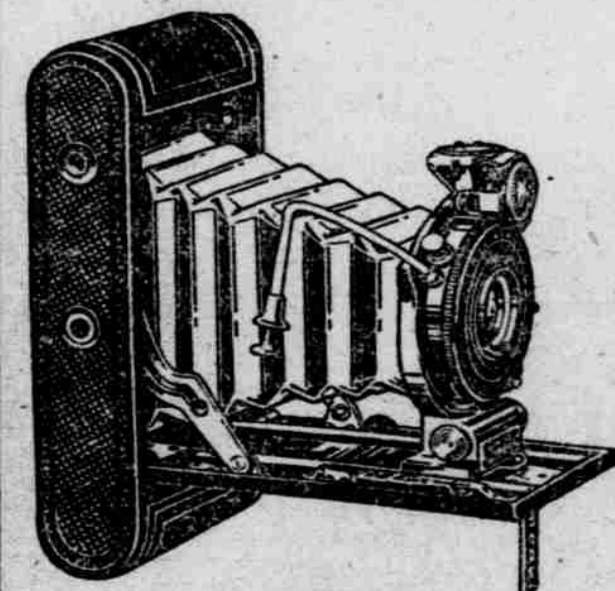
### No. 1—Continued From Page One

San Francisco, Los Angeles, Atlanta, Charleston, Little Rock, Cincinnati, Indianapolis and Butte increased 3 per cent, each. Birmingham, Portland, Me., Houston, Memphis, and New York increased 4 per cent, each. Dallas increased 5 per cent and Mobile 7 per cent.

During the year period, from November, 1918 to November 1919, Minneapolis showed the greatest increase or 11 per cent. Three cities decreased as compared with a year ago, as follows: Baltimore 2 per cent; Newark, 1 per cent; and New Haven, less than five-tenths of 1 per cent.

As compared with the average expenditure for the year 1913, all cities increased from 50 per cent in Los Angeles to 104 per cent in Birmingham. Five cities, other than Birmingham, increased 100 per cent or over, as follows: Washington 100 per cent; Richmond, Detroit, and Charleston, 101 per cent, each; and Memphis 102 per cent. Boston increased 59 per cent; Philadelphia, 52 per cent; New York, 95 per cent; Baltimore and St. Louis, 90 per cent, each; Chicago, 94 per cent; New Orleans, 90 per cent; and San Francisco, 77 per cent.

All comparisons are based on the average retail price and on the average family consumption of the following articles: Sirloin steak, round steak,



A Kodak should be on your Christmas List

A Kodak is Essentially the Gift Worth While.

Kodaks from \$9.49 up.

Brownies from \$2.86 up.

## Reynolds Music House

21 South Palafox Street - Phone 1717

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