

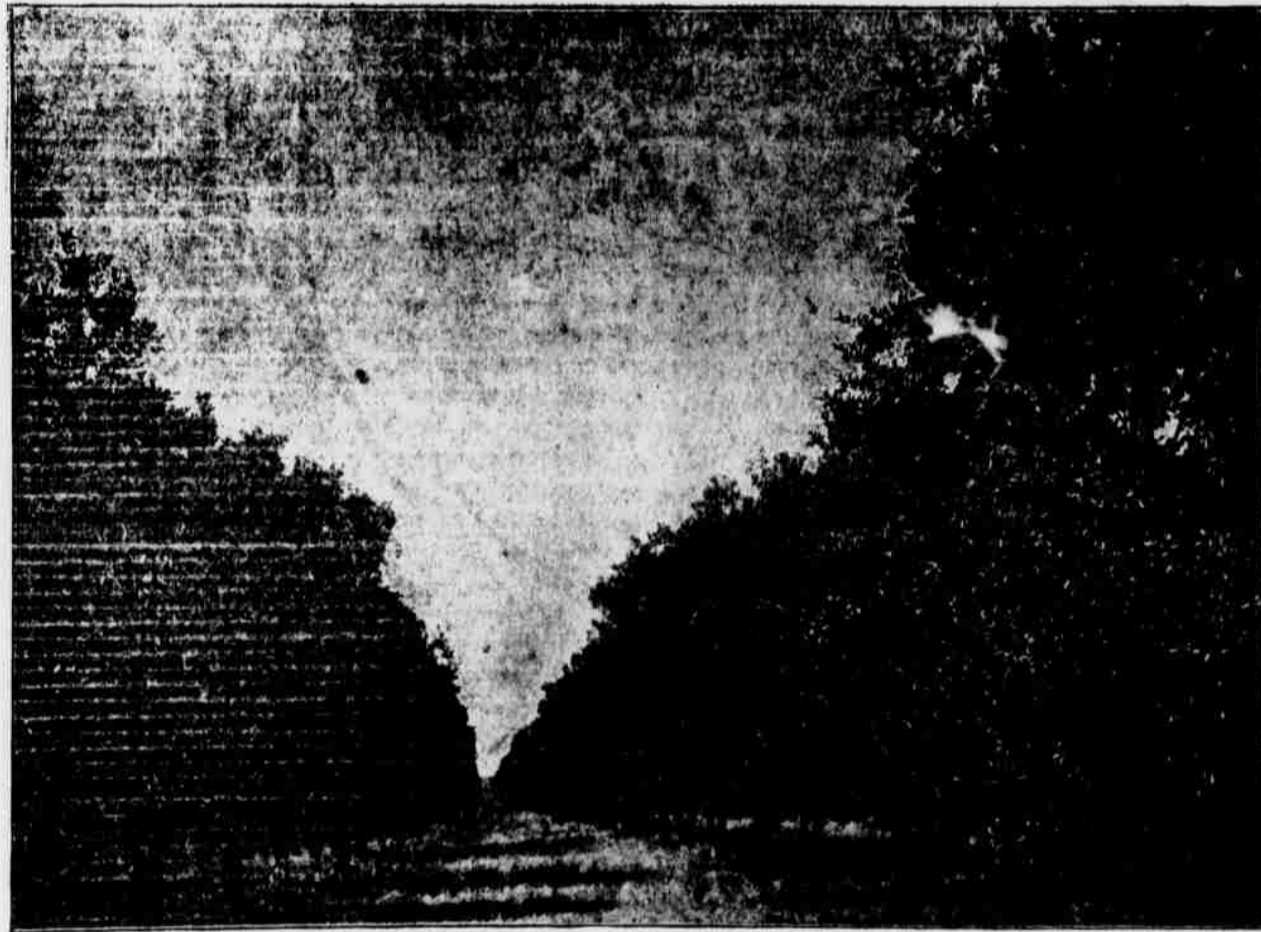
VIEWS OF LAKELAND and VICINITY

VISITORS to Lakeland who wish Souvenirs of the City and many of the beauty spots of the surrounding country to take back home or send to friends who have not been fortunate enough to visit us, may secure

