

THE PALATKA NEWS

and Advertiser.

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WHERE STYLES ORIGINATE



Copyright Hart Schaffner & Marx

A Merry CHRISTMAS

to you
But, beyond this we want to extend our greetings and good wishes

To All Our Customers

whenever and for whatever they have bought, and to all the men and women of PUTNAM COUNTY whether they buy anything here or not.

To those who will shop
Saturday and Monday
we are going to sell a \$5.00 Tub.
SILK SHIRT for \$2.50
An All Wool Blue Serge Suit
\$13.50

Shoes Shoes
\$3.50 \$4.00, \$4.50
Borker Collars, 2 for 25c
Silk Lisle Hose, 25c

It pleases us to please you

Fearnside Clothing Company

NOT CONNECTED WITH ANY OTHER STORE IN PALATKA

PALATKA, FLORIDA

Here is a Veritable Exhibition of

GOLD and SILVER NOVELTIES

Suitable for

CHRISTMAS GIFTS

You have but two more days to select your Gifts. **DO IT NOW.**

We have the Old Time Low Prices in all departments. Come, **LET US SHOW YOU.**

C. J. SMITH, Jeweler

Palatka, Florida

C. J. KNIGHT INSURANCE REAL ESTATE

LIFE, ACCIDENT AND HEALTH. City and Suburban Property, Farm Lands, Orange and Grape Fruit Groves.

RENTALS. Taxes looked after for non-residents. PALATKA, FLA.

Preparedness!

THE WATCHWORD OF THE HOUR. Personally, "preparedness" should interest you. Renting one of our **SAFE DEPOSIT BOXES**

(key system) and depositing therein your Deed, Mortgages, Insurance Papers, and other valuable property would be "preparedness" against the loss of fire and thieves.

We have three sizes of boxes that rent for \$3.00, \$5.00, and \$8.00 per year. **Capital and Surplus of \$148,000.00 is our guarantee to customers.**

Respectfully,

PUTNAM NATIONAL BANK OF PALATKA

REV. DR. CRITTENTON AND FAMILY LEAVE

Today For Key West, Where Dr. Crittenton Becomes Rector of St. Pauls.

Rev. Dr. Crittenton and family left at an early hour this morning for Key West, where as announced in The News two weeks ago Dr. Crittenton has accepted the rectorship of St. Paul's Episcopal church. The family left in their automobile and will go direct to Tampa, from which city they will proceed to their destination by steamship. Dr. Crittenton came to Palatka something over a year ago from Dallas, Texas, and in his year as rector of St. Paul's has made many friends. Mrs. Crittenton and the children have also acquired a place in the hearts of the people which their leaving will somewhat wrench. Until further notice services at St. Paul's will be conducted at the regular hours by Rev. Melville E. Johnson, who needs no introduction to a Palatka congregation of Episcopalians.

HOUSE WILL APPROVE EQUAL SUFFRAGE.

An Associated Press dispatch from Washington on Wednesday says that a test vote was taken in the house of representatives on Tuesday which indicates that the woman's suffrage amendment will be approved when it comes to a vote in that body on January 10.

The straw vote showed seven more than the two-thirds of the members required for passage of the resolution, to be in its favor.

Before adjourning for the holiday recess Tuesday afternoon the senate agreed to the house amendment to the national prohibition amendment, giving the states seven instead of six years in which to ratify the measure. This completes the congressional action on the question, which will now be referred to the state legislatures.

GET READY FOR YOUR INCOME TAX RETURNS

Collector Will be at Court House in January to Assist You.

Collector of Internal Revenue James M. Cathcart of Jacksonville has notified The News that he will send an income tax officer to Putnam county on January 28th who will have his office at the court house and who will be there every day until February 8th, willing to help all persons subject to the income tax make out their returns without cost to them for the service.

Returns of income for the year 1917 must be made on forms provided for the purpose before March 1, 1918. Because a good many people don't understand the law and won't know how to make out their returns, the government is sending in this expert to do it for them. But the duty is on the taxpayer to make himself known to the government. If he doesn't make return as required before March 1, 1918, he may have to pay a penalty ranging from \$20 to \$1,000, pay a fine or go to jail. So if you don't want to take chances on going to jail, you better call on the income tax man. If you are not sure about being subject to the tax, better ask him and make sure. Whether you see the income tax or not you must make return if subject to tax.

How many income-tax payers will there be in Putnam county? If you can guess how many married persons living with wife or husband will have net incomes of \$2,000 or over and how many unmarried persons will have net incomes of \$1,000 or over this year, then you know. The Collector of Internal Revenue estimates that there will be 475 taxpayers in this county.

The collector suggests that everybody start figuring up now his income and expenses so as to be ready with the figures when the expert arrives. Expenses, however, don't mean family expenses, money used to pay off the principal of a debt, new machinery, buildings, or anything like that. They mean what you spend in making your money—interest, taxes paid, hired help, amount paid for goods sold, seed, stock bought for feeding, rent (except for your dwelling) etc. Income includes about every dollar you get.

Children to Sing Carols.

Children from the public school will sing Christmas carols about the city on Christmas morning. These young people have been in training for some time under direction of Miss Ida Leib, and they all know the songs.

Miss Leib suggests that citizens who have automobiles would do a good turn if they would gather these young folks from the street and drive them about. It's the old style Christmas "Waits" of England. And it is such a pretty style that all Palatka should "fall for it."

PALATKA'S RED CROSS DRIVE--GET A HUSTLE

Or This City Will Fall Down On its Membership-Quota.

