

# THE PALATKA NEWS

and Advertiser.

NEW SERIES VOL. XVIII. NO. 2.

PALATKA, FLORIDA, FRIDAY, JANUARY 14, 1910.

\$1 Per Year.

## Hand Made Clothing Speaks for Itself--

And the well dressed man always gets ahead of the others.

There was a day when a man had to have his clothing made to his measure in order to be in the well-dressed circle—today it is different.

## Hand Tailored Clothing

is made by the finest journeymen tailors known to the trade.

It is tailored over natural forms, and is guaranteed to fit—They are designed by men who do nothing else. It's their business to know what style is.

And the beauty of Hand Made Clothing is:

It is Guaranteed to hold its shape.

Should the front give way, we are authorized by the manufacturers to replace with a new front or give another suit in exchange. Under these conditions, isn't it cheaper and more sensible to wear Hand Made Clothing that you know will look as well after a long period of wearing as when you purchased it? Think it over. Ask the man who wears them.

Our Furnishing Goods Department is complete in all lines.

We are showing advance styles in Spring Oxfords, guaranteed Patent Leathers, tans and gun metals.

Also advance styles in Hawes' guaranteed \$3.00 Hats.

And for the Little Men—we'll look out for them, too—and

"IF IT COMES FROM FEARN-SIDE'S IT'S GUARANTEED."

## Fearnside Clothing Co.

Lemon and Third, Palatka.

## ANOTHER BIG LAND DEAL GOES

### The Bensons of Omaha Purchase Another Large Tract in Putnam County.

The Palatka News, which last week made the exclusive announcement of the purchase by Benj. Q. Benson of Omaha of 12,000 acres of Putnam county land in the Rice Creek section, has also been informed of another deal, whereby the same parties, under the corporate name of the Riverview Farms company, has purchased what is known as the Mattox tract in Putnam and Clay counties. This tract comprises between 16,000 and 18,000 acres of some of the most desirable land in Florida from the point of advantages of location. It lies between Bostwick and Green Cove Springs. The Atlantic Coast Line railway traverses it from one end to the other, and it has several miles of river front on the broad and beautiful St. Johns river, with numerous landings, thus affording transportation facilities of the best.

It is said the purchaser will offer this land in small tracts to actual settlers for improvement, and that the company will seek colonists from the frigid regions of the north and west.

The News could not learn the amount of the consideration.

## DROVE FROM CONNECTICUT.

### All the Way in a Buggy With One Horse.

There arrived in the city on Wednesday afternoon, Mr. and Mrs. A. R. Pierce and their son, James R. Pierce, of Safford, Conn.

They arrived in a two seated, canopy topped surry, drawn by a large black horse, which was put up for the night at Walton's livery stable. Mr. and Mrs. Pierce and their son are stopping at the Saratoga hotel, and will leave next week for Daytona, their destination.

To those in the hotel Mr. Pierce sr., who is a gentleman of some 60 or 65 years and who looks the typical yankee, of the wealthy class told the story of his trip.

They left their Connecticut home on September 23d and had made the entire distance to Palatka by easy stages in the surry, with the same horse with which they started. They had had all kinds of time, but had enjoyed the trip—enjoyed it so much that they expected to return in the same way in the spring.

The trip was made in the interests of the son's health, who is suffering with asthma or some throat trouble, and to whom an outdoor life had been recommended. He is a young man of some 25 or 30 years, and has made improvement.

The elder Pierses are well-preserved couple in the best of health and spirits, and are showing no signs of hardships on account of their long and small-like trip.

## A Globe Roller.

H. B. Rouse of Mocksville, N. C., rolled into the News office yesterday afternoon. He showed us some press clippings which referred to him as a "globe trotter." He isn't that, nor can he be. He is a globe roller.