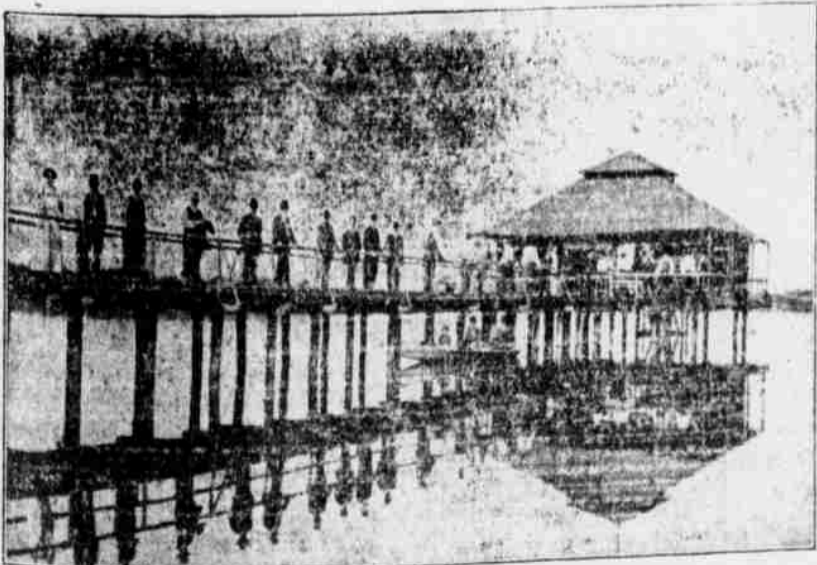
Handsomely Illustrated BOOKLETS

Forty-eight pages, size 11x15 inches, printed on superfine magazine paper, containing over 155 good Halftone Pictures and descriptive write-up with beautiful Cover printed in three colors.

Street Views
Residences
Churches
Public Buildings



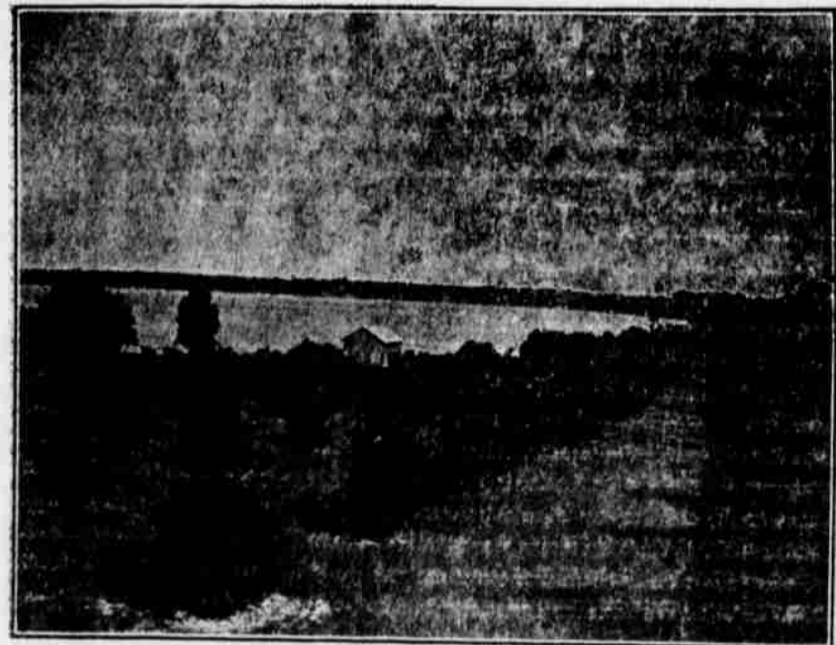
Lake Scenes
Groves
Farms
Woodlands, etc.



THESE booklets were turned out from the Job Printing department of the Evening Telegram, much care being given each, and with a large outlay of money. A special photographer made the illustrations, and the compiler was careful in his write-ups to state conditions just as they are—which is good enough.

Send One to "The Folks Back Home."

Price, Fifteen Cents



WELCOME! Strangers and visitors to the city are cordially invited to call on us. We gladly welcome all good people and assist in giving information about our city.

THE LAKELAND EVENING TELEGRAM

TELEGRAM BUILDING

"First House on Main Street"