

STANDARD FURNITURE VALUES AT SENSATIONAL FIGURES!

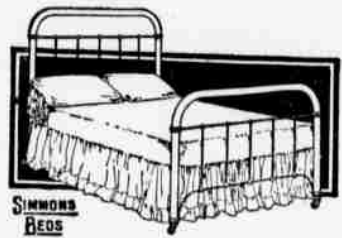
Low Prices For High Quality

The hundreds of pieces of home furnishings that have been purchased from this, YOUR store of supremacy, are brightening many homes today and we know the purchasers are more than thankful to us for giving them the STARTLING LOW PRICES ON QUALITY FURNITURE. This is a money-saving store offering the public sensationally low prices on unusually high qualities. Come and look them over. No obligation to buy; we just want to convince you.

BARGAINS IN GREAT VARIETY

Furniture for all purposes and for every room in the house is represented in this stock and every single piece or suite shown is furniture of QUALITY—furniture that we know to be right—furniture that will GIVE EMINENT SATISFACTION—furniture that is absolutely safe to buy.

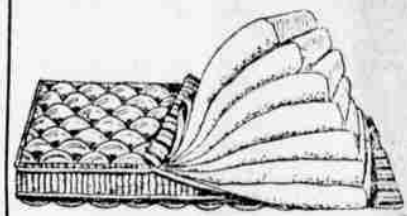
Study the money-saving list of merchandise shown in this advertisement. These items offer you but a taste of the big list we now have on display in our store. Be merciful to your pocketbook! COME HERE AND SAVE MONEY!



Let Us Show You This New Light-Weight Simmons Steel Bed

Made of cold-rolled, burnished steel tubing 2 inches in diameter, this bed is so light a woman or a child can lift or move it with ease. Has the new steel-wheel, leg-mount caster. Less likely to injure floors or carpets. Chills on bed are small and dainty. The finish is superior to any ever put on an old style iron bed—as good as most expensive hand-rubbed beds. See this remarkable bed for yourself.

An extraordinary value at **\$4.95**



OSTERMOOR MATTRESS

Special for Saturday and Monday Only \$12.98

The Ostermoor Mattress has never been retailed for less than \$15.00. For Saturday and Monday we will offer this \$15.00 Ostermoor for 12.98 and the \$23.50 Hotel Ostermoor for \$15.00.

Aluminum Kitchen Set \$10.00
1 Tea Kettle with Double Boiler insert
1 2-qt. Sauce Pan
1 4-qt. Sauce Pan
1 6-qt. Kettle
1 8-qt. Kettle
1 Percolator
50c Week

Bedroom Outfit \$40.00
1 Princess Dresser
1 Washstand
1 White Bedstead (heavy)
1 heavy Spiral Spring
1 45-lb. Cotton Mattress
2 good Feather Pillows
\$4.00 Cash \$1.00 week

MISSION TABOURETTE 35c
FERN STANDS

SWEETHEART SWING AND CHAINS 2.98

MacDougall Kitchen Cabinets, \$35 value Only \$25.00 \$1.00 Week

HOOSIER KITCHEN CABINETS \$27.50 to \$42.50
CLUB TERMS, \$1.00 PER WEEK

305 Lemon Street
Phone 70

J. H. Yelverton, Jr.

522-524 Lemon Street
Phone 109

COMPLETE HOME FURNISHER

Palatka, Florida.

Sand-Asphalt Roads.
Editor Palatka News:
It is certainly encouraging to note the interest the people of Palatka and the section of country adjoining are taking in the good road movement. I refer particularly to your recent bond election for brick roads.
There is no question about brick roads being the most permanent, if properly constructed. When we consider the cost, brick roads should last forever. Every mile of 9-foot brick road costs \$25,000; here are the figures: Actual cost of construction, low estimate, \$10,000 per mile. Interest at 5 per cent per annum, \$500. Total interest for 30 years, the life of ordinary bond issues—30 times \$500—amounts to \$15,000. Add original cost of \$10,000, total \$25,000 per mile.

