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F. C. MERCHANT EDITOR

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**H. C. THOMASON**  
 CLARK BLDG.  
 EXCLUSIVE AUTHORIZED REPRESENTATIVE  
 FOR JACKSONVILLE  
**ADVERTISING**

FRIDAY, AUGUST 30, 1912.



WILSON AND MARSHALL.

Maybe so, and maybe not, but it looks to us as if the self-styled exponent of true progressiveness is wading in deep water as a result of those alleged contributions to the 1904 Roosevelt campaign fund by the Standard Oil Co.

Since his nomination by the Democratic party for the vice-presidency much has been written about the life and sayings of Thomas R. Marshall. The ruggedness of his nature and the "old-fashionedness" of his ideas as to honesty and integrity have been the cause of much favorable comment. A few weeks ago, we quoted his incomparable tribute to his mother; today we give his way of viewing business relations, in which he says, "Every dollar made should be so clean that an infant may cut his teeth upon it."

**A MOTHER'S LOVE**

That is a beautiful, though pathetic story which was sent out from Atlanta a few days ago. On the trucks of three freight cars in that city were written in chalk these words, "Bailey, come home to mother." The freight cars have left the city by now, perhaps thousands of miles away; perhaps they had already traveled thousands of miles. But they carry this simple appeal wherever they go, and Bailey's mother hopes that her son may see the appeal and turn his face homeward again.

A wandering boy—a broken-hearted mother. That's the picture. Off somewhere, in the wide, wide world, riding in box cars, on the trucks, or anywhere is Bailey; in some humble home, grieving over the boy she had reared, is a weeping, sorrowing mother.

Oh, there's nothing like a mother's love. The innocent babe may grow up to be a prince of wickedness, he may drink the very dregs of disappointment and sin, he may be cast out of society, but there is a woman, if indeed his transgressions have not already killed her, to whom he is still "her boy," and that woman is his mother.

There is nothing on earth more beautiful than a mother's love, and nothing more divine.

**THAT EXTRA SESSION.**

As all of our readers have no doubt noticed, both in this paper and in others, an extra session of the Florida Legislature has been called to meet in Tallahassee on the first day of October, to give authority to the city of Jacksonville to own and operate its terminals, and the Board of Trade of Jacksonville has agreed, it is said, to pay the expenses of the session. Well, we have thought upon the question, and then thought again. We would be the last ones in Florida to hold back the business growth of Jacksonville, and we are glad to see the city prosper in every line of legitimate industry.

But as to whether the State Legislature should be called together or not is a different thing. The city of Jacksonville has been progressing under the old system, and would continue to progress, until it secured relief at the next regular session. The measure proposed in only a local one, and the cut and dried program is for the Governor to call the session, for the bill to be drafted beforehand, the Legislature to pass it, and then adjourn. All of which looks to us too much like a case of "the tail wagging the dog." Had there been such a crying need for municipal ownership, there was the 1911 session for the bill to be presented. And then, as far as the Board of Trade's paying the expenses of the Legislature, doesn't the acceptance by the Governor of this agreement, although Gilchrist had no power or authority to accept it, guarantee a favorable action on the bill? Suppose objections to the bill come up. The Palatka News, whether rightly or not we do not know, intimates that it is proposed that the city buy the land at much above its real value. Suppose the Legislature finds fault with the proposition. Then what?

Furthermore, the Governor has called extra elections in several counties to fill vacancies in the Legislature. We are not lawyer enough to say whether this was necessary or not. If it was necessary, then we have nothing to say. If unnecessary, it was very foolish. But who will pay the expenses of these extra elections? Certainly the counties in which they are held should not. Will the Jacksonville Board of Trade do so?

Since the Legislature has been called together, we, if we had anything to do with it, which we haven't, would, with our present knowledge, favor the passage of the bill. We are disposed to let intelligent people act as they see best when the matter doesn't concern us. If Jacksonville wants to own her terminals, it is all right with us.

But, after viewing the question reasonably thoroughly, we have come to the conclusion that the session should not have been called. It was called to, we had started to say "consider" but the proper word to use in this instance is simply "pass" a local bill. The guarantee of paying the expenses by the Board of Trade and the acceptance of this agreement by the Governor has practically committed the Legislature to favorable action. The whole thing does not amount to enough to call the Legislature in extra session.

The importance of the Florida Legislature has by this action of the Governor been called in question. That's the way we see it.

**TUCKER & PALMER**

SELL

Kentucky Horses and Mules

AND

NORTH CAROLINA Buggies and Wagons

THE STATE UNIVERSITY

Gainesville, Florida.

