

A new railroad is now operating trains into the Deep Water City. A third year is being made. A fourth year is being graded. You can't make a mistake by investing in Pensacola.

**FREE Monday**  
A 42-piece dinner set to each purchaser that buys an amount of \$50 or more.

## FREE Your Last Chance FREE

Monday

to secure a 45-piece Dinner Set Free. To each buyer who purchases the amount of \$50 or more gets one of these 42-piece Dinner Sets Free. We have a few of these sets left from our last free offering sale and we may never be able to make you this free offer again.

**FREE Monday**  
A 42-piece dinner set to each purchaser that buys an amount of \$50 or more.



**White Mountain Refrigerator**

In Over a Million Homes.

Sanitary — cold — indestructible. Typical of strength and purity. The grandest cold retainer revealed to man in a hundred years.

Comes in white enameled galvanized and solid stone lined. Our line was never more complete.

**\$8.50 to \$75**

Terms according to prices.



**White Mountain Ice Chest**

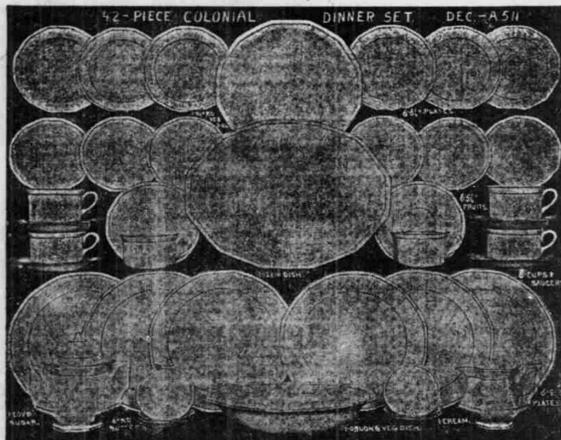
The Chest With Chill In It.

This is the Ice Chest that we sold so many of last season and this season the ice chest was selected by us as the most strongly constructed of any that we could buy. They come in all sizes and prices. Ice chest exactly like cut. Carries 100 lbs. ice.

**\$14**

\$1.00 Cash, \$1.00 a Week.

## FREE MONDAY



With every \$50 purchase or more; cash or on our liberal credit plan with \$3 cash and \$1 a week



**The Fulton Folding Go-Cart**

Mother's Convenience.

The Fulton is recognized everywhere as the finest, most roomy, stylish and serviceable collapsible baby carriage. It is absolutely guaranteed to give perfect satisfaction.

No risk in buying a Fulton. Years of test have proved it best.

**\$7.50**

\$2.00 Cash, \$1.00 a Week.



**High-Grade Porch Rocker**

Don't waste your money on shoddy porch furniture. Get something good that will be of lasting service besides being comfortable all the time. We keep a complete stock on hand. All colors and price.

**\$1.25 to \$8**

\$1.00 Cash, \$1.00 a Week.



**O-Cedar Polish**

For automobiles, O-Cedar Polish has no equal for cleaning, polishing, and removing grease from gears, cylinders and chassis. Use O-Cedar Polish and get good results.

# Rhodes-Futch-Collins

FURNITURE COMPANY

**COMPLETE HOUSE FURNISHERS**

LIBERAL CREDIT TO ALL

**O-Cedar Polish Mop**

O-cedar polish mop, ring size, can be adjusted to any position and can be used for sweeping, dusting all varnished wood; work like doors, wainscoting and any place where dust accumulates. Retail for \$1.50. Handle complete.



## COMMON HOUSE FLY IS MAN'S MORTAL ENEMY

EVERY HUMAN BEING IS IMPERILED BY THE EXISTENCE AND PROPAGATION OF THIS INSECT—SOME STATISTICS AS TO HOW RAPIDLY IT MULTIPLIES, ITS EFFECT AND DISEASES.

Dr. O. L. Howard, U. S. government expert, in a public statement regarding the destructiveness and dangers of the common house fly, estimated that the normal number of flies which a single insect pest will produce from now until the 10th day of September, will be 5,598,720,000. In view of such a statement, and the "follow-up" state ment that the common fly is man's deadliest enemy, it is incumbent upon man, as a matter of self-preservation, to wage upon the fly just sort of war that he would upon any other common danger, and to take advantage of every chance presented to "swat" Mr. and Mrs. Fly at every opportunity. This is the way to deal with the now existing insect, but there is a better way of eradicating the danger, and that is to destroy the breeding places, first of all.

