

### Which Do You Prefer?

It is important for reasons of health and practical economy for every housekeeper to ask herself this question:

"Do I prefer a pure baking powder like Royal, made of cream of tartar derived from grapes, or am I willing to use a baking powder made of alum or phosphate, both derived from mineral sources?"

The names of the ingredients printed on the label show whether the kind you are now using or any brand, new or old, that may be offered is a genuine cream of tartar powder, or merely a phosphate or alum compound.

Royal Baking Powder contains no alum nor phosphate.

ROYAL BAKING POWDER CO.  
New York

#### CITY HAPPENINGS AND PERSONAL MENTION

Miss Sneller of Monticello, Fla., is the guest of Mrs. Walter Tilghman. Born to Mr. and Mrs. Joe Merrill of Tampa, Monday, a son. Mrs. T. J. Barnett entertained the Monday Night Bridge Club. Miss Pauline Flowers returned Monday to her home in Seville, after a visit with Mrs. Thomas Denn. Mrs. J. R. Rountree and daughter have returned from a visit in Alabama. Mrs. George W. Burt and children of Savannah, Ga., were guests of Mrs. James Burt in Palatka Heights, en route to their new home in West Palm Beach, where Mr. Burt is now located. The revival services being held nightly this week in the Methodist Episcopal church are well attended and Rev. Grady is giving some splendid addresses. The music is an enjoyable feature of the services. Mrs. Emily McGregor who has been summering in Duluth, Minn., has returned to Palatka, much improved in health. Her daughter, Mrs. J. Leonard Burt, who accompanied her also returned from a summer's sojourn in North Carolina and Minnesota.

Senator Fletcher while in the city was the guest of Judge and Mrs. S. J. Hilburn. Miss Kate Ryall of Sebastian is the guest of Mrs. E. Alderman for a fortnight. Miss Alice Priddy has returned from a visit with her sister in Tampa. Mrs. Steltz is entertaining her daughter, Mrs. G. L. Crawford and baby of Fairville, North Carolina. Mr. and Mrs. George Newton and children spent the week-end in Jacksonville. Hon. J. H. Harp of Crescent City has been spending a day or two in the city this week, a guest of his daughter, Mrs. R. F. Adams. Miss Josephine Steed had as her guests Saturday, her mother, and brother, Mr. and Mrs. J. L. Clark and Miss Frances Gardner, from DeLand. Mr. and Mrs. Melville Johnson and Mrs. Johnson's mother, Mrs. Thompson, are now at home at "Moonstone." They will not remain long in Florida this winter as Mr. Johnson is taking a theological course in Swannock. Mrs. S. C. Warner who has been spending several months in the north has returned to her home "Esperanza Grove." Mrs. Warner was accompanied home by her daughter Mrs. Isaac of North Carolina who will spend the winter with her.

