



GREAT DIAMOND MYSTERY DEEPENS

Proving Old Adage That All That Bubbles Isn't Champagne.

THE JUNIOR MEMBER OF THE FIRM OF SUPPLY AND DEMAND IS UNDERGOING AN OPERATION.

People generally suppose that when the demand is heavy—that the price is high. Yet conditions that face the clothing buyer in this store are not running true to type. The demand for our suits this spring exceeds even that of a year ago—still the prices are lower and the value stronger than the people of this vicinity have seen for 5 full years. How do we account for it? Easy. The demand per day is the result of the value we supply per dollar. Sounds reasonable—so do our prices. Suits, \$25 to \$55. Palm Beach Coat and Pants, \$18.



**CLEANING—
DYEING—
PRESSING—
PLEATING—
LAUNDERING—**
complete service at the
EMPIRE LAUNDRY
"Where Linen Lasts"
W. E. Mackey, Mgr.

FORD TAXI CO.
PHONE 224
Bayview Park, 25c
FORD CARS, \$2.00 PER HOUR
City Trips, 25c. Navy Yard Trips, \$2.00
At L. & N. Depot. Pensacola, Fla.

The Parlor Market
"Home of All That's Pure"
FRESH WESTERN MEATS
Poultry, Eggs and Green Groceries

T. E. WILLIAMS & CO.

ALTERATIONS
On Ladies' and Men's Garments
Done by An Expert.
LONDON WOOLEN MILLS

Take a Dysmenstric Tablet
Roxall and After Each Meal.
25c Box.
THE CRYSTAL PHARMACY

Office Supplies
Filing Cabinets
Desks
Chairs
Transfer Files
Everything for the Office
Mayes Printing Company
"The Quality Printers"
20-22 W. Government St.
Phone 181.

Beginning May 6, will close our store at 12 o'clock every Friday thru summer months. C. L. Thompson, E. Pensacola Heights.

ALLEGED MURDER WILL BE PORBED

Axel Lofgren Is Found With Pistol Wound Complete Through Head.

With a bullet hole completely through his head, Axel Lofgren, 65, for many years a watchman for the Alton Tobacco Co., was found lying across the bed at his home, 208 W. Zaragoza-st., after 12 o'clock yesterday afternoon. Under the bed was a .38 calibre, long barreled Smith & Wesson revolver with one cartridge missing from the cylinder and one cartridge exploded.

A coroner's jury summoned by Judge Will L. Johnson will convene at 10 o'clock this morning to inquire into the case. In the meantime Jennie Lofgren, the dead man's wife, is in the county jail awaiting the result of the investigation.

The shooting was first reported to the police by Charles Hartman, who lives at 200 W. Zaragoza-st. Capt. Frank and Officers O'Connell and Humphreys proceeded to investigate and also notified the coroner of the affair. Judge Johnson and Constable Murphy arrived at the house at 12:40 o'clock.

Lofgren's body was found lying across the bed, his arms being folded across his breast as if he had fallen asleep while lying on his back. He was fully clothed and the bed had not been disturbed. Examination of the body showed that the ball from a .38 calibre pistol had entered the head at the right ear and left at the left ear. The right ear was slightly powder burned.

Under the bed was found the revolver. One chamber of the cylinder was empty and in another chamber was an exploded cartridge. The mirror in the room was shattered as if from a pistol ball. Some money was scattered about the room as if it had been thrown about during a scuffle, but the furniture and rugs were in place. A hand-less butcher knife was found on the bed.

Dr. Stokes said that Lofgren had been dead at least three hours, the body being cold when found. Mrs. Lofgren told the police and Judge Johnson that Lofgren came home from work about 8 o'clock and, declaring that she was drunk, slapped her and said that he was going to "end it now." He shot himself about 10 o'clock, she said, and she ran out into the street and told the people in the neighborhood what had happened.

Neighbors of the Lofgrens told the police that they heard a shot a little after 10 o'clock and it was then that they investigated and found Lofgren dead, whereupon they notified the police.

Judge Johnson questioned the woman further after she was taken to the county jail by Constable Murphy and she is said to have told him that she was at her sewing machine at work when her husband came home and that he went into the bed room and shot himself.

Judge Johnson said that when the woman was placed under arrest she was either drunk or drugged and that two bottles of sherry were found in the house.

