

The Evening Telegram

Published every afternoon from The Telegram Building, Lakeland, Fla. Entered in the postoffice at Lakeland, Fla., as mail matter of the second class.

M. F. HETHERINGTON, Editor.

One Year 6.00
Six Months 3.00
Three Months 1.50

MEMBER OF THE ASSOCIATED PRESS

The Associated Press is exclusively entitled to the use for republication of all news dispatches credited to it or otherwise credited in this paper and also the local news published therein. All rights of republication of special dispatches herein are also reserved.

Note that the scientist who gave out the alarm as to the terrible effects of kissing, has faced to the right about, and now says kissing is entirely harmless. Perhaps he has found the right one to kiss. That makes a difference.

Watch out for the crooks and thieves, and the first indication you observe that any of the gang has struck Lakeland, notify this paper. We will turn the white light of publicity on them, and it will be a hot light, too.

If things are trying to go to the bad in the old world, there is a compensating effort to make it good. Never were the churches and other moral agencies so active and so determined in their efforts to do big things. Let us hope that the forces of righteousness will prevail.

We have received a New Year's card from Thorn, of the Palm Beach Post, enclosed in an envelope bearing the inscription, "Not to be opened until Christmas." Of course, we couldn't wait that long to read a message from Thorn, and we lost no time in getting his word of good cheer, which we herewith return to him with usury.

Christmas holly has been much in evidence in decoration right here in Florida—for there is plenty of holly in the Florida woods, though many people are surprised to learn this fact. The foliage and the berries are fully as pretty as the northern holly, though there is a difference in the leaves. There are people in Florida who make a good income shipping moss, ferns, holly and other decorative vegetation to the North.

The "night editor" on the Miami Herald made an awful blunder the other day—or night—and the Herald, after apologizing profusely, announces that it fired the night editor. We envy papers that have a large organization. Now, when there's a bad break in the Evening Telegram—as there is sometimes—we can't fire the day-and-night editor. Sometimes we wish we could, but as he is also the business manager and the gent who makes the ghost walk, and does other indispensable things, we have to put up with him.

Ed Howe, the noted Kansas journalist, writing of Miami, says: "The greatest attraction of a town is the universal politeness of its inhabitants." That's a wonderful attraction of any town. We had rather stop in a place where we had to suffer discomforts but where the people were kindly and polite, than in some other place which furnished the last word in luxury but marred it with rudeness or snobbery or discourtesy. Can't Lakeland get a reputation among her visitors for "the universal politeness of her inhabitants?" Such a reputation would certainly be worth while, and then we are sure Lakeland people are all kindly and polite if they would take the trouble to express these feelings.

WAVELETS FROM THE DEEP.
—C. Green



Some guys ought to turn over a good many leaves next Thursday.

From all indications Leap Year will be a pippin.

There is an epidemic of Ford collisions and marriages all over the country. Most of them are flivvers—I mean the Fords.

Santa Claus sure left some loud smelling cigars in his wcke. Ask Dad; he knows.

Eighteen men died in Massachusetts from drinking bad liquor. We will get wise some day.

The old maids are now catching up with their sleep so they can stay up to watch the New Year in.

The Kaiser played Santa Claus on Christmas. That must have been a wonderful sight for a blind man.

Rockefeller has given away another hundred million dollars. Now watch the price of oil go up.

President Wilson was 63 years of age last Sunday. Here's hoping he will see sixty-three more.

Christmas mistletoe is responsible for many a fever blister.

JOHNNY GREEN UP 7,200 FEET IN HIS PLANE

Up in the air 7,200 feet above St. Petersburg, Johnny Green plotted his airplane in a temperature below freezing the day before Christmas and it took him only 38 minutes to climb to that great height. His engine was working beautifully and he decided to see how cold it was more than a mile over the city. Green was flying alone, not even his mechanic being with him. He was flying so high that he was watched by hundreds of Christmas shoppers on Central avenue and by a great many persons in other parts of the town. He came down from the great height in about 9 minutes.

This is the highest that any local aviator has climbed. The army planes that have visited here probably have flown higher but this is the altitude record for a passenger carrying seaplane here.

