

The Enterprise-Recorder

NEWSPAPER PUBLISHED WEEKLY
 MADISON, FLORIDA
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 Madison, Florida.

PUBLISHED WEEKLY.

U. R. MERCHANT T. C. MERCHANT
 EDITORS

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MADISON, FLORIDA, JANUARY 12, 1904

GOOD BYE, GOOD PEOPLE.

The Enterprise-Recorder with this issue passes from the hands and control of its founder and editor and into the property of Messrs. J. R. and T. C. Merchant, who come to our town from Gainesville with the plant and the good will and everything connected with the paper except the book accounts which remain the property of the re-organizer. "Book accounts" does not include subscriptions, but does, however, and those in arrears for subscription will pay the same to the new owners and editors, who will give them prompt attention.

In laying down the work of newspaper making I am filled with mingled emotions of sorrow and gladness. For the past twelve years my life has been in that direction. More than fifty years of this I have been a citizen of Madison and have always tried to act the part of one who cares for the welfare of the community. It is probable that as an editor I have made mistakes—we have yet to hear of an editor who has not.

I have always tried to be fair and believe that I have succeeded.

Those who succeed me in this work I believe to be men of sterling character and worth. They are worthy of all that an appreciative people can bestow, and I bespeak for them the same courteous treatment which has been accorded me.

To that kind public which has borne with me through nine and a half years of strenuous work I am deeply grateful. My lot has been pleasant, on the whole. If through my efforts any good has come to my home town, my county and my state, I shall feel that I am more than repaid. I shall greatly miss the privilege of reading the ideas of my press brethren each week. This feature, indeed, is one of the most unpleasant connected with the retiring from newspaper work. For the many courtesies of the brethren during the past years I shall always cherish pleasant recollections.

Respectfully,
COLUMBUS B. SMITH.

To The Public:

As you have learned from the above article, management and ownership of the Enterprise-Recorder has been assumed by J. R. and T. C. Merchant and today's issue is published under the new management. We propose to give our readers the very best paper that our patronage will warrant. Our experience of many years in our chosen profession will be given freely to the best interest of our readers. The Enterprise-Recorder will be first, last and always for anything that will help Madison county in anyway, financially, intellectually or morally. We solicit the patronage of our business men in both advertising

and job work, promising them the best that we have to offer in each particular. Being absolute strangers in your section we will have to ask our readers to bear with us for a few weeks and we will consider it quite a favor to have anyone call us over the phone or stop us on the street and give us any news item that they may have. Our telephone number is 76. Until the 1st of June I will have full management of the paper as my brother, T. C. Merchant, is now holding a chair in Davidson College in North Carolina and will not be able to join me until the above-mentioned date. Mr. Dozier E. Plant, who has been connected with the office for many weeks will still remain. We believe we have said enough for ourselves and hereafter will expect our efforts to your behalf to speak for us.

Respectfully,
J. R. MERCHANT

A Philadelphia newspaper reporter says that John H. Simon, an extensive dealer in Florida products, and who is familiar with the state on account of the many years he has been traveling through and operating therein, has a theory regarding the cause of lower temperatures in Florida during the past few years. It is Mr. Simon's idea that the cutting down of extensive forests in Texas during the past few years has deprived Florida of the protection from the severe northwest cold waves and winds the other state has always enjoyed.

We would be pleased to have a correspondent in every settlement in Madison county. If you cannot furnish us with a letter every week then let us have one whenever you can. Let the people in other parts of the county know what you are doing at home, and we will endeavor to let the people throughout the entire state know how the progressive citizens of Madison county are prospering. We will gladly furnish stationery to our correspondents and in exchange for your trouble in our behalf we will mail the Enterprise-Recorder to your address. Don't wait for some one else to take up the matter but sit down and write us a letter at once.

We wish to enlist the services of a corps of good correspondents. We want one in every town and hamlet in Madison county.

Old newspapers for sale at this office.

REMOVED TO MADISON.
 Mr. and Mrs. James R. Merchant left Saturday for Madison, Fla., where Mr. Merchant has purchased The Madison Recorder.
 "Jimmie" Merchant was Business Manager for The Sun a month ago, a position which he filled with entire satisfaction for several years, and there is no more deserving or honorable man in the country. His brother, T. C. Merchant, who is now a professor in Davidson College, Davidson, N. C., will be associated with him in the publication of the Enterprise-Recorder in the near future, and The Sun predicts that they will give the people of Madison county a newspaper of which they will have just cause to be proud.

Clear journalism and bright news, impartially and fearlessly presented, will be the keynote of the new management of the Enterprise-Recorder. The new management is now in possession of the paper and will give it the best possible care.

ANNOUNCEMENT

R. DAVIS
 THE JEWELER.

My business has increased to such an extent that I have been compelled to add to my repairing department another shop devoted to **CLOCK** and **JEWELRY** repairing and from now on I will turn out work promptly and every job **GUARANTEED**. Gather up the Clocks, Jewelry and Watches and bring them on.

I have full line of **WATCHES**, **CLOCKS** and **JEWELRY**. Don't forget **SPECTACLES**. I know what I am doing when I fit you to Glasses and my price is less than half what others charge.

Call in and see me anyhow. I like company.

R. Davis
JEWELER

ADMINISTRATOR'S NOTICE.
 Notice is hereby given that the estate of J. P. Smith, deceased, is now open for the purpose of settling the same. All persons having claims against the estate of J. P. Smith, deceased, are hereby notified to present the same to the undersigned administrator of the estate of J. P. Smith, within the time prescribed by law.

The Drink Habit Will Disappear in Three Days

Whiskey drinking is a poison. If you are only a "moderate" drinker, but have cultivated the "taste," you may save yourself disgrace and financial ruin by dropping us a line for our little booklet.

If you have a friend whose life is being ruined through excessive drinking, we will pay your railroad fare, both ways, from any Florida point, if you bring him here to be cured. We guarantee to cure him in **THREE DAYS**—the money will be refunded.

The Neal Treatment is the one strictly scientific, non-injurious way to cure the liquor habit. **Positively NO HYPODERMIC INJECTIONS.**

WONDERFUL ACHIEVEMENT
 The Neal Treatment is composed of harmless drugs which quickly and safely remove all alcohol in the system and can be safely administered to any patient who is not actually "at death's door" from some other cause than excessive alcohol.

A SPECIFIC FOR ALCOHOLISM
 Dr. Neal, during the years of his marvelously helpful work, has treated personally and cured more than 3,000 men, never failing in a single instance to accomplish the desired result, which proves that the Neal Treatment is a specific and cure for alcoholism.

If you are interested in this Treatment, or if you have a friend who is addicted to liquor drinking, write for our booklet and terms.

THE NEAL INSTITUTE, 1016 E. Duval St., Jacksonville, Fla.
 MEDICAL DIRECTOR: Dr. J. N. Taylor, well known physician and druggist, practicing and in business in Jacksonville for many years.
 MANAGING DIRECTOR: Prof. J. L. Boone; Principal Orlando High School; Principal Leesburg High School 7 yrs; Principal St. Augustine High School 11 yrs.

NOTICE

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