

ALL IN A DAY WITH AUTO MEN



W.J. WEST tells about Electric Gear Shift on PREMIER. Left to Right MISS E. LAURITZEN, MRS. A.G. FOX, W.J. WEST (Von HAMM-YOUNG CO.)



GEORGE WELLS (right) explaining Auto Theft Signal (ROYAL HAWAIIAN GARAGE)



HENRY HUGHES knows, telling W.A. YOUNG (right) about Pistons (HENRY HUGHES GARAGE)

They can fix it: M. OLIVIERA (left) and S.C. SPENCER (right) HONOLULU RUBBER WORKS



Chalmers Sets Up New Record

Fairly flying on the road from San Antonio to Dallas, a Chalmers four-passenger car, driven by Joe Dawson, with Roy Estes of the Wadley-Morrissey company of Dallas, covered the distance between the two cities in the remarkable time of 6 hours 55 minutes and 40 seconds, on Monday, October 22. That this record will remain unbroken for some time goes without saying, for the average was something like 43 miles an hour.

The car was checked out of San Antonio at 6:31:20 on the morning of the 22d by J. B. Mabry, Texas Good Roads association, and finished in Dallas at the court house at 1:27 noon of the same day, being checked in by J. C. Welch of the Dallas News. The significant fact about this run was that strict attention was paid to the speed limits in the thirty small and large towns on the route. Three stops were made—at Austin, Temple and Hillsboro. These were for gas and oil.

Not only did the Chalmers break the long record, but it set records between the various cities en route that will not be broken soon. And when J. C. Welch of the Dallas News checked the car in, the only thing wrong that could be found was that the windshield was a trifle loose. The car was equipped with U. S. Royal cord tires.

Around sharp curves, over bridges, over dirt roads, gravel, macadam and cement the little car tore, the roar of her exhaust floating down the wind long after she had passed from sight in a cloud of dust. Negroes picking cotton in the field heard the exhaust in the distance. In an instant the car was in view. Before they could say "Here she comes!" they had to start over and say "There she goes!" And the only reminder was the mellow sound of the exhaust growing fainter in the distance.

The car made records that the wise ones said could not be made. Austin was reached in 1 hour and 39 minutes. Waco was reached in 4:28. There was not a complaint from the car about the various hills that had to be negotiated, and the feature of the whole thing is that the car was not a racing car, specially built to do this thing, but was a four-passenger stock car.



STUDEBAKER Features - J.H. HERTSCHE (right) telling why: P. FRYAN (left) and L.C. CLARK at wheel (ABLES & HERTSCHE)

BILL BIBEE HAS PROOF THAT HIS TIRES ARE REAL

Auto Service & Supply Co. Booster Nearly Gets Away With 20c During Ride

Bill Bibee of the Auto Service and Supply Co., one of the best known tire salesmen in the city, said the other day that he didn't have to feel backward while boosting the Goodyear cord tires.

While Bill was bowling along one of our well paved streets he very graciously asked the writer if he desired to ride, which was indeed a noble thought. After bucking for three or four blocks the writer looked at the little instrument which much resembles a Big Ben and discovered that it pointed to 6088, which in the language of the motorist means that many miles.

"That is what I have got out of a set of Goodyear cord tires," said the former Oregon athlete. "I know what the tires will do and I don't have to dodge around the corner when I say that Goodyear cords are real tires." Then Bill began to tell the advantages of the Goodyear cords, and if Mr. Goodyear or whoever was responsible for the tires had overheard the oration he would have cabled Bill "You're president from now on." If the Goodyear booster had been selling lead pencils he could have taken the 20 cents which was hiding in one corner of the writer's pocket with ease. Two seconds after Bill had finished his talk the writer decided to get out and walk. Losing 20 cents isn't the nicest thing in the world when one has but two dimes. He might have discovered something that Goodyear sold for 20 cents. We didn't want to take the chance.

Packard Company Sends 1000 Men To Battle Field

Nearly 1000 men having been called to the colors from among the Packard Motor Car company's employes, it has been necessary to introduce female workers into the factory, to maintain production of motor carriages, together with an increased production of trucks in response to government demand.

In line with Packard thoroughness, a school has been established to train women in upholstering, trimming, and other work calling for skilled operatives.

In numerous departments of the factory women are taking the place of men who have gone to the front or are in some way serving the nation. Most of the women employed are in the carriage division, as their natural ability can be utilized to better advantage in that department.

Women are now making tops and curtains, doing all sorts of inspection work, and handling various small chassis parts. A large number are operating drill presses and automatic screw machines. Clerical work, such as keeping time cards and doing the routine office work of the various factory departments, is now largely done by women.

