THE PALATKA NEWS

and Advertiser.

SERIES VOL. XVIII, NO. 1. PALATKA, FLORIDA, FRIDAY, JANUARY 7, 1910. $1 Per Year.

Hand Made Clothing Speaks for Itself--

And the well dressed man always gets ahead of the others.

There was a day when a man had to have his clothing made to his measure in order to be in the well-dressed circle—today it is different.

Hand Tailored Clothing

is made by the finest journeymen tailors known to the trade.

It is tailored over natural forms, and is guaranteed to fit—

They are designed by men who do nothing else. It's their business to know what style is.

And the beauty of Hand Made Clothing is:

It is Guaranteed to hold its shape.

Should the front give way, we are authorized by the manufacturers to replace with a new front or give another suit in exchange. Under these conditions, isn't it cheaper and more sensible to wear Hand Made Clothing that you know will look as well after a long period of wearing as when you purchased it? Think it over.

Ask the man who wears them.

Our Furnishing Goods Department is complete in all lines.

We are showing advance styles in Spring Oxfords, guaranteed Patent Leathers, tans and gun metals.

Also advance styles in Hawes' guaranteed $3.00 Hats.

And for the Little Men —well we look out for them, too—and

"IF IT COMES FROM FEARNSIDE'S IT'S GUARANTEED."

Fearnside Clothing Co.

Lemon and Third, Palatka.

Tax Notice.

I will be at Precincts with Tax Books on the following days:

Crescent City Tues. afternoon..	Jan. 11.
" " Wednesday.....	Jan. 12.
Pomona, Thursday morning .	Jan. 13.
Welaka, Thursday afternoon...	Jan. 13.
Interlachen, Tuesday afternoon,	Jan. 18
Johnson, Wednesday.....	Jan. 19.
Hollister, Thursday afternoon..	Jan. 20.
Bostwick, Tuesday morning	Jan. 25.
Bannerville, " afternoon....	Jan. 25.
Florahome, Friday morning....	Jan. 26.
Grandin, " afternoon...	Jan. 28.
Baldwin School, Saturday.....	Jan. 29.

On the above dates my office will be closed.

R. J. HANCOCK,
Tax Collector.

Howell Theater, Tuesday Jan. 11th

A TRIP TO AFRICA

The Black Patti Musical Comedy Company

PRESENTS

The Topical Musical Comedy Success

A TRIP TO AFRICA,

WITH

Sissieretta Jones,
(The original Black Patti)

AND

"Jolly" John Larkin

Together with

The Largest, Best, Strongest Aggregation of Colored Talent in the World.

POSITIVELY THE BEST.

Unreservedly the Supreme Organization.

For Sale.

Chicken ranch, good house 9 rooms, stable, 3 hen houses, 1 incubator house. 16 miles from Palatka, clay road. 2 minutes from postoffice store. Sell cheap.

M. R. KIFF,

Palatka, Fla.

A Bargain

In Real Estate.

We have for Quick Sale

9 Room House,

in desirable locality, good repair, lot 100x120 for

Only $1,300.00.

Answer quick.

H. Finley Tucker & Bro.

Real Estate and Insurance,
Opp. Court House,
'Phone 128,
Palatka, Florida.

ARE YOU SLEEPY? NERVOUS? ? TIRED ?

IT WILL WAKEN UP YOUR LIVER

and start it working. Then you can work, and enjoy it, too.

THE GENUINE has the RED Z on the front of each package and the signature and seal of J. H. ZEILIN & CO., on the side, in RED.

FOR SALE BY ALL DRUGGISTS.

THE GREATEST CARE

In handling will often time not prevent accidents. In the Repairing of anything the repaired part should not be the weak spot ever after.

Of Guns, Rifles Etc., this is most particularly true. Generally a "mended" gun is not worth as much as before. We do not "mend" anything. We replace the broken parts by new ones. No matter how small the closest attention is given by us to every job.