Some of the rules which have been proposed by a member of the St. Louis board of health. Here they are:  
1. Kill all the flies that survive the winter. They are the mother flies, few in number, but responsible for all the generations to appear later. A fly killed now is better than scores killed in the months of August and September.  
2. Be sure that no flies feed or breed upon the premises. This must be the universal rule, for even in the

best of homes there are exposed garbage cans which have neither top or bottoms.

3. Set a trap in your back yard so as to catch the flies on the way to the living rooms from the possible breeding spots either in our own yards or in our neighbors'.

4. Cease to trade with dealers who permit flies to swarm in dairies, restaurants, markets and bakeries. Buy no fruit that has been exposed and unswarmed.

5. Try and induce others to think of these simple rules especially in regard to their patronage of a careless dealer, for when beginning to wage on the dollar-and-cent basis, the dealers will come across and meet out efforts half way by protecting their wares.

The very first step toward the eradication of the fly, however, should be made on our own premises. See that there are no breeding places for the insects. Rubbish heaps should be moved, depressions in the ground should get a good spraying with kerosene, chloride of lime should be used in plentiful proportions; manure piles should be soaked with kerosene, this precaution being taken to kill every maggot hidden therein. Such places are favorite hatchingeries for millions of the fly larvae.

Garbage cans should also receive careful and close attention. This can, authorities advise, should be sprayed with the kerosene and not infrequent periods.

It is well enough to carry the slogan, "swat the fly," but the killing of individual members of the fly tribe is hopeless, and, as the health department of St. Louis further points out, it is bordering upon the useless. It must be understood, however, that the only successful way to cope with the evil is to practice cleanliness in our premises, our streets and alleyways, and to especially watch the garbage cans if they are exposed. The fly larvae, it is proven, cannot develop except in unclean corners, where there is development food. By the total elimination of such corners, the fly will be gradually starved out of existence. A few salient points are:

1. Kill a fly now. It will be worth 5,598,720,000 soon.
2. Flies in the dining room usually precede nurses in the sick room.
3. A fly in the milk may mean a member of the family in the grave.
4. It is better to screen a cradle

and wear a smile than to scoff at the precaution and wear mourning.

6. Screens in the window prevent creeps on the door.

8. If flies were as much feared as bad water, there would be less typhoid fever in the world.

7. Flies are the most dangerous enemies of mankind; man should in turn be the natural enemy of the fly.

9. If one fly can produce 5,598,720,000 flies by the tenth day of September, how many flies will a pile of refuse manure produce?

The above eight points have been given the St. Louis public in an effort to stir up an unceasing warfare upon man's commonest and most dangerous enemy. May like sentiment be bestirring shortly in this section.

Built For Excursions.  
The Charles B. Cessna is built especially for excursions, and will accommodate 600 passengers. The main cabin will contain an office room and an exhibit room, room to contain Florida products. The vessel will be finished by about the middle of June, at a cost of \$35,000. She is one of the most complete vessels on the gulf coast. She is a beautiful floating palace, and modern in every equipment.

Pensacola furnished all timber for cabin, hull and hall, excepting the finishing and office fixtures which are of mahogany, and was furnished by Chicago. All hardwood was furnished from Pensacola.

Mr. John W. McIntosh, of Stillwater, Minn., an expert boat builder is superintending the construction of the Charles B. Cessna.

The work is all first-class. The labor has been furnished by the people in and around Santa Rosa. She will make all points on the gulf, her speed being about 15 miles per hour.

This adds another link in the chain of development of West Florida.

**WORK STARTED ON THE STEAMER CHAS. A. CESSNA**  
FORCE OF MEN ENGAGED IN BUILDING THE BIG VESSEL NUMBERS FIFTEEN—CRAFT WILL BE A PALATIAL ONE.

and in one main cabin, 100 feet long, 28 feet wide. The dining room on after deck, is 47 feet by 28 feet, most luxuriantly furnished; kitchen and state-rooms off from dining room, also toilets, three staterooms for accommodation of stewards and kitchen help.

Looking up from the main cabin is built a wall 6 feet by 45 feet long, trimmed with a mahogany rail. On the promenade deck are 12 staterooms, 7x7 feet, one forward room in for the owner. The pilot house is situated on top of the hurricane deck, with "Texas" roof. The cabin is finished in empanolled work and decorated. The rails are of mahogany, and the state rooms are also finished in mahogany.