Frank Cheske, labor supervisor, says he is greatly pleased with the way in which women take up work in the factory. He says they learn as quickly as men, and he believes that in some departments they are more efficient than men, although these departments have been employing men exclusively for years. Women workers take a great deal of pride in being able to do as much work as their brothers and being able to do it as thoroughly and accurately.

Many of the women have had previous factory experience. Some of them have come to Detroit from the East.

In certain parts of the carriage division the work of women has actually made for increased production.

For the duration of the war, it is believed that the employment of women may be an increasing factor in enabling the Packard company to meet the demand for motor carriages, which have been and are a greater economic influence on the efficiency of America in the war than many realize.

The Safety First department in the factory has prescribed costumes for the women workers. These may be either loose overalls or jumpers, or bungalow aprons made of khaki or overall material. Women must wear caps to protect their hair. Most of the young women who are in the factory prefer not to wear overalls.

JOHN C. SEARLE, SR., JOINS OLD CONCERN

John C. Searle, Sr., who has been connected with the firm of Slight & Searle for about three months, has joined the firm and will take care of the office and bookkeeping departments.

The business has greatly increased during the past three months, and owing to the rush in work, the firm was forced to secure larger quarters. For the past two years the mechanics have not had room for all the work in the present quarters and the men could often be seen at work outside the building. Mr. Searle, Sr., said today that he believed that the company would be able to take care of all the work when they moved into their new building on King street.

AUTOMOBILE LICENSES.

Following is the list of new automobile licenses issued during the past week:

- 452 H. Kurizaki, Chevrolet.
- 775 K. Higa, Ford.
- 748 E. C. Wolter, Overland.
- 1778 K. Miyake, Ford.
- 2378 J. R. Amort, Buick.
- 2490 L. A. Sill, Dodge.
- 3334 N. Hoopi, Ford.
- 3335 Honolulu Wine Co., Ford.
- 3336 N. Aoki, Hudson.
- 3337 John Resents, Bld.
- 3338 Mrs. Rosa Sylvester, Cadillac.
- 3339 H. Dorvitz, Ford.

JACK BELSER IS CONFIDENT THAT GOOD ROADS PAY

President of Auto Club Says City Saves Money Building Permanent Roads

Jack Belser, president of the Honolulu Automobile Club, is a strong booster for permanent roads. During the recent run to Schofield and Kawaiaho, the head of Honolulu's live organization waxed eloquent on a number of points doing with good roads.

"We ought to have permanent roads. If you will take the time to investigate you will find that there are some sections of road around Honolulu which has not cost the city one cent, since they were built. On the other hand there are stretches of road in Honolulu which have cost more to repair than the original cost of a good road, and we haven't got anywhere."

"I have discovered that in some places on the mainland the cost of repair for stretches of road is about \$50 a mile, while in Honolulu we have spent between \$3,000 and \$4,000."

"At the present time there are a number of sections of the city asking for good roads, and I understand that the people along Kalaikoa extension and the property owners in Iwilei district are unanimous in asking for good roads. This work will begin about January 1, and I expect to see a big improvement in our roads during the next two years," he concluded.

VON HAMM-YOUNG SHIPMENT OF CARS ARRIVES THIS WEEK

Automobile Company Receives 56 Cars From Mainland; Bodge Tells of Hawaii

The so-called "lumbago" or rather embargo, has not had any effect on the Von Hamm-Young company during the present week, as this company received a shipment of 56 cars in the past ten days.

Numbered among the cars received were Buicks, Cadillacs, Packards, Dodge and Chandlers which are ready for immediate delivery. Mr. von Hamm is now on the mainland and has written that there will be more coming.

E. B. Bodge has been wearing a pleasant smile during the past few days and with a big shipment on hand there is very little pessimistic talk around the Von Hamm-Young company. In addition to the large shipment of cars, an enormous shipment of Michelin tires were received. The tires have been placed in the basement, but already there has been large inroads on the stock.

Mr. Bodge reports a fine business in Hawaii, and says that the Hilo branch has been doing a rushing business all year. He reports large sales of Buick and Dodge cars on the Big Island.

HILO MAN STUDIES VULCANIZING HERE

George Todd of Hilo is in the city at present learning the vulcanizing business at Smoot & Steinhilber branch on King street. He is connected with the Hawaiian Garage Company in the Crescent City, and intends to return to his home when he has completed his course of study.

A time bomb was found at Seabright, N. J., addressed to a man at Monmouth beach. Later it was found that no such man lived there.