Next Session Opens Sept. 17th, 1912

The University of Florida offers excellent opportunity for the liberal and professional education of Florida young men at the actual cost of living—highly moral tone. Scholarly faculty. Beautiful buildings. Attractive campus. Nearly 300 per cent increase in attendance during the past three years. Leader in Athletics and other (athletic) student activities. Send for Catalogue.

A. A. MURPHY, Pres.

FLORIDA STATE COLLEGE FOR

WOMEN

Tallahassee, Florida

College of Arts and Sciences, Normal School with Kindergarten Department, School of Music, School of Arts, School of Education, Home Economics Department with Extension Division. Beautiful location, beautiful buildings and first-class equipment throughout. Tuition free. Student activities very low. For information address:

EDWARD CONRAD, President.

**THROWING MONEY AWAY.**

Recently there appeared in the Saturday Evening Post a double-page advertisement of a certain chewing gum. It is said by those in position to know that the single insertion of this advertisement cost \$9,000. How many packages of chewing gum at 5 cents per package would it be necessary to sell for the profit on the sales to pay the cost of this one advertisement? Looks like throwing money away, doesn't it? And yet this expenditure was made by a cold-blooded corporation, with hard-headed business men at its head; and it was made because they were satisfied it would pay. There is a moral in this story for the merchant, or the man who has something to sell, whether his business is located in the large or the small city, or even in the town or village. Instead of one article to be advertised, the merchant usually has many, and his chances of sales are therefore multiplied. Instead of an article retailing at 5 cents, he has many articles on which the net profit of a single sale would be many times 5 cents. Therefore, he should not look on an expenditure for advertising as "throwing money away." The chewing gum people's business may be 100 times as large as his. Very well; he can afford to spend for publicity the hundredth part of their bill. If advertising outlay is proportioned to volume of business, results or returns will also be proportionate. The big men, the successful men of the country "throw money away" for advertising. The biggest men, the most successful men of any community, large or small, are those who spend the largest sums for advertising. If you are not one of the biggest men, don't you think you had better profit by their example?—Lakeland Telegram.

The Times-Union in its issue of Monday told of a tragedy in Jacksonville, in which the sheriff of Bradford county was shot and killed. One sentence of the news account says, "It is said that they drank heavily immediately after arrival and up to the time of the tragedy." This no doubt in a large measure accounts for it. Liquor was again at the bottom. And yet with repeated instances of the dire results of the use of liquor, with its record of thefts and murders and broken hearts and blasted hopes and ruined homes and premature graves, so many of us go ahead and cast all advice and all warning to the wind. And there are some even in this little town, and we know we are speaking the truth, who have within the last year begun to tamper with the stuff, because, fool-like, they thought it was "smart."

**THE TRANSIENCY OF HUMAN THINGS.**

The Tampa Times, in a recent article on the now nearly defunct Populist party, begins with the significant and too true statement, "Sic transit gloria mundi." Only a few years ago the party was quite prominent, and numbered among its followers several United States senators and congressmen. At their national convention in St. Louis a few days ago, only eight delegates were present. A recent heading on the baseball page of one of the dailies, regarding some of those who in their time had performed remarkable feats in the baseball world, read, "Stars today, gone tomorrow." Whoever penned the following couplet probably expressed more truth than he thought, when he said: "Fame is but an evanescent thing that quickly disappears; You may be unknown tomorrow, though you're hailed today with cheers." Tennyson wrote, "The old order changeth," and from the beginning of the world until now, there has been nothing so impressed upon us as the fact that our lives, our customs, our habits, all that pertains to us, are after all only transient. Nations have risen, flourished and decayed, and now are known only in memory. Egypt, Israel, Assyria, Babylon, Persia, Athens, Sparta, the Alexandrian empire, Rome, the glory of Spain, Poland, the great empire, of the great Napoleon; one by one, each of these nations attained to eminence. One by one, they passed away.

We were quite impressed a few years ago, when reading a treatise on Astronomy, to find the author concluding his subject with this significant statement, "One thing seems to stand out clearly, namely—that the present system of worlds is not an eternal one."

We change. We begin life full of hope. We make plans and preparations. Like children, we are attracted by the glamor of the distant. If we attain to what we set out for, we too often do not find the pleasure we had expected. But, oftener than otherwise, we fail to attain to that which we sought, and before the end of our fitful dream we realize our utter frailty. The quality of change is stamped upon every phase of our existence.

But the eternal truths remain unchanged.