Now the cost of Sand-Asphalt roads: Every mile of sand-asphalt road costs \$3,500. This is top price first cost. Add 5 per cent for 30 years, which is \$1,050. Add this to the original cost and you have \$4,550, or practically one-fourth the cost of brick road, same width, per mile.
Besides when you make a Sand-asphalt road you spend practically all the money at home. You pay six cents a square yard for freight on material for sand-asphalt roads, while you pay about 40 cents for freight on brick.
Lake county is quietly at work on the construction of half a million dollars worth of good roads of this type, and if you have any doubt as to the value and lasting qualities of these roads go to Eustis, Alatoona, Umatilla or Mt Dora and see. It is

not an experiment, but has been proven a success as a road material.
I am hopeful that our county will soon come to a full realization of the worth and substantial benefits offered in sand-oil construction, and make at least a few miles somewhere in the county so as to convince the tax-payers that it is practical.
I have given the above figures showing the difference in cost between brick and sand-asphalt roads for the reason that we country people want good roads to connect with your brick highways; but our property will not stand for brick. Clay roads are all right in dry times, but deliver us from them in wet weather. However the foundation is good for the sand-oil finish.
Now is the time to make a start. Let us wake up, West Putnam, and organize our sub-road districts, call

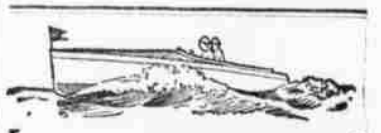
an election and vote on our respective roads. The following network of roads with natural connection would place our county in line with other progressive counties in the State, viz:
First, the present Palatka and Gainesville road put in first-class shape to the Alachua county line. Then the Peniel road from Palatka through via Rodman to Kenwood and Orange Springs. Next the road from Putnam Hall and Grandin, via Interlachen and Kenwood to Orange Springs. And if the citizens of the Melrose section think it advisable, the road from Melrose to McMeekin to Orange Springs can be included. The Grandin people who have given their approval, and will soon get busy; Interlachen, Kenwood and Orange Springs will fall in line.
Let us get busy while the European countries are at war borrowing money to kill people. Let us borrow money to improve our county and let people come here and live.
Yours for Good Roads,
J. H. WYLLIE.
Interlachen, Sept. 29th.

And so it comes about that dogs and cats and monkeys, even rats and mice and chickens, goats, calves and pigs rise sometimes above their level and are privileged with admission to the intimacies of the family circle—in fact, they become "one of the family," and are catered to and petted like a sick baby. The uglier they are in appearance or in disposition, the more lovable do they seem to their partially demented owner. Efficacious demonstrations of affection are lavished upon them. Of course, it's nobody's business excepting that of the mistress, for the pet can't help itself.
But there's another side to this pet business, and a pretty serious side, too.
All animals, including the human animal, are naturally dirty, but the human has certain instincts towards cleanliness that are earnestly fostered by the strict watchfulness of the mother from the earliest infancy of her offspring. If you don't believe this charge against the other animals, watch the pet dog escaping from his mistress rush to make the acquaintance of a fellow canine. Note their way of shaking hands and then hug you pet to your bosom, if you want to.
But worse than the common dirty habits, dogs and cats and monkeys are subject to diseases which they may communicate to human beings. Cats and monkeys suffer from tuberculosis, and with dogs they share the dangers of rabies and pneumonia. All foraging animals carry fleas in their hair, and some times other disease-bearing parasites. Of course, your particular pet may be free from them now, but his hide may be infested with them next week.
It is possible—even probable—that the human being may take disease from an infected pet, and the early stages of these diseases that are common to man and animals, are more difficult to detect in the animal than in the man.
Men and women do not hug vipers to their bosoms, unless they are weary of life. Sensible men and women, realizing the dangers of disease from the long-haired animals, will not give them the privileges of an only child. They will treat them as faithful friends, but not as pets for God never intended that we should go outside the limits of the human race seeking something to love.—State Board of Health Bulletin.

NUMBER 40 FOR THE BLOOD

Number 40 for the Blood is compounded of ingredients set down in the U. S. Dispensatory as follows: "Employed in diseases of the glandular system in syphilis and lead poisoning. One of our best remedies for scaly skin affections, chronic rheumatism, scrofula and glandular enlargements, such as goitre, lupus and tumors." Number 40 for the Blood is sold by J. H. Haughton, Druggist.
Perhaps He Had None.
A fellow has his face shaved, hair cut, shoes polished, clothes pressed and hat brushed, then pays no attention whatever to his dilapidated conscience.—Toledo Blade.
Blessing in Happiness.
Happiness, like mercy, is twice blessed; it blesses those who are most intimately associated with it, and it blesses all those who see it, hear it, feel it, touch it, or breathe the same atmosphere.—Kate Douglas Wiggin.

