

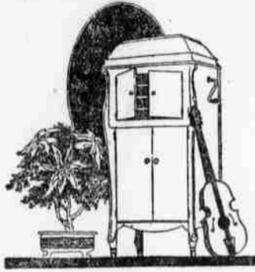


Santa Claus' Headquarters



Xmas Shopping at Cochrane's
 is made a pleasure and convenience instead of a burden as all Toys and Gifts are displayed all on one floor.

Our stock of Toys and Gifts for grown-ups is the most complete in Putnam and St. Johns Counties, all new stock at prices that are in line with markets of today.



WIFE
 A NEW EDISON
 HUSBAND
 SMOKING STAND
 MOTHER
 CHINA—CUT GLASS—BOOKS
 FATHER
 FT. PEN—EVERSHARP—PIPE—POCKETBOOK
 SISTER
 SET of IVORY—TENNIS RACKET—EVERSHARP
 KIDS
 DOLLS—SKATES—TOYS of EVERY DESCRIPTION
 GIFTS FOR EVERYBODY
 REASONABLY PRICED

The big Electric Train and Beautiful Doll that Talks and Walks.

Be sure to get your tickets on these fine gifts which are to be given FREE Christmas Eve to the boy and girl holding the lucky numbers.

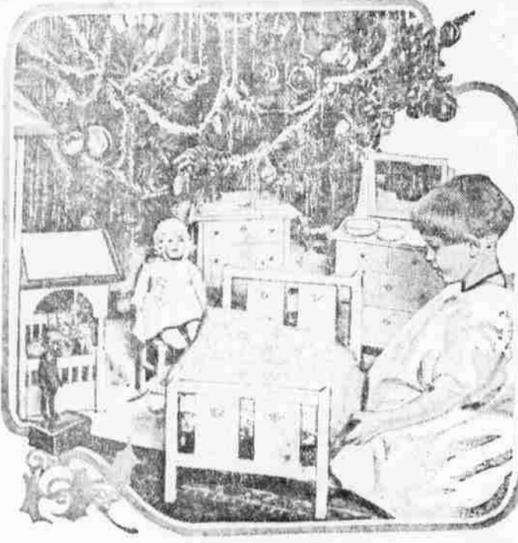
A ticket with every 25c cash purchase.

Tickets also given with amounts paid on accounts.

COCHRANE'S



Things That Santa Brought



J. A. CHAMPION
 Manufacturer of

Cement Brick, Red Building Brick, Porch Piers, Coping, Vault
 Rough and Dressed Yellow Pine Lumber, Flooring, Ceiling,
 Shingles, Lath, Cement, Sand and Kiln Dried Pine Wood.

Factory: Fifth and Main Streets
 PALATKA, FLORIDA

See
T. J. KNIGHT
 "Every Day"
INSURANCE AND REAL-ESTATE
 Phone 277 PALATKA, FLA. North 4th St.



WORSE
 She—Are you sure that we are living beyond our means?
 He—Worse than that, we are living beyond our credit.

Alaska's Bald Eagles Vanishing.
 "In a very short while there will not be a bald eagle in Alaska, at the rate these birds are now being killed off," said John B. Trautner of Sitka, in an interview at Washington. "During last summer bounties were paid to men who shot and killed bald eagles. It is said that some 15,000 birds were killed. That is a high rate, and if it continues for many more months the time will soon be at hand when Alaska will be completely rid of the bald eagle. The largest specimens of this bird come from Alaska and the Northwest."

First Writing Paper.
 The ancient Egyptians were the first people to make what today would be called real paper. They made it from a reed called papyrus, which grew abundantly in marshy places. And there is where the name paper came from. They took slices of the reed, cut them as thin as they could, and then laid them side by side; then they arranged another layer on top. When dried and rubbed smooth it made a kind of paper which could be written upon.

Bright Beads on Black.
 Beads have been for a time relegated, as a trimming, to the cheaper type of dress, but have now been brought back for use on the more exclusive models. Colored jewel effects in the shades seen in garnets, rubies and emeralds are introduced into dull black dresses. The designs are massed in interesting ways so that the effect of this trimming, especially in the evening, is very beautiful, though it needs to be designed and carried out with artistic skill.

For Cool Days.
 Wash dresses are just as popular for children during the cold months as in the summer time. Fabrics particularly favored are saten, heavy cotton crepe, which is often combined with bright-colored cretonne, unbleached muslin trimmed in cretonne or in appliqued motifs of bright-colored chambray, saten or linen, and both checked and striped ginghams. Bloomers accompany most of the frocks for the child up to six years.

SANTA CLAUSE HEADQUARTERS

Yes, Old St. Nick has located his headquarters at the City Drug Store where he has the most complete and diversified line of Holiday Gifts tot be found anywhere.

- Schraffs Candier
- Elmers' Candies
- Norris' Candies
- Djer Kiss Sets
- Mavis Sets
- Melba Sets

These represent the very best in candies and perfume. They will make the heart of any woman glad. They are seasonable.

- Combs
- Brushes
- Cameras
- Safety Razors
- Cigars
- Cigarettes..

We have a full line of these prepared for Christmas giving, packed in dandy boxes, all ready to go. They will solve the problem of what to get for him.

These are just a few suggestions. We have Cameras, Manicure Sets, Stationery in Holiday Boxes, and all kinds of Novelties. Start looking around today and avoid the rush. We'll serve you.

CITY DRUG STORE

J. H. Haughton, Proprietor

THE HOLY MANGER
 "Prespio." Instead of Christmas trees. In Italy and Spain.

Representation of the Place Where Baby Christ Lay in Bethlehem.

Boys and girls of Italy and Spain, which are called the Latin countries, never hang up their stockings at Christmas time, nor do they have Christmas trees. Kris Kringle and Santa Claus are German saints and the Christmas tree came out of the forests long, long ago, when the Germans of northern Europe were still heathen. It is the northern people—the Germans, Scandinavians, English, all of whom are descendants of old Teutonic tribes—who keep Christmas as Americans do.

Instead of the Christmas tree, the boys and Spanish boys and girls hang up the "prespio." "Prespio" means manger, and it is a representation of the manger where the baby Christ lay in Bethlehem. It is presented in many ways. Sometimes it shows the baby in the manger, sometimes the baby and His mother lay, with Joseph, the Three Wise Men and the angels. Sometimes it shows a scene with the Wise Men coming on horseback, or on donkeys, bringing their gifts to the stable. Sometimes the manger is small—not more than a foot square. Sometimes it is large enough to occupy the whole end of a room. It is built on a board and is made of wood, with pebbles, dried grass and leaves scattered about. The figures are carved of wood, or perhaps little figures of wood, or perhaps little figures of paper, glass or china. Sometimes the whole is painted and beautifully done, and is very interesting when all combined.

The French, who are half Latin and half Teutonic in their makeup, mix customs of both races in their Christmas keeping. They build the manger and they also give the children presents; only, instead of hanging up stockings, little French Babes put out her shoes. The French manger "creche," and in countries where the French companies of soldiers still go from house to house at Christmas eve, carrying the creche and singing Christmas carols. Some of them help to build a beautiful manger in the village church, over which they are very proud and devoted.

Some men are born thieves, and cultivate national aspirations.