And now the Index and the Citizen-Reporter, of Lake City, are quarreling with one another, and their editorial energy and editorial space are largely taken up with giving expression to their feelings about the matter. We would advise them to cease their wrangling, and do what is of far more value, work for the upbuilding of the beautiful little city in which they both live.

**Georgia & Florida Railway.**

THE DIRECT LINE TO

Macon, Atlanta, Augusta, Carolina and Virginia Points, Washington, New York and Eastern Cities. Close Connection made at Hazlehurst with Southern Railway trains for Macon, Atlanta and Points West.

No. 7	No. 27	EFFECTIVE JULY 29th, 1912	No. 30	No. 1
Daily	Ex-Press		Ex-Press	Daily
P.M.	P.M.		A.M.	A.M.
5:40	8:15	Ly. - Augusta	Ar. -	5:20
10:00	11:45	Ly. - Savannah	Ar. -	4:00
4:55	11:45	Ly. - Milton	Ar. -	5:00
11:45	11:45	Ly. - Vidalia	Ar. -	1:25
1:15	11:45	Ar. - Hazlehurst	Ly. -	11:00
5:00	11:45	Ly. - Hazlehurst	Ar. -	10:25
7:15	11:45	Ar. - Douglas	Ly. -	9:40
7:15	11:45	Ly. - Douglas	Ar. -	8:55
8:05	11:45	Ly. - Waycross	Ar. -	8:20
8:05	11:45	Ly. - Nashville	Ar. -	8:20
8:05	11:45	Ly. - Valdosta	Ar. -	8:20
10:15	11:45	Ar. - Madison	Ly. -	4:15
11:40	11:45	Ar. - Madison	Ly. -	4:15
A.M.	P.M.		A.M.	P.M.

C. C. CARROLL, Agent, Madison, Ga.

T. E. HARRIS, Com. Agent, Valdosta, Ga.

C. H. GATTIS, Asst. Traffic Mgr., Augusta, Ga.

H. C. McFAULDEN, Traffic Mgr., Augusta, Georgia.

**THE TRIALS OF A TRAVELER.**

"I am a traveling salesman," writes E. E. Youngs, E. Berkshire, Vt., "and was often troubled with constipation and indigestion till I began to use Dr. King's New Life Pills, which I have found an excellent remedy." For all stomach, liver or kidney troubles there is nothing better. Only 25 cents at all druggists.

**The Weather.**

For the week ending Tuesday, Aug. 27.

	High	Low	Rainfall
Wednesday	95	70	.15
Thursday	90	73	.44
Friday	83	71	1.49
Saturday	85	73	.24
Sunday	91	75	.14
Monday	92	72	.00
Tuesday	85	71	.37
Total			2.83

C. R. O.

A. S. Jones, of the Lee Pharmacy, Chico, Cal., who has handled Foley & Co's. medicines for many years, says: "I consider that Foley's Money and Tar Compound has no equal, and is the one cough medicine I can recommend as containing no narcotics or other harmful properties." The genuine is in a yellow package. Sold by all dealers.

**NOTICE OF APPLICATION FOR TAX DEED UNDER SECTIONS 74 & 75 OF THE GENERAL STATUTES OF FLORIDA.**

Notice is hereby given that A. W. Shackelford purchaser of Tax Certificate No. 3, dated the 20th day of June, A. D. 1905, and Tax Certificate No. 11, dated the 7th day of August, A. D. 1907, has filed said certificates in my office, and has made application for tax deed to issue in accordance with law. Said certificates embrace the following described property situated in Madison county, Florida, to-wit: 58 1/2 of NE 1/4, Section 35, Township 17 South Range 6 East, also Lot No. 10 Block No. 20 Town of Greenville, Florida. The said land being assessed at the date of the issuance of such certificates in the name of Unknown. Unless said certificates shall be redeemed according to law, tax deed will issue thereon on the 15th day of September, A. D. 1912. Witness my official signature and seal this 7th day of August, A. D. 1912.

(Seal) T. Z. MARTIN, Clerk Circuit Court, Madison County, Florida.

Itching piles provoke profanity, but profanity won't remove them. Doan's Ointment is recommended for itching, bleeding or protruding piles. 50c. at any drug store.

**R. Davis THE JEWELER**

My stock is always complete; because you don't see window display don't think I have not got any thing you want. Just notice for big Watch Sign next door to Post Office, and come right in. Presents of all kinds for School Breathing, Birth day and Wedding, all new and clean. Remember, Spectacles half price, and I will fit you, and see for yourself.

R. Davis,

Watch Maker and