Wake up Palatka! Are we going to let the smaller towns around OUTDO US in patriotism? Monday the reports for this city were but 50 new members for the Red Cross. Tuesday was spent by the committee of workers in Crescent City; Wednesday the report reached over one hundred and yesterday and today's reports are not turned in. The chairman, Mrs. W. T. Hamm, and her committee are working hard, but they are up against a luke-warm people.

As the speaker said Wednesday night, "It is going to take a real good, hard punch between the eyes, to make some of these American people realize that we really are at war and that this is our war. The snug complacency of some people is sickening. Do we know this fact, that Germany with all her boasted kultur, so-called efficiency (also German) so-called civilization and book lore, is the only country that has ever violated the Red Cross. She even out turks the Turk, for even they would not fire upon a Red Cross hospital till the inmates had been removed. See what we are up against, don't you? There is no word in the English language vile enough to call this monster we have to deal with. Do we need the Red Cross? Well, the answer is—"If your boy should fall wounded upon the battlefield, would you want him to fall into the hands of strangers with only half attention and perhaps none; or would you rather he would be cared for by tender hearted American doctors and nurses, meaning the Red Cross?" Its up to you this week to help the good cause by your subscription, if you haven't already done so. America must have millions more to prosecute this war and you must do your bit. If you are an old subscriber, renew your subscription for another year for the good of the cause.

Saturday and Monday, the bevy of young college girls will solicit subscriptions. Don't be a slacker.

Some Recent Marriages.

Mr. Henry T. Latham and Mrs. Ruth J. Flinn were married at the court house last Tuesday by Judge J. C. Calhoun. Mr. Latham comes from Atlanta. They will remain in Palatka for a time, especially during the serious illness of Mrs. Latham's brother Chas. O. Hanley.

Mr. Bryan S. Burney and Miss Cliff Ford May Hunter, both of Bostwick, were united in marriage at that place on Tuesday by D. R. Hancock, notary public.

Mr. Eric Baillet and Miss Carroll Cannon of Francis, were married at the court house yesterday by Miss Sarah L. Mabry, as notary public.

SUDDEN DEATH OF MRS. M. S. BROWN

Prominent and Greatly Loved Worker Succumbs After Short Illness.

Mrs. M. S. Brown, wife of Palatka's well-known merchant, and herself a fraternal and charity worker of national prominence, died at an early hour this morning after three or four days of illness due to acute indigestion.

Mrs. Brown was taken ill early in the week, but on Wednesday it was thought she was improving. She suffered a relapse yesterday and did not again rally.

News of her death spread rapidly and there is universal sorrow in Palatka this morning over the demise of this good woman.

Mrs. Brown was a past Grand Chief of the Pythian Sisters in Florida, and well informed members of the order are a unit in saying that she was probably the best informed member of the order in the State. In addition to her State office, Mrs. Brown's abilities had been recognized by the order in the nation and she had been made Supreme Manager of national jurisdiction.

Mrs. Brown was also prominent in the work of the Order of the Eastern Star, and had only recently retired from the office of Worthy Matron of the Palatka lodge.

She also was a well-known worker in the Palatka Woman's Club and indeed in every work for the advancement of women and society generally.

Was there work to be done in Palatka for the amelioration of suffering anywhere, Mrs. Brown was foremost in going to its relief. She was one of God's noble women.

Of course no arrangements had been made for the funeral at the time of The News going to press.

Besides her stricken husband, Mrs. Brown is survived by two sons, Mr. Sidney Brown of Jacksonville, and Dr. Leroy Brown of this city, and one daughter, Miss Rena Brown of Palatka.

Christmas Entertainments.

Christmas among the churches and Sunday schools of the city will be quietly observed. The Philatheas of the Methodist church will provide entertainment for the Sunday school which will take the place of the regular evening preaching services giving a fine program for the children who will bring gifts to be distributed with other donations including money, to the Orphanage at Enterprise.

At the Baptist church, the children will have the Sunday school period devoted to songs, recitations, and a good program has been provided. The Presbyterian Sunday School will provide a Christmas tree next Thursday evening in the church at which time there will be a short program of songs and recitations and gifts will be distributed to the children.

Santa Claus, as usual, has selected

THE HOUSE of ROWTON

to be his Distributing Point and you can find everything in the Holiday Goods Line in our Mammoth

Christmas Bazaar

Our entire second floor is devoted to

Toys and Dolls

There you will find everything for the kiddies. Our line of

ERECTOR TOYS

is Complete.

Boys' and Girls' BICYCLES in all sizes. Wagons, Doll Carriages, Velocipedes, Autos, Wheel Barrows, Etc.



OUR FANCY GOODS DEPARTMENT has all the latest things in Leather, Silver, Brass, China, Cut Glass, Mahogany. OUR LINE OF WHITING'S HOLIDAY PAPER is complete and ranges in price from 50c to \$7.00 per box.

OUR JEWELRY DEPARTMENT has the prettiest, best selected, most up-to-date line of Jewelry you will find. Bracelet Watches is our Specialty.

Come see our Stock, get our prices and judge for yourself. Buy early, make your selection now and we will be pleased to keep for you anything you may select. **REMEMBER**

The House of Rowton

208 Lemon Street, is Palatka's Big Holiday Bazaar.

GILBERT ERECTOR

"The Toy Like Structural Steel"



Make your boy's eyes sparkle with delight by giving him a set of Erector for Christmas.

It will teach him the fundamental principles of engineering and give him endless fun. He will appreciate how genuinely like real engineering materials the Erector parts are.

Stop in today and see Erector. Ask for the holiday number of Toy Tips that tells about the GILBERT ENGINEERING INSTITUTE FOR BOYS.

Give him the same opportunity that his boy friends have.