E. O. EARLS,

117 Lemon Street Palatka, Florida.

Any skin itching is a temper-tester. The more you scratch the worse it itches. Doan's Ointment cures piles, eczema—any skin itching. At all drug stores.

FOR SALE—Automobile, 4 cylinder 5 passenger, in good running condition. Cheap for cash. L. H. ALFORD, A. C. L. depot. 12-17-tf

New Howell Theater

One night only,

Wednesday Jan 12

W. F. MANN

Presents

LOU STREETER,

in

The Play you have been waiting for

Meadow Brook Farm

By L. B. PARKER.

A Story of New England Life True to Nature

A Composition of Comedy and Heart Throbs.

Prices—75c, 50c, 35c and 25c.

Nineteen Hundred Nine

was good to us. Our efforts to make it to your advantage to do your buying at this store was crowned with success, and our business exceeded our early expectations by several thousand dollars. And now for

Nineteen Hundred Ten

let us wish all our friends and patrons a happy and prosperous New Year and assure them that their continued patronage and kind influence will be appreciated, and our every effort will be toward making every transaction at this store a satisfactory one, giving you better values than you can get elsewhere.

J. H. Yelverton, Jr.

Complete Home Furnisher,

522-24 Lemon St. Palatka, Fla.

BOARD OF TRADE GIVES BANQUET

Business and Professional Men Gather in Force and Adopt Slogan—

"Push Palatka and Putnam County."

The Palatka Board of Trade closed another year of successful effort for the development of Palatka and Putnam county by giving a banquet at the rooms of the Palatka Athletic Association last Monday night.

This affair was attended by fully 100 representative business and professional men of Palatka, and is unique in the history of the city in that in all that body of men there was not one thought other than of a determined purpose to all unite under the banner and leadership of the board for a forward movement in this city and county.

The banquet was a happy thought, carried to perfection under the direction of Mr. Robert Ranson, general manager of the Florida Fuel and Fertilizer Co., recently organized to develop the big peat bogs north of the city. After an hour spent in eating and in social converse, the toastmaster of the evening, Mayor H. A. Davis, who is also president of the board of trade, rapped for order and called upon Mr. Ranson, who eloquently and earnestly sounded the key note of a united movement for development. Mr. Ranson was roundly applauded. Judge E. E. Haskell responded eloquently and further urged the necessity of earnest and united effort.

Other toasts and responses were as follows:

"Our Manufacturers," by George B. Selden.

"The Press and How it Can Help the Work," by W. A. Russell.

"Our Professional Men," by Hon. S. J. Hilburn.

"Our Press and Its Influence for Civic Improvement,' by Henry S. McKenzie.

"Our City," by F. D. Wattles, president of city council.

Hon. L. C. Stephens, chairman of the board of county commissioners, and D. W. Ramsaur, who were to respond to the toasts respectively of "Our County" and "Our Business Men," were unavoidably detained.

Others called upon by the audience and who responded briefly were Messrs. Foster, Von Engleken, Ragland, Cunningham, Wood, Dell Canova, Roberts, J. V. Walton, Kalbfield, H. E. Merryday and Davis. Mr. W. G. Tilghman gave one of his inimitable recitations and got thunderous applause.

There wasn't a discordant note.

United action for the pushing of Palatka and Putnam county was the slogan of the meeting sounded by every speaker. The whole affair was an expression of a purpose on the part of those present to work for home development.

At the conclusion of the exercises, President Davis read his annual address, which follows. The board also elected the following officers for the ensuing year: President, George B. Selden; vice-president, John N. Walton; secretary, H. M. de Montmollin; treasurer, Henry Strunz. Fifteen new applications for membership were received.

President Davis' Annual Address.

Members of the Board of Trade.

Gentlemen:—

I am glad to say that the march of progress and prosperity has gone steadily forward in our city and county, and we can look back with a certain amount of pride to what has been accomplished during the past year.