Dr. G. L. Sipprell of Florahome was among the visitors in the city yesterday. D. J. Coughlin has returned from a short business trip to Charleston, South Carolina. Mrs. James Johnson and children, left Wednesday for a few weeks' visit with friends in Ocala and Georgia. Miss Hattie Buky has as her guests, Mrs. George Kuhl and daughter, Miss Henrietta and Mrs. J. A. Taylor of Oak Hill, Fla. R. E. L. Mann returned Saturday from Tampa where he attended the convention of the National Electric Association. Allen Price, prominent farmer in the western part of the county, has been in the city this week on a visit to his son, Mr. C. H. Price. Mrs. Ewing who has been the guest of Mrs. Walter Tilghman for a few days returned Monday to her home in Interlachen. Miss Annie Stevens and Miss Margaret Stafford of the faculty of Stetson University, were week-end guests of Miss Stevens' parents. Miss Ida Leib left Monday for Miami as delegate from the Woman's Club of Palatka to the Federation which convenes there this week. J. W. Ledbetter of Rome, Ga., has been in the city this week attending the Farmers' convention. Mr. Ledbetter was for some time interested in the Putnam House. Guy L. Blalock representing the Runtz Company millinery firm of Atlanta, is in the city, the guest of his sister-in-law, Mrs. Garrison of N 3rd street. Mrs. S. H. Bass returned Monday from Mexico City where she has been the guest of her daughter, Mrs. J. E. Campbell for several months. Mrs. Campbell accompanied her home. Mr. and Mrs. R. J. McKenzie, Mr. and Mrs. R. L. Cohan and Miss Taylor of Jacksonville are the guests of Mrs. J. A. Helms of East Palatka. They are members of a hunting party. P. L. Sutherland of Jacksonville, a gentleman who is giving much time and attention to organized effort to the eradication of the cattle tick in Florida, has been in the city this week. The Parel Post plan which was the idea of the Associated Charities to take place Saturday, November 25th has been postponed till a later date. The time will be announced later. Mr. and Mrs. Thomas Callaway Tipton of Jacksonville have announced the engagement of their daughter, Lillie Siler, to Mr. John Franklin Rogers of Palatka, the wedding to take place December 21st. Mrs. I. E. Brown has returned from a short stay at her former home in Statesville, North Carolina, where she was called two weeks ago by the sudden death of her father, Rev. Dr. Love. Mr. and Mrs. Dudley Glass of Atlanta have been guests for the week at the Putnam House. Mr. Glass is connected with the Hearst newspapers and was in Palatka on an assignment for the national farmers' convention. The Woman's Club served meals Wednesday and Thursday in the room formerly occupied by James' Cafe. Judging from the manner in which the good, home-baked goodies disappeared, our visiting friends enjoyed the menu and added a neat sum to the club treasury. All ladies having articles of wearing apparel, made up or unmade, jellies, fruits of all kinds, canned goods, anything useful about the house will kindly send to Mrs. J. D. Lane on North Second street, as soon as possible, to be packed in the Thanksgiving box which is to be sent to the Thornwell Orphanage. Lieut. Moragne Husson, who has been here some time on a visit to his aunts, the Misses Moragne, was notified last week that his commission as a lieutenant in the regular army had been issued by the secretary of war. Lieut. Husson will remain in Palatka until assigned to duty. H. J. Goldsmith, proprietor of the Saratoga Hotel, received a telegram on Monday night announcing the death of his mother at 5 o'clock that evening at her home in Cleveland, Ohio. Owing to the fact of the big convention here and the care of many guests, Mr. Goldsmith found it impossible to go to Cleveland to attend the funeral obsequies. The entertainment which was given by the children, Saturday afternoon at the home of Mrs. W. A. Walton, for the benefit of the public library was a very successful affair, both from an artistic and financial standpoint. The songs, recitations, drills and tableaux were well done and the children seemed to derive as much enjoyment out of their performances as the audience. The ladies and children of Palatka responded generously so that the room was crowded with spectators. After the entertainment, cream and home baked cake was served the guests. The sum of \$17.50 was realized and turned over to the library fund. Maj. W. L. Glessner of Atlanta, representing the Southern Ruralist, one of the South's most conspicuous agricultural papers, has been spending the week in the city and attending the National Farmer's Co-Operative and Educational Union. Maj. Glessner is no stranger to the people of Palatka. For a number of years he was the active Immigration Agent of the G. S. & F. Ry., and up to his retirement some eight years ago was active in bringing new people to settle on Florida lands. Time has wrought little change in Major Glessner; he is still fond of Florida and glories in the changes for the better which have come to Palatka since he quit coming here eight years ago. "Palatka is a pretty city," said he, "and it has made wonderful improvements, but nothing compared to what it will make in the next eight years."

## THE GENERAL ELECTIONS ARE OVER BUT WE ARE STILL ELECTIONEERING.

We are out for office; we want to represent you in the matter of good clothes. We have a wonderful following now, and want to increase it and give some good reasons why we solicit your support:

- 1st. Your interests always come first at this store.
- 2nd. Our stock is selected with great care for style, quality and price.
- 3rd. We represent only the best clothing manufacturers.
- 4th. We are style leaders and our values cannot be surpassed.
- 5th. We can fit any man and guarantee satisfaction.