Green said that when he was over the city, at the greatest height he reached, street cars on Central avenue looked like bugs and humans resembled ants. Though the wind was blowing from the southeast close to the earth, at the height Green was the wind was from the northwest.—St. Petersburg Independent.

COLONIAL HOTEL IS AWARDED GOLD SEAL

It takes a rating of from 95 to 100 per cent to entitle a hotel to the gold seal. The Colonial Hotel received a rating of 98 per cent and a gold seal from Inspector W. O. Williams of the Department of Hotel Commissioners, Tallahassee, and it is on display at the desk in the hostelry office.

The Colonial has 45 bed-rooms, which the inspector found in fine condition. The dining-room and the kitchen, under the direction of Mrs. G. W. Peterkin, was found perfect.—Plant City Courier.

KLIM
The only milk that will keep for months without ice, and has the fresh milk quality and taste.
MRS. J. F. HOUGHTON, 292 Blue.

"PRINT JUST AS WRITTEN"

Newspapers have their troubles! Yes, like other folks. And besides they must listen to the troubles that other people have in addition to their own.

And not the least trouble is the outsider who wants something printed as news "just as I wrote it." Sometimes he sends along a note that reads: "Print this as written, or not at all." Often he is polite enough to write, "Please don't change."

This is all very well, but it is rare that any newspaper prints anything "just as it is written," except an advertisement placed in space bought and paid for. That space is the property of the advertiser and he may publish in it anything he desires so long as he stays within the prohibitions of the libel laws and the bounds of decency.

The other columns belong to the newspaper and what appears in them is its own business. It may be "poor stuff," but that's the paper's misfortune. It may not be as good in the eyes of the outside writer as the matter which he offers for publication, but it is for the newspaper to decide. If the newspaper persistently decides wrongly, then it cannot succeed. If it decides rightly and the public approves, it succeeds. So it is the newspaper's business to decide its own fate. Upon how well it does decide depends its very existence.

That's why the outsider's article is changed to meet the requirements of the particular newspaper. No two newspapers decide exactly alike. If they did, this old newspaper world would be rather monotonous. However, no newspaper is anything like what a newspaper is intended to be or what newspaper makers know it should be, if it allows outside communications to be published as original matter without subjecting these articles to editorial scrutiny and making them conform to the newspaper's style.

Any newspaper wants outside suggestions. Any newspaper wants the assistance of friends in the gathering of the news. Any newspaper wants its friends to send in news articles for publication, but it would not be an editorial entity if it did not exercise the function of handling such news articles in its own way. To do otherwise would be to become nothing more than a scrap book.

Don't be afraid to write in your own way, but leave it to the newspaper to "dress it up" in its own fashion. Few folks on the outside know anything about the inside operation of a newspaper, however much they may think themselves able to tell the editor and his staff just how and what they should do.

Most of us would be willing any time to let some of these folks try the job for a few days for the novelty of the thing. Are there any volunteers?—St. Petersburg Times.

INVOLUNTARY

After coming in from a twenty-mile hike the officer in command of a negro regiment said, before dismissing them, "I want all the men who are too tired to take another hike to take two paces forward."

All stepped forward except one big husky six-footer. Noticing him, the officer said, "Well, Johnson, ready for twenty miles more?" "No, sah," replied Johnson, "Ah'm too tired to even take dem two steps"—Everybody's.

Mrs. N. S. Ivy
REAL ESTATE
— And —
PUBLIC STENOGRAPHER
Room 25 Raymondo Building
Telephone 84
City and Grove and Farm Property, Rentals, Etc.

ADDITIONAL LOCALS

G. W. Peterkin came up from Crooked Lake to spend Christmas with his wife, at the Colonial Hotel. Mr. Peterkin's automobile refused to percolate when he was ready to start back at four o'clock this morning, and he was forced to take a train.—Plant City Courier.

Mr. Will Gracy, who has been confined to his home by illness for several weeks, was able to be at his work at the Post Office today. He is still very weak, but is steadily regaining his health and strength, his friends will be pleased to learn.

