

**Our Buyer, Mrs. Logan, Is
Now In New York City
Studying the Styles
and Purchasing**

**A Beautiful of
The New Fall
Millinery
and
Ready-to-Wear**

**Within a few days these new
new goods will begin
to come in**

**In the meantime come in and
inspect the many bargains
now being offered**

La MODE

Mrs. H. Logan, Prop.

**Notice To All Producers, Purchasers
And Shippers of Eggs In Florida**

Whoever sells, keeps or offers for sale, or ships in the State of Florida filthy, putrid, or decomposed eggs violates the Florida Food and Drugs law, which provides that "An article shall be deemed to be adulterated . . . if in case of food . . . if it consists in whole or in part of a filthy, decomposed or putrid animal . . . substance." The penalty for selling, keeping or offering for sale, or shipping eggs unfit for food is a misdemeanor and is punishable by a fine not to exceed \$500 or imprisonment not to exceed six months or both such fine and imprisonment.

This law applies not only to the wholesaler, commission merchant, or retail merchant; but also to the farmer or any one else who sells or ships eggs.

It is shown by statistics:
That about ten per cent of all eggs produced become rotten.

That twenty per cent deteriorate materially during the hot season through lack of understanding and proper care.

That about twenty-five per cent of eggs during the hot summer months become rotten and a much larger percentage show great deterioration.

Rules and Regulations

1. The first sellers or buyer of eggs must candle carefully every lot of eggs that he sells or buys.

2. The seller or buyer shall discard all eggs known as "yolks stuck to the shell," "heavy blood rings," "partially hatched," "moldy eggs," "black spots," "black rots," and any other eggs of an unwholesome nature.

3. Buyers shall pay only for good edible eggs.

4. Buyers shall return to the producer, if possible, the "rejects" for the producers' own examination.

5. The good eggs shall be kept in a cool, dry place until sold or shipped.

6. When shipped, eggs shall be forwarded by train, auto service, or otherwise as soon as possible.

7. Eggs known as "large hatch spots," "heavily shrunken eggs," "settled yolks," and "leaking eggs" are fit for consumption but will not stand transportation. They should be used by the home community.

8. All "checks" and "cracks" shell eggs should only be shipped in cases stenciled to show that they contain check or crack shell eggs. If possible they should be consumed locally.

9. All subsequent receivers of eggs should use care and intelligence in the handling of these eggs and when the date on the egg candling certificate shows that 48 hours have elapsed since the eggs were candled, they should be recandled if the temperature is over 60 degrees Fahrenheit. If the temperature is below 60 degrees Fahrenheit they should be recandled in seven days.

10. The following form of certificate, to be printed on 3-1/2 by 5-1/2 cards or sheets, is recommended by the national food control officials and the United States Food Administration and is adopted by the Department of Agriculture of the State of Florida, to be placed in each case of eggs by the shipper or seller.

(Face of Card)

**FOOD WILL WIN THE WAR
EGG CANDLING CERTIFICATE**

The Florida Department of Agriculture, in co-operation with the United States Food Administration, is working to save ALL eggs. Make every egg count! Remember, a rotten egg feeds nobody, brings no profit to anyone, helps only the enemy. We have endeavored earnestly to do our bit and to save to our people the millions of dollars formerly lost.

Every receiver should candle all eggs carefully, keep them cool and dry, thereby helping the Allies make the world a decent place to live in.

This case candled
by
(Town)
Signed
(Firm, Corporation, or Individual.)
(License Number) (OVER)

(Reverse Side of Card.)

In order that the eggs in this case serve the purpose of food for our people and our allies to the fullest extent and help to win the war, it is necessary that they be chilled to a temperature of sixty (60) degrees or below, whenever at all possible, and be moved into cold storage or consumption.

Your patriotic co-operation is desired.

Licenses will be expected to comply with the State, municipal, and federal laws, rules and regulations. Failure to do so will be considered a wasteful practice
UNITED STATES FOOD ADMINISTRATION.

E. E. Rose, State Chemist.
Approved: W. A. M'Rae,
Commissioner of Agriculture.

SURVIVING FALLACIES

Tradition gives way but slowly and the adverse influence of past errors is still strongly felt, hence the necessity for the educational features of public health work getting before the public as this is one of the most important parts of State Health work. The more experienced the public health officer becomes, the more he realizes the need for re-education of the public in general, and some doctors in particular, along hygienic and sanitary lines. The surviving fallacies are all the more difficult to erase or overcome due to the fact that in many cases they contain some element of a half-truth. The sanitary significance of dirt has, no doubt, caused more loose thinking than any other topic. We are taught, instinctively, to abhor decaying organic matter.

Murchison, in the middle of the 19th century, announced his "Pythogenic Theory of Disease," which held filth to be dangerous, not as a possible vehicle of disease or a predisposing condition, but as the very source of disease. The causative agent of disease was thought to arise de novo out of filth. We now know that this theory is false, but it continues to have some influence. Some persons still believe, unfortunately, that diphtheria or typhoid fever may develop from decaying garbage or may be caused by sewer gas or other offensive odors.

