

EXTRA

THE FAIR

Announces the Most Startling Sale of High Grade Merchandise Ever T
 With Care, and Remember Our Reputation and Gua

IMMENSE STOCK OF HI CLOTHING, SHOES, FURNISHINGS, LADI PRICED TO S

This Grand Price Cutting Sale throws the people of this territory face to face with the greatest merchand
 grandest, broadest, biggest, most legitimate and sensational sale ever thrown before the
 The most thrilling exhibition of modern retailing ever seen in this town or county. A clean-cut, legitimate e
 figures so that you can see the immense saving to be made. A thousand thrills for the thrifty s

SEE OUR LINE OF FALL AND WINT

UNLOAD

THOUSANDS MORE ON SALE THAT ARE JUST A



Sale Starts
9 a. m.
FRIDAY
Jan. 23rd

BOYS OVERALLS, size 8 to 17, worth everywhere \$1.50, Special, pair at	90c	Men's \$200 to \$5.00 HATS, in one lot Choice	\$1.39
MEN'S INDIGO BLUE OVERALL JUMPERS, Worth \$2.00. Special	\$1.25	MEN'S AND BOYS JERSEY SWEATERS. All colors, worth \$2.00	79c
Big lot of MEN'S OVERALLS for	\$1.29	LADIES' RIBBED VESTS, Two for	25c
Men's \$4.00 SCOUT WORK SHOES for	\$2.69	Big lot of Men's \$3.00 to \$4.00 WORK AND DRESS PANTS	\$1.98
Big lot of MEN'S DOUGLAS OXFORDS. Values to \$7.00. Choice	\$3.95	MEN'S SOX, worth 20c Three pair	25c
Big lot of Men's \$2.00 and \$2.50 DRESS SHIRTS, slightly soiled	83c	MEN'S FIBRE SILK SOX, regular 50c values. Three pair for	\$1.00
MEN'S BALBRIGGAN UNDERWEAR	63c	LADIES' PURE THREAD SILK HOSE, (Buster Brown) \$2.50 values, all colors	\$1.69
MEN'S BLUE WORK SHIRTS	89c	500 GEORGETTE and CREPE DE CHINE WAISTS, worth \$5.00 to \$7.00. Choice of the lot	\$2.65

Think It Over! Thousands of Dollars W

In this county to select from and marked at prices that are almost beyond belief. Never—no, never—in your most ex
 such high quality. This sale will be a renovating machine to skeptics. It will paralyze competition and until the last
 ing smile of satisfaction on every face. You can't afford to miss it. IT IS AN OPPORTUNITY OF A LIFE

In offering this sale to the public let us impress upon your mind that it is the greatest sale ever held in this territory. Right at
 are buying. In fact, you can lay in your entire Summer supply at considerably less than you will pay for the same high-gr
 —a sale conducted upon intelligent lines, and where every dollar's worth of merchandise will be right before your eyes and
 genuine bargains, and we will exchange, refund or give back any amount paid us during the sale on any purchase not exactly
 be no Reservations—Everything

Free Friday at 9 a. m.
 \$5.00 IN MERCHANDISE.
 THE FIRST FIFTY PEOPLE ENTERING
 OUR STORE ON OPENING MORNING WILL
 RECEIVE A TICKET. EACH TICKET IS
 NUMBERED AND TEN OF THESE NUM-
 BERS ARE LUCKY AND ENTITLE THE
 HOLDER TO A NICE PREMIUM ABSO-
 LUTELY FREE. NO PURCHASE RE-
 QUIRED.

The Popular Price Store

401 South Palafox Street

THE FAI

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