Chronic Constipation.
"About two years ago when I began using Chamberlain's Tablets I had been suffering for some time with stomach trouble and chronic constipation. My condition improved rapidly through the use of these tablets. Since taking four or five bottles of them my health has been fine," writes Mrs. John Newton, Irving, N. Y. Obtainable everywhere.



Launches, Skiffs, Dories, Built to Order

BOILERS AND TANKS BUILT TO ORDER GALVANIZED COPPER AND ZINC SHEETS OAK, CYPRESS MAHOGANY WHITE PINE and ALL HARD WOODS FIRE ESCAPES
Competent Force of Workmen for Road Work at All Times.

MERRILL-STEVENS CO. JACKSONVILLE, FLORIDA

AT LOW PRICES WITH FISK SERVICE

FISK TIRES

Emphatically! The Best Tire Proposition On The Market

FISK established quality at Fisk Low Prices offers car owners for the first time an absolutely sure way to cut tire costs.

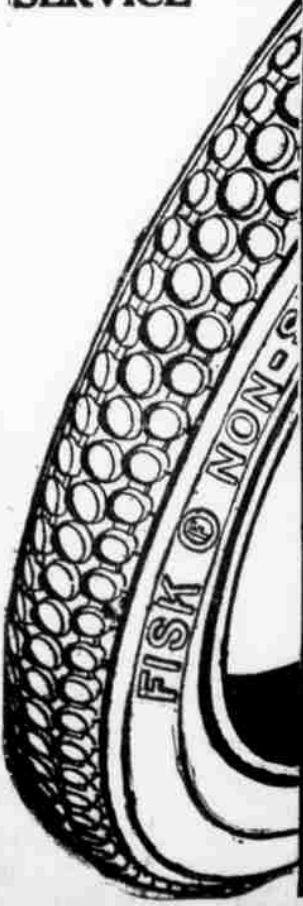
You can get Fisk Non-Skid—the most effective traction and non-skid tire—at a price lower than is charged for many plain treads.

Note These Non-Skid Casing Prices
3 1/2 x 30 - 12.20 4 1/2 x 34 - 27.30
4 x 33 - 20.00 4 1/2 x 36 - 28.70
4 x 34 - 20.35 5 x 37 - 33.90

You can get Fisk Plain Tread—the perfectly balanced, real long-mileage tire—at a price which sets a new standard for value.

To pay more than Fisk Prices is knowingly to turn down an assured definite saving in tire up-keep.

Fisk Tires For Sale By **FORD SALES CO. - PALATKA**
Walter W. Tilghman, Manager



Danger in Pets.
Pets are not an acquired habit, they are an instinct, a kind of appetite—especially with the female of the race—and this habit is in evidence from the time the girl is old enough for her first doll.
This habit, like other habits. The inanimate caricature of the human form divine sooner or later loses its place in the juvenile affection, and something that can move of its own accord, that can retaliate with a cry or a bite or a scratch when hurt, that has to be fed and defended against its enemies, something that may, or may not, respond to kind treatment or the opposite, takes the supreme place in the young affections. And by and by, when the real responsibilities of life come along, these affections gather about the new human being, which is smothered in a wealth of maternal love.
But it so happens in this sad world that the gift of "olive branches" is denied to some, or their own choice deprives them of the greatest, sweetest joy, granted by an all-wise Providence. The instinct of affection having no natural object for its lavish bestowal, seeks other objects more or less unnatural.
There are some rude, cold-blooded people who sneer at the display of human affection that centers about a tiny, ugly long-haired puppy. They envy the plaything the kisses that are showered upon it as it nestles in the arms of its beautiful mistress, or perhaps they turn away in ill-concealed disgust. It all depends upon the disposition or the inclinations of the observer.
No. 666
This is a prescription prepared especially for **MALARIA or CHILLS & FEVER**. Five or six doses will break any case, and if taken then as a tonic the Fever will not return. It acts on the liver better than Calomel and does not gripe or sicken. 25c