We should endeavor to separate the truth from the error in the general condemnation of filth and differentiate between what is actually dangerous and what is merely unpleasant or mildly detrimental. Science now shows that there are many kinds of filth, some of which are extremely dangerous, such as the undisinfected excreta of typhoid or other intestinal diseases, some of which are practically harmless, a fact now recognized in the popular phrase "good honest dirt" and there are various degrees between the two extremes. Above all, disease spreading open privies are especially dangerous. There are also the neglected breeding places for disease spreading flies, the stagnant water, which furnishes a breeding place for malarial mosquitoes, old out-houses harboring rats and other vermin, which are potential carriers of specific disease.

Moreover, we may say dirt is at least suspicious if not dangerous and mainly for the reason that the dangerous kinds of dirt and the innocuous kinds may be all mixed together. Usually dirty surroundings and dirty habits go together. Such facts show that filth is, generally speaking, inimical to health and is a subject for the health officer. There is a difficulty, however, in that there is in practice little, if any, discrimination among the different kinds of filth. That is to say, the health officer should recognize what forms of uncleanness are most dangerous and attack those first. He will find that a campaign for street cleaning will result in but little as a vital factor in sanitation, while a campaign for sewers and the abolition of open privies will result in great benefit to the public in general.

The false ideas about dirt may be diverted from the more important things. We now know that personal uncleanness is the most dangerous kind of uncleanness; and the people should not forget this and clamor about inadequate garbage collection, plumbing inspection, or sewer gas and foul odors such as come from fertilizer factories. Of course these odors may exert a depressing influence, and are objectionable from an esthetic view-point, but we no longer consider that there is any special connection between sewer gas or odors and disease.

A petition signed by some twenty of the taxpayers and citizens of Safety Harbor was presented to the town commissioners at their last regular meeting asking that they advertise and sell the dock bonds and proceed as soon as possible to the work of building a dock. Acting on the theory that they are the servants of the people the commissioners voted to advertise the bonds for sale at once.

**PLANT CITY
HAS 15 CENT MILK, WHY
NOT LAKE LAND?**

**I WILL DELIVER CLEAN,
PURE MILK THAT WILL
STAND ANY TEST, AT
YOUR DOOR FOR 15c PER
QUART.
LEAVE ORDERS AT
OR PHONE 323 RED BE-
TWEEN 4 AND 5 P. M.**

Maize Dairy Store

**Hot Weather Necessities
Such as Ice Cream Freezers, Ice Picks
Water Coolers and other cooling ap-
pliances found here in great variety.**



**Don't suffer from heat, when from a
small investment you can find means
to make life a pleasure, instead of a
burden.**

**WILSON
Hardware Co.**

**Newest Novelties
In Jewelry**

**Can Always Be
Found Here**

**We pride ourselves on our
Watch Repairing Dept.**

Let Us Serve You

O'Steen Jewelry Company

"THE HOUSE OF QUALITY"

THE BOY OVER THERE

May have a Portrait of MOTHER but he'd like one of DAD too. Send one in the next letter and make his heart glad. Make an appointment today.

H. T. MILLER, Photographer DICKSON BLDG.

KODAK FINISHING, FILMS DEVELOPED FREE.

PRINTS 3c AND 4c EACH; POST CARDS 5c.

If your Soldier Boy is over there you should see the 16x20 Oval Convex enlargement I am making in bromide, sepia and watercolors for \$5.00. One of these pictures should be in every home.

If you are looking for pictures at a reasonable price you should see me.

Post Cards One Dollar per Dozen

On A. C. L. Railroad **WAUCHULA, FLA.** 70 Miles South of Tampa
42 Miles South of Lakeland

THE TOWN THAT MADE SCIENTIFIC TRUCKING FAMOUS.

THE CENTER RUSH IN THE TRUCKING GAME

**NOT WHAT CAN BE DONE BUT WHAT IS BEING DONE
AND RIGHT NOW**

Where Nature is your Business Partner
with 75 per cent. of the Capital Stock

We invite those who are interested in the purchase of small or larger tracts, either improved or unimproved land to come down and look over this beautiful country—We will show you the men behind the guns—The boys who do things while others talk.

The trip to Wauchula and return absolutely free to Buyers

Poucher-Montgomery Land Co.

LOCAL AGENTS FOR THE WAUCHULA DEVELOPMENT CO.

CALL OR WRITE FOR LITERATURE OR FURTHER INFORMATION

49,000 LETTERS GO DOWN WITH SHIP registered articles of mail and 141 sacks of newspapers addressed to Washington, July 17.—The postoffice department learns from Norway that 49,000 letters ad postcards, 1,044 done in the North Sea.

THE NEAREST DRUG STORE

LAKE PHARMACY

PHONES 42 & 43

LAKE LAND, FLA.