Road Program Will Be Hurt By Bond Failure

Honolulu's road program for 1918 has been shifted backward and forward like the sands of the desert and in conversation with many of the leading boosters for good roads, it appears that there is a possibility that there might not be the improvements which were originally planned.

There has been much talk regarding the purchase of the street improvement bonds, and this point must be taken into consideration. To begin with the bond issues of the Hotel and Smith street improvements were offered for sale, some time ago and there wasn't any grand rush for these. If the bond issues to come meet the same fate as the first, then there is a great possibility that there will not be \$500,000 expended on our roads.

A number of those who are interested in good roads believe that the city and county may have to finance all street improvement work, and this naturally means that there will be less work done. It has reached such a point that the board of supervisors and others vitally interested have taken a step to meet the condition.

In speaking of the road situation recently, A. M. Cristy, deputy city and county attorney said:

"Under the street improvement law the businessmen are expected to finance the bond issue and stand back of the city and county. Unless they do it the permanent improvement of business section streets will be cut in half next year."

The New Bedford Cotton Manufacturers announced a 10 per cent increase in the wages of 35,000 employees, effective December 3.

IF LUMBAGO GOES OFF HE WILL BUY MOTOR CAR SOON

Laupahoehoe, Hawaii, Nov. 30, 1917.
Mr. Dealer: Some one told me that you have much pills with your automobile. I have saved some money last year and want to get some kind of car that will run on good roads and also on rough places where you can't go very fast.
Some men say that it is hard to get automobiles now, but if the lumbago is going off soon, I will want to get me an automobile which will run good. Hoping you get this letter and tell me about the lumbago.
Yours,
FRED K. SLECKER.
Note—This letter was received by a local automobile firm. The writer has evidently discovered that the embargo is working hardships.

"Dutch Cleansers" Proper Word Says Automobile Expert

J. K. McAlpine, cheerful head salesman and automobile expert at the Schuman Carriage company, splutters like a wet hen every time somebody calls the American soldiers in France "Semifles." He loathes the word. He declares it is effeminate, and gives the impression of a lot of "stuffed" men, with wrist watches and light mustaches and vacant eyes.
And he never tires of denouncing the nickname that has been bestowed upon our soldiers. The other day one of the other boys in the shop suggested a new nickname and there is a conspiracy on foot to appease McAlpine by suggesting to him that he use his efforts to promulgate a new name for the soldiers in France.
And that new name is "Dutch Cleansers."

ACCESSORIES TO BE VERY POPULAR FOR XMAS GIFTS

"Automobile accessories are becoming popular as Christmas gifts," said Arthur Wayne, manager of Smoot & Steinhilber today in discussing the Yuletide spirit. "On the mainland the houses handling automobile accessories do a wonderful business with the Christmas shoppers, and it should be thus."
There are a hundred things that one may purchase. Mirrors, bumpers, spot lights, clocks, motor meters, etc., make ideal gifts, and they are really appreciated. In Los Angeles, one of the largest department stores sells thousands of dollars worth of accessories. Honolulu shoppers are coming to it, as I know of a number of people who intend to purchase a gift which will be something worth while to the motorist.
"You will notice that the man who loves to hunt will receive a gun or

VON HAMM-YOUNG CO. RECEIVES SHIPMENT OF MICHELIN TIRES

Von Hamm-Young Co., according to O. H. Shepherd of the tire and accessory department, received a shipment of 600 Michelin casings of the Ford size on one of the steamers from the coast last week.
The Michelin casings, on account of their special type of construction in the Ford sizes, give remarkable mileage on these cars. They are of the flat type and have extra thick treads where the tire is most subject to wear.
Out of the hundreds of the Michelin casings which this company have sold this year for Fords, Mr. Shepherd states that only three have been returned as defective.
Some hunting equipment; the fisherman will receive a rod, tackle or other Isaac Walton instruments, and it stands to reason that the man who loves to motor, or the girl who loves to drive her car, will also receive a present that will be appreciated," he concluded.

'ARCH' BROWN NOW CAPTAIN IN U. S. ARMY

Archie Brown, former head of the insurance department of the Von Hamm-Young company, has been appointed a captain in the United States army and will have charge of the insurance department of the army in Hawaii. At present he has rooms in the Hawaiian department suit in the Alexander Young hotel building.
The many friends of Captain Brown, both at the Von Hamm-Young company and around the city, have been complimenting him on his receiving a commission as a first lieutenant. With the added honors Captain Brown is again receiving the best wishes of his friends.
The New Bedford Cotton Manufacturers announced a 10 per cent increase in the wages of 35,000 employees, effective December 3.