In January, 1909, the first Bulletin of the Palatka board of trade was issued. This is a valuable publication, setting forth the advantages of our city and county, and our citizens should endeavor to increase its usefulness by rendering such assistance to the committee in charge as will enable them to publish this journal in a manner best calculated to give the outside world attractive information in regard to Palatka and Putnam county. I note with pleasure that our business men take advertising space in this journal sufficient to about cover the cost of its publication.

The Squier Lumber company's mill which was being constructed last fall, is now running on full time and their business has increased to such an extent as to necessitate the erection of a large planing mill which is now being built.

The Sanitary Steam laundry began operation in August and is being well patronized by our citizens.

Messrs. Porter Bros. have established a saw mill in the north part of the city which gives employment to quite a number of men.

The Selden Cypress Door Co. has added to its already large plant a considerable number of machines for the manufacture of hard wood veneer doors, thus increasing the number of men employed.

The Florida Fuel & Fertilizer Co. is now building a large plant for the manufacture of fuel and fertilizer from the peat beds just north of the city.

Mr. F. J. Cunningham, a New York contractor, has under construction a number of dwellings, all of which are handsome in design and will add greatly to the appearance of the city.

One of the best evidences of the progress and prosperity of any community is the demand for real estate. Never before in the history of Palatka has so much property changed hands as during the past year, and in each instance the considerations were so satisfactory as to show a decided increase in values.

Another one of the evidences of the progress and prosperity of our city is the number of conventions that have been held within our gates in the past year. A further proof of prosperity may be noted in the fact that a year ago not an automobile was in Palatka; whereas, today, besides those owned by quite a number of our citizens, there are six of these vehicles for public hire.

In June the general government inaugurated a free postal delivery, same being divided into two districts, and if the increase is as great in the next six months as in the past, additional carriers will have to be employed in order to give the people adequate service.

The Florida Times-Union, realizing the advantage and importance of Palatka and Putnam county, published a special edition November 24th, setting forth the advantages and resources of Palatka and Putnam county. This was the best and most complete special number ever issued by that progressive paper and same is bound to be of great benefit not only to Palatka and Putnam county but to the entire state.

In July the county bonds, the proceeds of which are to be used for constructing a system of hard roads throughout the county, a highway bridge across the St. Johns river and also Dunns creek, and the building of a court house, were sold at a premium. The construction of the bridge across the St. Johns river was started in September and the contractors hope to have same completed by Feb. 15.

The building of the county court house was started in October and the corner stone to this magnificent building was laid by the M. W. Grand Lodge F. & A. M. of Florida Dec. 2, 1909, according to ancient Masonic custom.

The bridge and court house will stand as monuments to the Palatka board of trade.

I regret to state that our membership has not increased as it should and that the very class of business men who may fairly be considered to derive the most benefit from the efforts of the board of trade are the very ones who are furnishing the least support. If those, who by their indifference and lack of public spirit are impeding the work of this organization, would change their tactics and devote a little of their time to boosting and pushing everything pertaining to the future growth of our city, we would make better progress.

Palatka is now on the upward trend. Never in the history of the city have the prospects been brighter and the true spirit of progressiveness been so general. An air of confidence now pervades all channels of trade and industry, and these optimistic sentiments have attracted attention in all parts of the country.

It is generally conceded that, in these days of commercial activity, if you want business you have got to go and get it. You cannot sit down and wait for it to come.

It is the same with a city as with an individual. The city that makes no effort to increase its population and industries and extend its trade has little prospect for growth. Its people may talk among themselves as much as they please about its advantages—and it may have many—but, unless these advantages are advertised, the people outside know nothing about them and consequently are not attracted; and the best organization for such an effort is a board of trade conducted as a business proposition. One that will not be an occasional, spasmodic effort, but a persistent every day effort on business lines. Such an organization must not be dependent upon an occasional passing around the hat, but must have a certain fixed sum for its maintenance. Nor must its work depend upon a few. Every citizen and property owner who has the interest and welfare of the city and county at heart should be a member, thus sharing the burden of expense.

In conclusion I desire to express my sincere appreciation of the loyal support that has been given me by the various committees and also by individual members of the board of trade.