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**A WOMAN'S APPEAL**  
To all knowing sufferers of rheumatism, whether muscular or of the joints, sciatica, lumbago, backache, pains in the kidneys or neuralgia pains, to write to her for a home treatment which has repeatedly cured all of these tortures. She feels it her duty to send to all sufferers FREE. You cure yourself at home as thousands will testify—no change of climate being necessary. This simple discovery banishes uric acid from the blood, loosens the stiffened joints, purifies the blood and brightens the eyes, giving elasticity to the whole system. If the above interests you, for proof address Mrs. M. Summers, Box R, South Bend, Ind. (Advertisement)

## INCOME TAX TO DECREASE COST OF HIGH LIVING

MUCH RELIEF EXPECTED SHORTLY BY OPERATION OF PROMISING MEASURE WHICH HAS JUST BECOME A LAW.

By Clyde H. Tavennér.

Washington, April 19.—An immediate cut of \$300,000,000 in the cost of living—eventually a slash of half a billion. That is what the democratic leaders of the house believe the income tax will do for the American people. The relief promised by the measure of the costs of the necessities of life seems to be at hand.

Only experience will reveal the full benefit to the public of the income tax. The annual saving over the counters of the nation's grocery stores, butcher shops and clothing emporiums is expected ultimately to reach \$500,000,000. Some of the more sanguine regard even this estimate as too conservative. The saving may reach \$600,000,000, or even more.

The estimate is reached in this way: From British income tax experience tables the experts figure that the annual revenue to be derived from the pending bill will be from \$80,000,000 to \$100,000,000. In writing the new tariff rates the ways and means committee has taken cognizance of this probable revenue and has lopped off duties on necessities which under the present Payne-Aldrich law aggregate \$50,000,000 annually. This \$50,000,000, now paid by the people in the cost of living, is to be paid out of the income tax revenue.

But every dollar saved in tariff amounts to five or six dollars in the final retail prices paid by the consumer who handle an article from

the stage of raw material to that of finished product each assesses as profit a certain percentage of the value of the commodity he handles. But in assessing this profit he includes the tariff in the value of the commodity. Thus the people pay not only the tariff but also pay profits on the tariff. Every dollar of increased price for the raw material assessed by the tariff becomes five or six dollars by the time it reaches the consumer.

Representative Cordell Hull, of Tennessee, the member of the ways and means committee who drew the income tax provision, prophetically sees the day when all government revenue will be derived from just two principal forms of direct taxation—the income tax and the inheritance tax.

"The rates in the pending bill are but tentative," he said, "they can and never will be changed by succeeding congresses."

"The measure is designed to fit in with the budget system of estimating government expenses. The day will come when government expenses will be appropriated for in an annual budget bill. On the basis of this the amount of revenue needed by the government for the succeeding year will be estimated. In order to raise just the revenue needed, congress will set the income tax rates to fit the case. There will be few customs duties. There will be, however, an inheritance tax to relieve some of the tax burden on incomes."

The estimates of the ways and means committee show vividly how wealth has concentrated in this country. Although incomes of as low as \$4,000 per year will be subject to taxation, yet less than one per cent of our total population is affected by the bill.

**FRANKLIN, N. C. THE PLAYGROUND OF THE SOUTH**  
The Ideal Mountain Resort, 2,200 Feet Above The Sea  
Where mountain trout sport in the Little Tennessee River as it winds its beautiful way through the Appalachian Forest Reserve in the heart of the Blue Ridge Mountains, unsurpassed scenery and delightful climate.  
The Spot That Care Forgot, Where Nature Lavished Gifts  
Fishing, boating and bathing for the tired seeker after summer rest and health; churches, schools, local and long distance telephones, livery service, box-ball alleys, pool-rooms, tennis courts, cement walks, mountain lanes through native forests, daily train service.  
Sparkling pure water from a system supplied by a well bored hundreds of feet through solid rock; hotels and boarding houses electrically lighted, and with hot and cold water. Reasonable Rates. Full information cheerfully supplied on request.  
Franklin, The Gem City of The Carolina Mountains, Offers Exceptional Advantages to Home Seeker and Investor  
**THE BOARD OF TRADE, Franklin, Macon Co., N. C.**

## One Must Eat!

Make it a Pleasure!

Come where everything that ingenuity can devise is done for your comfort and palate.

Specials Everyday.  
Sea Foods, Delicious Steaks, Pastries.

**B. & B. Cafe**  
6 South Palafox.

He—Then you married me simply for my money? She—Do you think an investigating committee could discover any other reason?—Judge.

"Who painted Suburb's house?"  
"He told me the name of the concern. I think he said it was done by Fitz and Startz."—Boston Transcript.