This is part of our platform; don't you think it's a good one? We'd like to have your support

**M. S. BROWN** Clothier and Furnisher to Particular Men and Boys.

#### WHETHER IT'S COLD OR WARM

there is a drink to suit you at

*Smith's*

Come in when down town and have a Hot Chocolate, an Ice Cream Soda or whatever you prefer.

Your friends can buy anything you can give them—

except your photograph

**NECK'S PHOTO STUDIO**

Putnam National Bank

Phone 5

## Palatka Automobile & Supply Company

announces that it has increased the scope of its business by the addition of facilities for

**FORGINGS  
PATTERN MAKING**

— AND —

**GENERAL MACHINE REPAIR WORK**

Of course we continue our departments of Plumbing, Roofing, Pipe Fitting, Bath Room Fixtures and Supplies.

Phone 152.

Palatka, Florida

## FOR SALE—FOR RENT

- 25 ACRES, 7 acres cleared and fenced, 4 room dwelling, located on Palatka hard road, miles of Palatka. Bulk of tract extra good land. Price \$800.00.
- TWO STORY DWELLING, 7 rooms and bath, electric lights, lot 50 x 150, N. 11th St. Call or terms to suit. Bargain.
- SEVEN ROOM DWELLING, lot 50 x 200 on Kirby St. \$1000.00. Cash or terms to suit.
- FIVE ROOM DWELLING, lot 50 x 100 on Kirby St. \$1000.00. Cash or terms to suit.
- 10 ACRES, half of it fenced and cleared, on hard road 2 miles from Palatka. \$50 per acre, fronting on hard road 2 miles from town. The money.
- 20 ACRES, 10 of it fenced and cleared, 6 room two story dwelling, other improvements.
- 20 ACRES UNIMPROVED FRONT ON HARD ROAD 2 MILES FROM TOWN. \$50.00 PER ACRE.
- 25 ACRES TIMBER LAND IN Levy County, Florida. \$1.00 per acre in fee.
- 25 acres, all fenced and under cultivation. One 3-room dwelling, good water, some fruit on place. 1 1/2 miles from Court House. Just the thing for small stock raising. Price \$1250.00. Terms.
- 10 acres, all fenced and under cultivation. One small dwelling, barn and other improvements. 3 miles from town. Cheap for cash.
- 20 acres of farming land, partly improved, small dwelling. Located on public road about 4 miles from Palatka, good neighborhood. Price \$600.00.
- 30 acres, 15 of it under fence and cultivation. Small dwelling, good water, 20 peach trees and other fruits. 1 1/2 miles from Court House.
- One six-room house. \$800 per month.

**T. J. KNIGHT**

N. 4th St., PALATKA

REAL ESTATE

FIRE INSURANCE

#### CHRISTMAS SUGGESTIONS.

Ladies, are you thinking about Christmas? Remember it is drawing near. And I have such a beautiful assortment of holiday goods, of which I will mention a few items: A full line of ladies, misses and children's Crochet Slippers. Linen Handkerchiefs, Kid Gloves, Neckwear, Stamped Goods in all lines,

Infant's Caps, and Socks, Lion Brand Yarns in all colors. Now don't wait until the sizes and colors are broken but come in early while the line is complete and let us show you our line. Have you purchased your Winter Hat? If not we will take pleasure in helping you make your selection and at right prices. KATE L. LUCAS

## Special Sale This Week

at

## The Fashion

In order to acquaint you with our style of profit-sharing system we will begin by giving you special sales when ever occasion arises. Our New York buyers have secured a wonderful lot of

**Suits  
Coats and  
Dresses**

This came by express to us and are now on sale. We will not mention any prices but a call will convince you of the values. Be sure to be on hand and get your share of the bargains.

## The Fashion

FRUCHTMAN BROS.

The Only Exclusive Ladies' Store in Palatka