Members of the coroner's jury are Thomas Woodland, Harry Swanson, E. R. Walters, John Hansen, W. A. Bell and Roy Wood. The witnesses summoned are Charles Hammond, Charles Hartman, Will Rawlins, Frank Labiato, Clem Lague, M. E. Frank, Will O'Connell and John Humphreys.

FATHERS AND SONS TO HOLD BANQUET

Feast to Be Held at First Presbyterian Church Thursday Evening, May 12.

The boys of the First Presbyterian church have requested their fathers to join them in a banquet at the church Thursday evening, May 12. Men of the church and congregation and men who have no other church affiliation are cordially requested to be present.

The banquet is being held to bring the fathers and sons into a better understanding with each other and to bring the fathers back to their boyhood days that they may see things and think about things as boys do.

FIREMEN AND POLICE FIRST AID COURSE

Director First Aid and Life Saving Gives Lectures and Demonstrations.

David J. Yates, director First Aid and Life Saving, A. R. C., is conducting a series of first aid lectures and giving demonstrations to the city firemen and police, demonstrating some new method of resuscitation which gives more aid than in natural breathing and has advantage over the lung motor or pulmotor. The method has been found effective in cases of drowning, suffocation by gas, smoke or electric shock.

Pastime Matinee Every Day 2:30
Children 11c; Adults 28c

Positively the Best Show of the Season
Dan Fitch's Minstrels
New Songs, Music, Dancing and Jokes

HAPPY JIM BONHAM Singing and Dancing Comedian.
DAN FITCH As Hen Roost Henry

DAN FITCH QUARTETTE 4—Kings of Harmony—4
WALDO ROBERTS Bass Soloist

After Play—**LUCINDA'S WEDDING DAY**
A Screen from Start to Finish.

SPECIAL ADDED ATTRACTION
ROY STEWART in "PAYING HIS DEBT"

SPECIAL NOTICE—Matinee Every Day 2:30
ONE BIG SHOW AT NIGHT
Feature Picture Starts 7:30 Minstrels at 8:30
Picture Repeated After the Minstrels.
Patrons arriving at Theatre 7:30 or 8:30 will see the entire Show. Children 17c; Adults 55c.

Special Ladies' and Children's Matinee Saturday, 2:30
Coming Sunday—**TOM MIX** in "THE TEXAN"
Children 11c; Adults 22c—Continued from 1:30

LOVE LAUGHS AT LOCKED DOORS
MARY MILES MINTER
In the Title Role of Sir Arthur Wing Pinero's Famous Stage Success
"SWEET LAVENDER"
A comedy that proves it's no use shutting a lovesick girl up in a boarding school unless you remove the fire escapes.
The All-Star Cast Includes
JYLVA ASHTON—MILTON SILLS HAROLD GOODWIN—THEODORE ROBERTS

—FEATURETTES—
"SHORT AND SWEET" (Comedy) — ISIS TIMELY TOPICS — ISIS DE LUXE ORCHESTRA

—JUST TOMORROW—
WALLACE REID in "THE CHARM SCHOOL"
With Lila Lee and 500 Dimpled Darlings—Nuff Said
OTHER FEATURES, TOO

Open 11 a. m. **TODAY** Prices 11c-17c

MABEL NORMAND
In a Rollicking Western Comedy Drama
"PINTO"
There's a **HELEN HOLMES** FEATURE, too.
Tomorrow — Sennett Comedy "The Two O'clock Train"

BICYCLE TIRES ON SALE, \$2.00 EACH
T. T. WENTWORTH, JR.
Corner Belmont and Davis Sts. Phone 163

Our Menu will please the most particular people. If you don't believe it, try it.
ANGELO'S LUNCH
106 S. Palafox

San Carlos Press
"DISTINCTIVIDUALITY"
PRINTING
713 SAN CARLOS HOTEL PHONE 2165

NAVAL BOATS ARE AT HAMPTON ROADS

Lieut. Williams Reports Safe Arrival of F-5L's at Naval Operating Base.

The naval air station has received official notice from Hampton Roads of the safe arrival there at 2:30 o'clock Wednesday afternoon of the two F-5L flying boats from this station in command of Lieut. Charles D. Williams. Pilots of the boats were Lieuts. Spaulding and Nobles.

SHERIFF CAPTURES THREE MORE STILLS

Moonshine Outfits Near Ferry Pass Are Taken By Ellis.