I feel that the cooperation of our local press has enabled us to succeed in many of our undertakings and it is essential to our success that they should persist in their praiseworthy endeavors to arouse a more lively enthusiasm and a keener interest among our citizens in matters pertaining to the prosperity of our community.

O. V. Willson formerly Palatka agent for the G. S. & F. R'y was a visitor in the city this week. Mr. Willson left here some three years ago to take charge of the company's business at Tifton, Ga., but was recently promoted to the office of traveling freight agent. His many old friends in Palatka were glad to see him.

The only baking powder from Royal Grape Cream of Tartar —made from Grapes—

Makes Finest, Purest Food

Royal Baking Powder

Absolutely Pure

ANOTHER GIANT LAND DEAL.

Omaha Capitalist Buys 12,000 Acres in Rice Creek Section for Colony Purposes.

A. D. Curry Promoted the Deal.

That the eyes of western capitalist have been turned Floridaward for some time has been a common remark. That Putnam county lands are coming in for their full share of attention is shown from the fact that the News of this week is recording the sale of two tracts near this city, totalling 14,000 acres, for colonization purposes.

The largest of these deals, amounting to 12,000 acres of land in the Rice Creek section, was engineered by A. D. Curry of this city. The deal was closed on Tuesday in the office of Hilburn & Odom, who acted for selling parties.

The purchaser is Benj. G. Benson, a young man of Omaha, Neb., who was present with his father, E. A. Benson of the same city.

It is the purpose of the purchaser to colonize the lands by inducing settlers from the west to take up small tracts for farming purposes the coming fall. Much of the land is of fine quality, and suitable for general farming.

The deal means that new people and lots of them, are coming to Putnam county, and that we are entering upon a period of development along agricultural lines that is going to make old timers catch their breath.

The price paid for the lands was $48,000.

St. Marks Sunday school was entertained at the rectory on Holy Innocent's day and it is reported that the event was most enjoyable.

WHISKY PETITION PRESENTED.

At the session of the county commissioners Wednesday afternoon Judge E. Noble Calhoun, acting as attorney for the men who secured petition calling for a wet or dry election in Putnam county, presented said petition. Mr. Calhoun made it plain that he was acting simply in the capacity of attorney, that he had scanned the names carefully and compared them with the registration list furnished him, and after striking off all names that were not registered, was satisfied that the petition as presented was one entitled to the careful consideration of the board.

The petition was thereupon duly filed with the clerk and on motion of Commissioner Rogers the board deferred action on the same until Monday, the 17th inst.

Remembered Their Employer.

The clerks and other employes of Gay Bros. downtown store united in the purchase of a very pretty gold watch fob with an onyx Knight Templar charm, which they presented with their compliments and best wishes for a happy New Year to Mr. George E. Gay. Mr. Gay was highly pleased with this token of the esteem of his assistants in the big business and didn't forget to tell them so. The boys were driven hard during the holiday time to supply the many wants of customers and yet, worn out as they were with the work, they did not overlook the fact that Mr. Gay was with them working as hard as the hardest, and that he was one man who appreciated the faithfulness of his assistants.

A quantity or reading matter was left out to make room for late advertising.

FOR FIFTEEN DAYS

Beginning Monday, Jan. 10, We will give a

20 Per Cent Discount

On every article purchased from our big stock of

Watches, Clocks, Jewelery, Vases and Bric-a-Brac.

Every article in the store is offered at this tremendous cut. Fifteen Thousand Dollars worth of high-grade goods, new every article of which is new and of the latest design, has been subjected to this discount.

It is the chance of a lifetime to any person desiring a

Watch, Clock, Table Silverware, Leather Goods, Fancy Rings, Watch and Neck Chains,

and the thousand other pretty articles that are included in a First-Class Jewelry stock.

Hampton, Waltham, Elgin and Hamilton Watches.

Come early and get first Pick.

W. S. FRY,

The Leading Jeweler of Palatka.