Christmas guests of Mrs. George Southard and Dr. and Mrs. S. F. Smith were Mr. and Mrs. Carl Kern and Mr. George Southard Jr., who came down in their car from Jacksonville on a brief pleasure trip, returning Saturday night. Mr. George Southard Sr. was unable to come home for Christmas, being in the oil fields of Texas, but plans to get home for a stay of some duration later in the winter.

Prof. C. L. Willoughby, dean of the College of Agriculture, University of Florida, Gainesville, was in Plant City this morning, accompanied by Mrs. Willoughby. They have been spending a few days with relatives at Lakeland, and were enroute to the dairy farm of Miss Chase, near Brandon, for a brief visit, expecting to proceed to their home in the University City tonight.—Plant City Courier.

Friends of Dr. J. F. Forbes, one of Lakeland's earliest settlers, will be interested to learn that he is still living, and makes his home in Vienna, Ga. His health, however, is very feeble according to reports reaching this paper.

FOR SALE—Two blue flame Oil Cook Stoves. Miss May Tomlinson. 299

TOURIST CLUB ORGANIZED SATURDAY

A good meeting of the tourists was held on Saturday afternoon at which an address of welcome was made on behalf of the city by Hon. T. B. O'Steen who assured the winter visitors that their presence with us was greatly appreciated and that the city would gladly co-operate with the Chamber of Commerce in every way to make their stay pleasant.

Secretary Holworthy outlined certain features of entertainment which it was hoped could be taken up with the co-operation of the tourists through an organization of their own and committees appointed to work jointly with the Entertainment Bureau of the Chamber of Commerce.

The following were elected as officers of a temporary organization to make plans for the 1920 club: President—Dr. C. R. Sneath. Secretary-Treasurer—Mrs. C. E. Broadfield.

House and Entertainment Committee—Miss Bottenfield, Mrs. Fowler, Mr. Hall, Mr. Dilberg, Mrs. Jackson and Mrs. Stoddard, who got together at the close of the meeting to outline some plans for social and other gatherings.

A box of oranges was distributed and greatly enjoyed.

A social gathering of the tourists will be held at the headquarters tonight for the purpose of becoming better acquainted and to make plans for further entertainment.

"Andrew Jackson was called Old Hickory because when he was a boy he as a little tough."

"The spoils system is the place where spoiled things and waste are kept. The board of health has largely taken the place of this."—St. Petersburg Independent.



Now's the time to get away with a good one. We don't know where, when or how we can duplicate these splendid overcoats now in our collection. Come in while the picking is good. Prices \$30 to \$60.

Moore's
STYLE SHOP
LAKE LAND'S BEST CLOTHES SHOP

FOR RENT—5 room furnished bungalow, 608 Stella Avenue. Mrs. A. J. Black. 300

SPECIAL
FOR THIS WEEK
Coat Suits
TO GO AT
\$27.50
AT THE

The Victory
DRY GOODS STORE
H. SHAPIRO

Old Age and Glasses

The gradual decrease of ocular power which accompanies age should not be considered contrary to nature any more than it is for the hair to turn gray, the teeth to become defective or the muscles to weaken.

Besides, as age advances, the other physical faculties are apt to be used less and less and the eyes more and more.

Artificial aid is therefore to be expected and should always be resorted to at the first indication of failing eyesight. Call and let us fit you with the glasses your eyes require.

Cole Jewelry Co.
PHONE 173
LAKE LAND FLORIDA

Auction of Souls
FROM THE BOOK
"Ravished Armenia"
WHICH IS
Aurora Mardiganian's Own Story

SUBSTANTIATED BY THE REPORTS OF THE BRITISH INVESTIGATOR VISCOUNT BRYCE AND AMERICAN AMBASSADOR MORGENTHAU.

The Truth and Nothing but the Truth
A Film that will make you thank Providence you live in America
Admission 50c
CHILDREN WITH CONSENT OF PARENTS.



Auditorium Today and Tomorrow

First National Bank
Of Lakeland, Florida

Capital Stock, \$100,000.00
Surplus, \$ 50,000.00

J. W. BRYANT, Chairman of the Board.
JOHN L. FOUTS, President MORRIS G. MUNN, Vice President E. N. GOOD, Cashier.

This Bank Extends to all its Customers and Friends the most Cordial Good Wishes for a Happy New Year : : : : :