

Auditorium

The Theatre That Made the Dime Look Like a Quarter

Today Only

Elaine Hammerstein

—IN—

"The Shadow of
Rosalie Byrnes"



ELAINE HAMMERSTEIN IN "THE SHADOW OF ROSALIE BYRNES" — SELZNICK PICTURES

ADDED ATTRACTION

"Knights and Knighties"

A Big V. Comedy Special

10c ALL THE TIME
THAT'S ALL
NO MORE NO LESS 10c

Come Tonight, Get the **\$17** IN GOLD
It's Yours at 9:30

COMING TOMORROW
ALICE LAKE

—in—

"THE MISSFIT WIFE"

COMING WEDNESDAY
BEATRIX MICHELENA

—in—

"THE FLAME OF HELLGATE"

ON WEDNESDAY A BIG DOUBLE PROGRAM—WATCH FOR SPECIAL
ANNOUNCEMENT

COMING THURSDAY AND FRIDAY
TOM MIX

—in—

"THE TERROR"

COMING SATURDAY
HARRY CAREY

—in—

"HUMAN STUFF"

AMUSEMENTS

ALICE LAKE PLAYS A SOCIAL OUTSIDER

"The Misfit Wife," the new Metro production announced for tomorrow at the Auditorium theater, with Alice Lake in the leading role, is an adaptation of the successful stage play, "The Outsider," by Julie Herne.

Miss Lake will be seen as Katie Malloy, a laundress, who loses her job through burning a hole in a silk shirt and who sets out on a career as a manicurist in the rough town of Paris, Wyo. There she meets Peter Crandall, a New Yorker, who has gone West to take up Prohibition in a serious way, but who becomes daily more frivolous about it. Paris, Wyoming, affords little else in the way of diversion.

Peter aids Katie in side-tracking Shad Perkins, the offensive proprietor of the local hotel. And Katie takes Peter in hand. She becomes more interesting to him than drink or cards. When he's thoroughly reformed they are married.

His parents ask him to bring his wife home. It means a strange environment for Katie, the New York house, of footmen, tea-wagons and Harvard accents, but she braves it out. Only Peter's step-mother proves unsympathetic. She resents Katie's "lack of breeding," tells her she's a "misfit," that she "never really could belong."

The little manicurist's dramatic assault upon the affections of her husband's family is then developed into a winning fight, with the East capitulating before the Western girl's straightforward methods.

Alice Lake, whose memorable performances in "Should a Woman Tell?" and "Shore Acres" place her among the most brilliant of younger screen actresses, will have a splendid opportunity as Katie. Others in the cast include Forrest Livingston as Bert McBride, a New York mandarin; Graham Pettie as Shad Perkins, Edward Martindel as Peter's father, and Helen Pillsbury, Billy

Gettinger, Frederick Vroom, Leota Lorraine and Jim Blackwell.

The scenario was written by Lois Zellmer and A. P. Younger. The director was Edwin Mortimer. A Reeves is responsible for the photography and John Holden for the special are settings.

IS THE MOTION PICTURE AN ART OR A BUSINESS? LOCAL FANS CAN DECIDE SOON

It would seem that the industry itself is going to answer the question of whether the motion picture is an art or a business. Two factions, one insisting that it is an art, in which genius and artistry should be given full sway in order to obtain the best results, and the other which would standardize the cost of production as well as applying strict business methods to the other ramifications of the industry, are battling now for supremacy over this country.

Without analysis, it would seem strange at first blush that it is the individual exhibitor or theater-owner who is giving his support to the director and actor in their stand that genius cannot be measured in dollars and cents, and that it is the big producing concerns generally who are lined up under the business standard. That the exhibitor is pretty generally of the opinion that the cost of production cannot be standardized is authenticated by the announcement of Associated First National Pictures, the association of independent theater owners which stands for untrammeled art, that it now numbers nearly six thousand members.

Indications are that Lakeland will be included in the list of territories to be granted franchises in the new organization. It will follow that the exponents of the other idea will invade this territory, also, if the one faction does, and the motion picture patrons of the city will be able to decide for themselves as to whether the "movies" require art and genius or can be standardized in construction like any mechanical device.

BRYANT WASHBURN A "REGULAR FELLOW" NO MATTER HOW PAINTED

"Too Much Johnson" Has "The Chair" as Sequel

Every director and star and most of the leading players at the Lakeland motion picture studio have chairs which to sit between scenes—except Bryant Washburn. Each of the chairs is marked with the name of the owner and also sentiments like "Private" or "Keep Out" or something similar. During the filming of "Too Much Johnson," the comedy picture at the Casino today, Mr. Washburn decided to acquire a chair.

Being an all-around "good actor" and having been without a chair so long, the star decided not to be stingy about it when it did come. He had the following legend painted on it: "Bryant Washburn's—Everybody Welcome."

On the morning that his new session arrived, Mr. Washburn breezed into the studio, gave his chair a paternal look, and sat down. A few minutes later he arose for scene. Lois Wilson, his leading lady, an spying the chair and the invitation found it a fine resting place and remained an hour, while Mr. Washburn finished with scene, paced the stage. When she departed, it was only a few minutes before the star was summoned also. When he returned, another actress was occupying the chair and Bryan gallantly requested her to stay. She did—for an hour. The next time the star was at ease, the occupant was Donald Crisp, the director, who was reading "script" and didn't even see him. And the time it was Hattie, the colored dresser.

So it went the whole day. Mr. Washburn didn't get angry, just a little puzzled. Finally he solved the difficulty. Lacking the heart to put one of those "Keep Off" signs on the chair, he discarded it altogether. He is again "chairless" and happy.

SHOP IN THE COOL
OF THE
MORNING

MOORE'S
Style Shop

ORDERS TAKEN FOR
E. J. Moore
TAILOR MADE SUITS

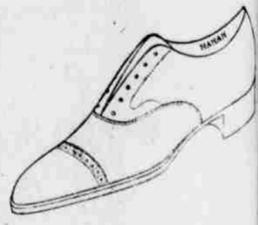
MEN'S WEAR THAT MEN WEAR

How About Another Pair of Oxfords?

At \$10.96, \$11.38, \$12.20, \$13.46, or \$14.90

We needn't tell you this is a wonderful opportunity. You will know it the minute you examine, feel and try on these famous oxfords.

The oxford illustrated here is of the famous 'Hanan' make. They have established an enviable reputation because of their wonderful quality and their correctness in style; they are oxfords that give a finished well-dressed appearance and may be worn on any occasion.



**MUNTING
WEAR**



WEIGHS ONLY
A FEW OUNCES

HOT WEATHER COMFORT

Recommended by athletes and found to be the coolest, most comfortable union suit to wear on humid summer days. It is made of strongly woven nainsook that keeps the body cool and comfortable.

Full-length front opening; round neck, armholes and lower knees neatly hemmed. Providing ample expansion and freedom of movement.

CLOTHES THAT NEVER FAIL—Keen-minded, quick-acting, hustling lads want this kind. There's complete satisfaction in these school models for boys \$5.75 to \$15.75.

MOORE'S
STYLE SHOP
Lakeland's Best Clothes Shop