Sheriff Ellis and a deputy yesterday captured three stills near Ferry Pass and destroyed about 100 gallons of mash. The stills appeared not to have been used for two or three days and the owners could not be located.

WATCH FOR "HEADLINE"

KIWANIS CLUBS PRAISE PENSACOLA

Harding Burke, reporting for the committee on inter-city relations at the meeting of the Kiwanis club yesterday, said that he was agreeably surprised on attending the meeting of the Birmingham-Bessemer clubs at Birmingham recently to hear the Braves there speak in terms of high praise for Pensacola as a city and for the hospitality of the local club during the recent convention.

The luncheon hour yesterday was given over strictly to business of the club and reports of committees. After the luncheon the board of directors met and elected H. A. Anson and Dan Shepard to membership.

BATHING GIRLS TO APPEAR IN PARADE

It seems quite certain that Pensacola streets will be lined this afternoon to watch the parade of naval floats and navy men—because it has been announced that the Mack Sennett bathing girls are to take part in the parade. One of the dirigibles will fly over the city this afternoon to drop circulars telling of the naval carnival at the air station tonight.

EVERYBODY IS INVITED TO THE NAVY RELIEF SOCIETY CARNIVAL BALL

TO BE GIVEN IN THE GIGANTIC DIRIGIBLE HANGAR AT THE NAVAL AIR STATION
Friday Evening, May 6th

Dancing—Finest Music in the South—Roller Skating
LARGEST AND BEST DANCE FLOOR IN FLORIDA
See the Airships Fly at Night

Through Special Arrangement
MACK SENNETT'S MOVING PICTURE COMEDIENNES
who will be here this week to produce a comedy at the Naval Air Station, have promised to **APPEAR IN PERSON** In an Original Sketch.

38 SIDE SHOWS AND SPECIAL ATTRACTIONS
FUN FOR YOUNG AND OLD

Doors Open 7:30 P. M.—Admission \$2.00 per Couple
Extra ladies and Children 50c
DON'T MISS IT—EVERYBODY INVITED
Special Car Service Will Be Maintained Until the Hour of Closing.

The M. & O. CLOTHING STORE

Quality Clothes at the New Price Level

This is the season of test for many a store and we are meeting the new conditions with known guaranteed clothes, made, bought and sold on the new price level. The clothes we offer for this Spring and Summer wear are as near to normal in dollar for dollar values as clothes can be made.

Styleplus are again \$25, \$30 and \$35

These are America's known clothes of popular price. When prices were on the up grade Styleplus quality and tailoring were ever steadily improved with the increased cost. Now that prices as \$25 \$30 \$35 are again possible, this heightened quality is maintained \$25 \$30 \$35 and guaranteed, finer than ever, but lower in price.

Just received by express twenty-five Styleplus suits in Polo style. Pleated back with belt. Colors brown, blue and green.
Specially priced at **\$30.00**

KEEP KOOL AND PALM BEACH SUITS
In all colors and styles. Beautiful selection, that are sure to please you. Suits to fit young men, slims, stouts and stubs. Specially priced at... **\$16.50**

BOYS' PALM BEACH SUITS
Saturday we offer an unusual bargain in boys' Palm Beach Suits. Suits that formerly sold as high as \$12.50. All colors. **\$8.95**
Sizes 6 to 17. Saturday at....

Shoes for the Entire Family
We are showing popular brands Shoes for the entire family. For children we have the Red Goose Shoes for the entire family. For men, black, white and tan. Priced at **\$2.50, \$3.00, \$3.50**
A complete selection of ladies' Pumps and Oxfords in white, brown and black, all styles at **\$2.50, \$3.00, \$4.00, \$5.00, \$6.00**
Boys' Shoes that stand the hard knocks, in both high and low cuts, offered at **\$3 to \$5.00**
Men's Shoes in such popular makes as Douglas, Beacon and Barry, also M. & O. Special, high and low cuts, offered at **\$5, \$6, \$7, \$8, \$10**

MEN'S SHIRTS
Snappy styles, that give service, all colors, with collars attached. Offered at **\$1.50 to \$4.00**
Silk Shirts at \$4.95 to \$7.95

MEN'S PANTS
A beautiful selection of Men's White Flannel and Serge Pants. Unusual quality and low in price. Offered at **\$8.00 to \$10.00**

THE M. & O. CLOTHING STORE

PHONE 155 319-321-323 So. Palafox