Mr. Rouse seems to be a worthy young man in hard lines. Because of an inherited scrofulous trouble both his legs had to be amputated above the knees. For several years he hopped about with heavy leather caps over the stumps. Recently, however, he invented a little platform on ball bearing wheels and on which he gets about with ease, rapidly and some degree of comfort, provided he has good sidewalks, such as are in vogue in Palatka. Mr. Rouse sells pencils for a living. Buy one.

## Will Boom Potato Lands.

The Gem City Improvement Company of Dayton, Ohio, is the name of a corporation organized under the laws of Ohio that will soon begin the work of booming certain Putnam county lands whose value for general farming, and more especially for potato raising, has already been proven.

This company has recently purchased of the Millican Land Co. at Orange Mills over 2000 acres of these lands, which it will put upon the market, and upon which they will seek settlers from the north and west.

The deal for the sale of these lands to the new company was recently arranged between the parties by Judge E. Noble Calhoun.

The land in all the neighborhood of this purchase has long been well settled by potato farmers who have met with phenomenal success. It lies in the well known potato belt which stretches from beyond Hastings in St. Johns county to Federal Point on the St. Johns river in this county. The bulk of the land is of high grade, and of demonstrated value.

Mr. Millican still retains 400 acres which is not for sale, and on which he proposes to conduct extensive farming operations hereafter. For the present Mr. and Mrs. Millican will go to their other turpentine farm near Tampa. They expect to leave for that point next month. Their stay there, however, will be indefinite, owing to the length of time required to exhaust the naval stores resources which have for some time engaged the Millican company's attention.

**Came Near Choking to Death.**  
A little boy, the son of Chris. D. Peterson, a well-known resident of the village of Jacksonville, Iowa, had a sudden and violent attack of croup. Much thick stringy phlegm came up after giving Chamberlain's Cough Remedy. Mr. Peterson says: "I think he would have choked to death had we not given him this remedy." For sale by Ackerman-Stewart Drug Co.

## GEO. B. SELDEN, NEW PRESIDENT,

### Greets Board of Trade with Sensible Suggestions for New Year

#### Favors Manufacturing and Agricultural Development, and Sane Colonization Efforts.

At the meeting of the Palatka board of trade Monday night, George B. Selden delivered his inaugural address as the board's new president. He said: Fellow members of the Palatka Board of Trade: Greeting—

On this, my initial appearance in the chair as your presiding officer, may I take the time to thank you for the honor conferred? I most assuredly do consider that a conspicuous honor comes to any citizen when he may be chosen to do public service. Especially do I consider this true when the honor is that of president of the Palatka board of trade. I thank you gentlemen from my heart for the honor conferred in my election as your president. I wish especially at this time to show my appreciation of the kind words of your retiring president when placing my name before you, and also I include in the appreciation the words of the gentleman who seconded my nomination, the Hon. S. J. Hilburn. Can it be possible that I have done so much for this organization as these gentlemen seem to think? I of course realize that I have been allowed to be in at your conferences, and in this way I may have been of service to the organization, but not to the extent set forth by these kind friends.

It would have been my pleasure, I may say my preference, to have continued as a lay member of this organization, to do my work from the floor and to serve on your committees. It seems that this is not to be, you gentlemen, have placed me where I now sit. You are responsible for my acts, as well as your own. See to it, therefore, that you perform your duty; watch me, be critical of my suggestions, weigh all matters judicially. This body of men comprising the Palatka board of trade, taken as a unit, whether of personal qualities possessed, or of average ability to work out problems, to do things, in other words, stands the equal of any like organization, whether in our immediate vicinity or remote from us. On this point I feel myself qualified to speak. Now, gentlemen, possessing these qualifications, may I ask what you propose to do with your talents? Is it your intention to hide it under a bush, or to let it rust in neglect and inactivity, or will you lend some degree of this talent to the Palatka board of trade for the general uplift and development of the community in which we live? I appeal to all members of the Palatka board of trade to work out to a finish every subject that may come before it, then to sign by the majority decision, and to fight for the successful fruition. In unity will at all times lie our success.

Many of you at our recent very successful banquet listed the report of your retiring president. May he succeed outlined in that report, the accomplishments enumerated, ever be a green memory with you. Do you fully recognize the significance of the things done during the several terms of office of Mr. Howard? The best of us have indeed not the best presiding officer the organization ever had. To step into such shoes may well make any man hesitate. I hope he may continue his active co-operation. I shall need him. It would seem that little is left for us to do, so much having been done before. I do believe, however, that we shall find new fields opening up for our endeavor. It would seem to me to be our first duty to safeguard our past acts. We should review as time goes on the accomplishments that we have made. Some of these are being developed by authorized agents and servants of the people, and that have been the suggestions of the board.

There may be some way by which we may be able to assist these organized agencies. If so, let us do it in a manner as may be suggested by this board. Many matters have from time to time been under discussion by the board that have not as yet become realities. Some of these matters are of considerable importance while others may be of minor importance. Our officers may inform us from time to time regarding such unfinished business as may exist. It should be our duty to dispose of all such matters as rapidly as possible.

It should be one of the paramount duties of this board to hold up the hands of all recognized authority when and where-ever we can do so conscientiously. If, at any time, we feel that it may be proper to make friendly suggestions to recognized authority for their consideration, we most certainly should, it seems to me, do so. We may be individually tempted to criticize at times those who may be trying to carry out a public trust as they see it. I hope we shall temper our criticisms with kindness and consideration.

Recommendations to you of a specific nature for your early consideration will not be many. I believe we should leave most things for future consideration. I do, however, wish to suggest to you three very great and important questions that should be considered. One, the development of our manufacturing; the other, the development of our agricultural areas and exploitation of same colonization propositions. The other, the encouragement of any sane and safe method for the general uplift and upbuild of our city—whether it be streets, public buildings and parks, or the better and more sanitary housings of our people. In particular I wish to suggest that the first of these three important measures should come up for the very earliest consideration possible. I am going to ask that you give me a special, rather than a standing committee, to do this particular work. I can later give you more definite information relative to the plan, etc. May I look for your co-operation? The other two suggestions, together with any others which from time to time may come up I leave to your own initiative. I hope the suggestion for good and sane work will come to you rapidly and be suggested to the board for consideration. It will be my duty, for the most part, to preside over your deliberations, and not to suggest legislation to you from the chair.

I wish to call your attention to the slogan of the Palatka board of trade—"Exploit the Palatka board of trade and not yourself." Never go about with a chip on your shoulder. Be a power for good in our city and county, for good government, for good order, for good and efficient public servants, for good and a clean city, for good citizenship. If we follow this slogan, may we not

## CHRISTIAN WOMEN MAKE APPEAL

### To White Men Who Signed the Saloon Petition.

At a meeting of the Palatka Woman's Christian Temperance Union held last Tuesday afternoon the 10th inst. the following motion was unanimously adopted: "That a committee be appointed to see, as far as possible, each white man in the county who has signed the saloon petition and remind him that the saloon is a thing of evil; that it ruins and makes unhappy homes, and blesses none; that in signing this petition they are helping the saloon men instead of us; that we ask these men if they do not think we know what is best for the homes? If they do not, let their names remain on the petition. But if they wish to help us rather than those who are urging the return of the saloon, they will show it by taking their names off this petition and thereby defeat that measure, and thus save us a lot of hard work in fighting it, and much bitterness of feeling among our people."

The women therefore will ask all who wish to help them in the future in greater measure, if it is possible, than in the past. We have their earnest fear to do anything within the bounds of good business ethics to further the cause of the board's work. It would seem that the elimination of the frequent publication of the chronic kicker's letters might aid our work. It sometimes proves that what we do, rather than what we do not do, causes us the greatest injury. The egotism of the non de plume is most stupendous. Is this sort of thing news? May we not look to our press to use its pencil for the good of the community? May not this space be used to exploit the booster's side of the argument to better advantage?

It is my great pleasure that our very efficient secretary, Mr. H. M. de Mollen, is to continue his very effective services. Without him we could do very little. With him we can hope to do a great deal. He is the real man behind the gun. We do our work as the whim may possess us; he works in and out of season. He has been responsible for many of the good things that have happened in our midst. I appeal to you, one and all, to hold up the hands of our secretary.

My best recommendation is that every effort be put forth to the end that our membership be speedily advanced to the 125 mark. The means for doing this must be by individual effort and by committee effort. I hope I have not bored you. I thank you, gentlemen.

Dr. C. E. Thompson, osteopathic physician, Canova block, over Fry's jewelry store, Tuesdays and Fridays 12 m. to 5 p. m., 6 to 8 p. m., Wednesdays and Saturdays 9 a. m. to 4 p. m.

Makes the most nutritious food and the most dainty and delicious

## ROYAL Baking Powder

Absolutely Pure

No fretting over the biscuit making. Royal is first aid to many a cook's success

## TO CELEBRATE BRIDGE OPENING

At a meeting of the Palatka board of trade Monday night it was decided to have a big celebration in this city to mark the opening to traffic of the new St. Johns river bridge, and to invite all the people of this and St. Johns county to be the guests of Palatka on that day.

An orator is to be secured for the day. And it is probable that the celebration will take the form of a barbecue, or basket picnic. The celebration will occur on Tuesday, February 15th.

The arrangements were placed in the hands of a committee composed of Robert Ranson, F. J. Cunningham, Benj. I. Gay, F. H. Wilson, S. J. Hilburn, H. A. Davis and Geo. B. Selden.

The committee has not yet formulated its plans.

**First Baptist Church.**  
W. C. FORSTER, PASTOR.  
Sunday School at 9:45 a. m.  
Preaching at 11:00 a. m. and 7:30 p. m.  
Morning Subject: "The Ministry of John the Baptist." Evening Subject: "The Passing of Time."  
Jr. B. Y. P. U. at 3:00 p. m.  
Sr. B. Y. P. U. at 6:30 p. m.  
Everybody cordially invited.

## Death of John D. Moncrief.

At 5 o'clock p. m. January 8th, at his home in Brooklyn, N. Y., John David Moncrief, after suffering a few months from a stroke of paralysis, departed this life.

Deceased was a native Floridian, having been born and reared to young manhood in Lake City, Fla., from which place he and his two brothers, Caleb and Charles Moncrief, went to Brooklyn, N. Y., where they associated themselves together in the electric supply business, in which business deceased was engaged at the time of his death.

In 1894 Caleb Moncrief died, but the business was continued by the two surviving brothers. They were always faithful and true to each other and, by close application to business, success crowned their efforts.

The deceased is survived by his wife, Mrs. John D. Moncrief of Brooklyn, N. Y., one brother, Charles Moncrief also of Brooklyn, and four sisters—Mrs. C. A. Finley of Tallahassee, Fla., Mrs. Mary M. Jones of Jacksonville, Fla., Mrs. Geo. W. Basset sr., and Mrs. S. J. Hilburn of Palatka, Fla.

When you are in Palatka, get your meals at the Gem City Restaurant, opposite F. A. Gerber & Son's Furniture Store.  
E. D. JORDAN, Mgr.

## TEN MORE DAYS

OF THE

## Big Jewelry Sale.

Remember, we Give

## 20 Per Cent Discount

On every article purchased from our big stock of

Watches, Clocks, Jewelry, Vases and Bric-a-Brac.

Every article in the store is offered at this tremendous cut. Fifteen Thousand Dollars worth of high-grade goods, nearly every article of which is new and of the latest design, has been subjected to this discount.

It is the chance of a lifetime to any person desiring a

Watch, Clock, Table Silverware, Leather Goods, Fancy Rings, Watch and Neck Chains,

and the thousand other pretty articles that are included in a First-Class Jewelry stock.

Hampton, Waltham, Elgin and Hamilton watches.

Come early and get first Pick.

**W. S. FRY,**  
The Leading Jeweler of Palatka.